



(*)Facultade de Ciencias Empresariais e Turismo

Presentation

The Business Administration and Tourism School of Ourense is located in the Business & Law Building of the University Campus in the heart of the city.

The educational offer for the next course 2023-2024 is:

Titles of Degree:

- **Degree in Business Administration**
- **Degree in Tourism**
- **Double Degree Program "Business Administration + Computing Engineering"**
- **Double Degree Program "Business Administration + Law"**
- **Double Degree Program "Tourism + History"**
- **International Double Degree in Business Administration (Germany & Spain)**
- **Bachelor of arts in Cruise Tourism Management**

Since the academic year 2015-2016, thanks to a Inter-Institutional cooperation agreement with Hochschule Bremerhaven, the Business Administration and Tourism School offers a **International Double Degree Programme** in Business Administration & Management at the **University of Vigo** and Bachelor of Arts in Business Administration at **Hochschule - Bremerhaven**. And for a third year, the **Business Administration International Program** is offered with more than 60 credits taught in English. Since 2016-17 we offer the **Tourism International Program** with more than 39 credits taught in English.

With these agreements and programs the Business Administration and Tourism School is committed to the internationalization of studies and the participation of students in mobility and exchanges programs, thus opening up a range of new horizons and future options.

Regarding POSTGRADUATE COURSES of the Business Administration and Tourism School:

- **Master Degree in Inland Tourism and Health Management and Planning**
- **MBA in Sport**

To obtain more information visits our page web <http://www.fcetou.uvigo.es/>

Come and visit us!

Organization chart

DECANAL TEAM

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Vicedean of Quality

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e-mail: bgonzale@uvigo.es

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32004 Ourense

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Foreign Relations: bgonzale@uvigo.es

General Information: info.eto@uvigo.es

Fax: + 34988 368 923.

Page web: www.fcetou.uvigo.es

PCEO Grado en Turismo/Grado en Geografía e Historia

Subjects

Year 1st

Code	Name	Quadmester	Total Cr.
004G740V01111	Business: Accounting of tourism organisations 1	1st	6
004G740V01112	Business: Direction and management of tourism entities 1	1st	6
004G740V01113	Economics: Introduction to economics	1st	6
004G740V01114	Geography: Tourism in today's world	1st	6

O04G740V01115	Sociology: sociology of tourism	1st	6
O04G740V01121	History: Methodology of history	2nd	6
O04G740V01122	History: Introduction to historiography	2nd	6
O04G740V01123	Geography: Basics of human geography	2nd	6
O04G740V01124	Art: Classical art	2nd	6
O04G740V01125	Modern language: English for tourism	2nd	9
O04G740V01126	Universal prehistory	2nd	6

IDENTIFYING DATA				
Empresa: Contabilidade de organizacións turísticas I				
Subject	Empresa: Contabilidade de organizacións turísticas I			
Code	O04G740V01111			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits 6	Choose Basic education	Year 1	Quadmester 1c
Teaching language				
Department	Economía financeira e contabilidade			
Coordinator	Rivero Fernández, M ^a Dolores González Sánchez, María Beatriz			
Lecturers	González Sánchez, María Beatriz Rivero Fernández, M ^a Dolores			
E-mail	mrivero@uvigo.es bgonzale@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Empresa: Dirección e xestión de entidades turísticas I				
Subject	Empresa: Dirección e xestión de entidades turísticas I			
Code	O04G740V01112			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Organización de empresas e márketing			
Coordinator	del Río Rama, María de la Cruz			
Lecturers	del Río Rama, María de la Cruz			
E-mail	delrio@uvigo.es			
Web				
General description				

Resultados de Formación e Aprendizaxe	
Code	

Resultados previstos na materia	
Expected results from this subject	Training and Learning Results

Contidos	
Topic	

Planificación			
	Class hours	Hours outside the classroom	Total hours

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Metodoloxía docente	
Description	

Atención personalizada	
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Avaliación		
Description	Qualification	Training and Learning Results

Other comments on the Evaluation	
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Bibliografía. Fontes de información	
Basic Bibliography	
Complementary Bibliography	

Recomendacións	
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IDENTIFYING DATA				
Economía: Introducción á economía				
Subject	Economía: Introducción á economía			
Code	004G740V01113			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits 6	Choose Basic education	Year 1	Quadmester 1c
Teaching language				
Department	Fundamentos da análise económica e historia e institucións económicas			
Coordinator	Pereira Lorenzo, Nemesio			
Lecturers	Pereira Lorenzo, Nemesio			
E-mail	nemesio@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Xeografía: O turismo no mundo actual				
Subject	Xeografía: O turismo no mundo actual			
Code	004G740V01114			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department				
Coordinator	Díaz Fernández, José Antonio			
Lecturers	Díaz Fernández, José Antonio			
E-mail	tonydiaz@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Socioloxía: Socioloxía do turismo				
Subject	Socioloxía: Socioloxía do turismo			
Code	004G740V01115			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Socioloxía, ciencia política e da administración e filosofía			
Coordinator	Saco Álvarez, Alberto			
Lecturers	Saco Álvarez, Alberto			
E-mail	adasa@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Historia: Metodoloxía da historia				
Subject	Historia: Metodoloxía da historia			
Code	O04G740V01121			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits 6	Choose Basic education	Year 1	Quadmester 2c
Teaching language				
Department				
Coordinator	Presedo Garazo, Antonio			
Lecturers	Presedo Garazo, Antonio			
E-mail	antonio.presedo@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Historia: Introducción á historiografía				
Subject	Historia: Introdución á historiografía			
Code	O04G740V01122			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	2c
Teaching language				
Department				
Coordinator	Rodríguez Teijeiro, Domingo			
Lecturers	Rodríguez Teijeiro, Domingo			
E-mail	teijeiro@uvigo.es			
Web				
General description				

Resultados de Formación e Aprendizaxe	
Code	

Resultados previstos na materia	
Expected results from this subject	Training and Learning Results

Contidos	
Topic	

Planificación			
	Class hours	Hours outside the classroom	Total hours
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.			

Metodoloxía docente	
Description	

Atención personalizada	

Avaliación		
Description	Qualification	Training and Learning Results

Other comments on the Evaluation	

Bibliografía. Fontes de información	
Basic Bibliography	
Complementary Bibliography	

Recomendacións	

IDENTIFYING DATA				
Xeografía: Fundamentos de xeografía humana				
Subject	Xeografía: Fundamentos de xeografía humana			
Code	004G740V01123			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits 6	Choose Basic education	Year 1	Quadmester 2c
Teaching language				
Department				
Coordinator	Patiño Romarís, Carlos Alberto			
Lecturers	Patiño Romarís, Carlos Alberto			
E-mail	carlosalberto.patino@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Arte: Arte clásica				
Subject	Arte: Arte clásica			
Code	004G740V01124			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	2c
Teaching language				
Department				
Coordinator	Domínguez López, Ángel			
Lecturers	Domínguez López, Ángel			
E-mail	adominguez@uvigo.es			
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject	Training and Learning Results			
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				
Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				

IDENTIFYING DATA				
Idioma moderno: Inglés para turismo				
Subject	Idioma moderno: Inglés para turismo			
Code	004G740V01125			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	9	Basic education	1	2c
Teaching language				
Department				
Coordinator	de Prada Creo, Elena			
Lecturers	de Prada Creo, Elena			
E-mail	edeprada@uvigo.es			
Web				
General description				

Resultados de Formación e Aprendizaxe	
Code	

Resultados previstos na materia	
Expected results from this subject	Training and Learning Results

Contidos	
Topic	

Planificación			
	Class hours	Hours outside the classroom	Total hours
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Metodoloxía docente	
Description	

Atención personalizada	

Avaliación		
Description	Qualification	Training and Learning Results

Other comments on the Evaluation	

Bibliografía. Fontes de información	
Basic Bibliography	
Complementary Bibliography	

Recomendacións	

IDENTIFYING DATA				
Prehistoria universal				
Subject	Prehistoria universal			
Code	004G740V01126			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	1	2c
Teaching language				
Department				
Coordinator				
Lecturers	Pérez Maestro, Carmen			
E-mail				
Web				
General description				
Resultados de Formación e Aprendizaxe				
Code				
Resultados previstos na materia				
Expected results from this subject			Training and Learning Results	
Contidos				
Topic				
Planificación				
	Class hours	Hours outside the classroom	Total hours	
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Metodoloxía docente				
	Description			
Atención personalizada				
Avaliación				
Description	Qualification	Training and Learning Results		
Other comments on the Evaluation				
Bibliografía. Fontes de información				
Basic Bibliography				
Complementary Bibliography				
Recomendacións				