



## (\*)Facultade de Ciencias Empresariais e Turismo

### Presentation

The Business Administration and Tourism School of Ourense is located in the Business & Lawl Building of the University Campus in the heart of of the city.

The educational offer for the next course 2023-2024 is:

#### Titles of Degree:

- **Degree in Business Administration**
- **Degree in Tourism**
- **Double Degree Program "Business Administration + Computing Engineering"**
- **Double Degree Program "Business Administration + Law"**
- **Double Degree Program "Tourism + History"**
- **International Double Degree in Business Administration (Germany & Spain)**
- **Bachelor of arts in Cruise Tourism Management**

Since the academic year 2015-2016, thanks to a Inter-Institutional cooperation agreement with Hochschule Bremerhaven, the Business Administration and Tourism School offers a **International Double Degree Programme** in Business Administration & Management at the **University of Vigo** and Bachelor of Arts in Business Administration at **Hochschule - Bremerhaven**. And for a third year, the **Business Administration International Program** is offered with more than 60 credits taught in English. Since 2016-17 we offer the **Tourism International Program** with more than 39 credits taught in English.

With these agreements and programs the Business Administration and Tourism School is comitted to the internationalization of studies and the participation of students in mobility and exchanges programs, thus opening up a range of new horizons and future options.

Regarding POSTGRADUATE COURSES of the Business Administration and Tourism School:

- **Master Degree in Inland Tourism and Health Management and Planning**
- **MBA in Sport**

To obtain more information visits our page web <http://www.fcetou.uvigo.es/>

Come and visit us!

### Organization chart

#### DECANAL TEAM

##### Dean

María Montserrat Cruz González  
Telephone: 988 368 800  
e-mail: decano.eto@uvigo.es

##### Secretary

Alberto Vaquero García

Telephone: 988368762  
e-mail: secretario.facultade.eto@uvigo.es

#### **Vicedean of Academic Planning**

Francisco Tugores Martorell  
Telephone: 988368770  
e-mail: ftugores@uvigo.es

#### **Vicedean of Undergraduate Studies and ICT**

Javier Sánchez Sellero  
Telephone: 988368742  
e-mail: javiss@uvigo.es

#### **Vicedean of Quality**

Juan Manuel de los Rios Sánchez  
Telephone: 988 368 816  
e-mail: jmrrios@uvigo.es

#### **Vicedean of International Relations**

María Beatriz González Sánchez  
Telephone: 988 368 712  
e-mail: bgonzale@uvigo.es

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#### **Location**

Jurídico-Empresarial Building  
University Campus Las Lagunas  
32004 Ourense

**Caretaker's office:** + 34 988 368 700.

**Student enrollment office:** +34 988 368 803; administracion.eto@uvigo.es

**Deanship Secretary:** +34 988 368 800; secretario.eto@uvigo.es

**Foreign Relations:** bgonzale@uvigo.es

**General Information:** info.eto@uvigo.es

Fax: + 34988 368 923.

Page web: www.fcetou.uvigo.es

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## **PCEO Grado en Turismo/Grado en Geografía e Historia**

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#### **Subjects**

##### **Year 1st**

Code	Name	Quadmester	Total Cr.
004G740V01111	Business: Accounting of tourism organisations 1	1st	6
004G740V01112	Business: Direction and management of tourism entities 1	1st	6
004G740V01113	Economics: Introduction to economics	1st	6
004G740V01114	Geography: Tourism in today's world	1st	6

O04G740V01115	Sociology: sociology of tourism	1st	6
O04G740V01121	History: Methodology of history	2nd	6
O04G740V01122	History: Introduction to historiography	2nd	6
O04G740V01123	Geography: Basics of human geography	2nd	6
O04G740V01124	Art: Classical art	2nd	6
O04G740V01125	Modern language: English for tourism	2nd	9
O04G740V01126	Universal prehistory	2nd	6

**IDENTIFYING DATA****Empresa: Contabilidade de organizacións turísticas I**

Subject	Empresa: Contabilidade de organizacións turísticas I			
Code	O04G740V01111			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Economía financeira e contabilidade			
Coordinator	Rivero Fernández, M <sup>a</sup> Dolores González Sánchez, María Beatriz			
Lecturers	González Sánchez, María Beatriz Rivero Fernández, M <sup>a</sup> Dolores			
E-mail	mrivero@uvigo.es bgonzale@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
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**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Empresa: Dirección e xestión de entidades turísticas I**

Subject	Empresa: Dirección e xestión de entidades turísticas I			
Code	O04G740V01112			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Organización de empresas e márketing			
Coordinator	del Río Rama, María de la Cruz			
Lecturers	del Río Rama, María de la Cruz			
E-mail	delrio@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
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**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Economía: Introducción á economía**

Subject	Economía: Introducción á economía			
Code	004G740V01113			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Fundamentos da análise económica e historia e institucións económicas			
Coordinator	Pereira Lorenzo, Nemesio			
Lecturers	Pereira Lorenzo, Nemesio			
E-mail	nemesio@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject

Training and Learning Results

**Contidos**

Topic

**Planificación**

Class hours

Hours outside the  
classroom

Total hours

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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description

Qualification

Training and Learning Results

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Xeografía: O turismo no mundo actual**

Subject	Xeografía: O turismo no mundo actual		
Code	O04G740V01114		
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia		
Descriptors	ECTS Credits	Choose	Year
	6	Basic education	1
Teaching language			Quadmester
			1c
Department			
Coordinator	Díaz Fernández, José Antonio		
Lecturers	Díaz Fernández, José Antonio		
E-mail	tonydiaz@uvigo.es		
Web			
General description			

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
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**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Socioloxía: Socioloxía do turismo**

Subject	Socioloxía: Socioloxía do turismo			
Code	O04G740V01115			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	1c
Teaching language				
Department	Socioloxía, ciencia política e da administración e filosofía			
Coordinator	Saco Álvarez, Alberto			
Lecturers	Saco Álvarez, Alberto			
E-mail	adasa@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject

Training and Learning Results

Capacidade para analizar os movementos literarios e culturais en países de lingua inglesa, con especial atención ao Modernismo e Posmodernismo, e ás relacións entre o espazo urbán e os produtos culturais.

Capacidade para analizar os movementos literarios e culturais en países de lingua inglesa, con especial atención ao Modernismo e Posmodernismo, e ás relacións entre o espazo urbán e os produtos culturais.

**Contidos**

Topic

**Planificación**

Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
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**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**



**IDENTIFYING DATA****Historia: Metodoloxía da historia**

Subject	Historia: Metodoloxía da historia			
Code	O04G740V01121			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	2c
Teaching language				
Department				
Coordinator	Presedo Garazo, Antonio			
Lecturers	Presedo Garazo, Antonio			
E-mail	antonio.presedo@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description Qualification Training and Learning Results

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Historia: Introducción á historiografía**

Subject	Historia: Introducción á historiografía		
Code	O04G740V01122		
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia		
Descriptors	ECTS Credits 6	Choose Basic education	Year 1 Quadmester 2c
Teaching language			
Department			
Coordinator	Rodríguez Teijeiro, Domingo		
Lecturers	Rodríguez Teijeiro, Domingo		
E-mail	teijeiro@uvigo.es		
Web			
General description			

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description Qualification Training and Learning Results

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Xeografía: Fundamentos de xeografía humana**

Subject	Xeografía: Fundamentos de xeografía humana		
Code	004G740V01123		
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia		
Descriptors	ECTS Credits 6	Choose Basic education	Year 1 Quadmester 2c
Teaching language			
Department			
Coordinator	Patiño Romarís, Carlos Alberto		
Lecturers	Patiño Romarís, Carlos Alberto		
E-mail	carlosalberto.patino@uvigo.es		
Web			
General description			

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description Qualification Training and Learning Results

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Arte: Arte clásica**

Subject Arte: Arte clásica

Code O04G740V01124

Study programme PCEO Grao en Turismo/Grao en Xeografía e Historia

Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1	2c

Teaching language

Department

Coordinator Domínguez López, Ángel

Lecturers Domínguez López, Ángel

E-mail adominguez@uvigo.es

Web

General description

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

Class hours

Hours outside the classroom

Total hours

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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description

Qualification

Training and Learning Results

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Idioma moderno: Inglés para turismo**

Subject	Idioma moderno: Inglés para turismo			
Code	O04G740V01125			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	9	Basic education	1	2c
Teaching language				
Department				
Coordinator	de Prada Creo, Elena			
Lecturers	de Prada Creo, Elena			
E-mail	edeprada@uvigo.es			
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject	Training and Learning Results
Ser capaz de ler calqueira texto (literario e non literario) de forma crítica.	

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
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**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**

**IDENTIFYING DATA****Prehistoria universal**

Subject	Prehistoria universal			
Code	004G740V01126			
Study programme	PCEO Grao en Turismo/Grao en Xeografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	1	2c
Teaching language				
Department				
Coordinator				
Lecturers	Pérez Maestro, Carmen			
E-mail				
Web				
General description				

**Resultados de Formación e Aprendizaxe**

Code

**Resultados previstos na materia**

Expected results from this subject Training and Learning Results

**Contidos**

Topic

**Planificación**

	Class hours	Hours outside the classroom	Total hours
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**Metodoloxía docente**

Description

**Atención personalizada****Avaliación**

Description	Qualification	Training and Learning Results
-------------	---------------	-------------------------------

**Other comments on the Evaluation****Bibliografía. Fontes de información****Basic Bibliography****Complementary Bibliography****Recomendacións**