



IDENTIFYING DATA

Cultural heritage

Subject	Cultural heritage			
Code	004G240V01404			
Study programme	(*)Grao en Turismo			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	2nd	2nd
Teaching language	#EnglishFriendly			
Department				
Coordinator	Braña Rey, Fatima			
Lecturers	Braña Rey, Fatima			
E-mail	fatimab@uvigo.es			
Web				
General description	This subject introduce the cultural heritage as social construction and process of work with determined cultural goods. Is centred in Galician Heritage and given since social Anthropology area.			

Competencies

Code	
A1	Students need to show they have acquired and understood the knowledge in a field of study underpinned by general secondary education and which is usually at a level which-while drawing on advanced text books-also includes certain aspects that imply being familiar with the cutting edge of this field of study.
A2	Students need to be able to apply the knowledge acquired to their work or vocation in a professional manner, and should have the skills normally demonstrated through the ability to develop and defends points of view and to solve problems related to their field of study.
A3	Students should be able to collect and interpret relevant data (usually within their field of study) in order to make judgements that include a reflection on the relevant social, scientific or ethical issues.
A4	Students should be able to transmit information, ideas, problems and solutions to both specialised and non-specialised audiences.
A5	Students should have developed the necessary learning skills in order to continue studying with a high level of autonomy.
B3	The ability to critically interpret data and text
B7	The ability to work both in teams and individually
B8	Capacity for learning and independent work
B9	Ability to apply the theoretical and practical knowledge acquired in a specialised academic context
C1	Understand and interpret knowledge related to the economic agents which intervene in tourism and the relationships established among them
C3	Understand and interpret knowledge regarding the natural, cultural and heritage resources related to tourism activities
C4	Understand and interpret knowledge related to the different anthropological, cultural and social manifestations that are an incentive for tourism
C9	Understand and interpret knowledge regarding the basic research and forecasting techniques for tourism
C10	Analyse and assess the impact of tourism
C15	Orientation of customer services
D2	Ethical commitment

Learning outcomes

Expected results from this subject	Training and Learning Results		
Comprise and interpret knowledges to the concerning the natural resources, cultural and heritage, related with the touristic activity.	A1	B3	C1
	A2	B7	C3
	A3	B8	C4
	A4		C9
	A5		C10

Comprise and interpret knowledges to the concerning the economic agents that take part in the tourism and of the relations that establish go in they.	A3	B3 B9	C3 C10 C15	D2
Comprise and interpret knowledges to the concerning the different anthropological demonstrations, cultural and social that encourage the touristic activity.	A1 A2 A3 A4 A5	B3	C4 C10 C15	D2

Contents

Topic	
Heritage as social construction.	.
The knowledge as heritage.	.
Making the heritage in different socio-historic contexts.	.
Aspects envelope to legal protection, the interpretation, management and circulation of heritage.	.
The heritage as tourist resource.	.

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	29	31	60
Seminars	15	30	45
Case studies	4	2	6
Problem and/or exercise solving	0	7	7
Essay	1	20	21
Objective questions exam	1	10	11

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Lecturing	Lectures presented by the teacher on the contents or material explaining the studied subject. In the lectures, you will receive presentations about the theoretical grounds, as well as the guidelines for writing an essay or exercises. Some teaching dynamics will be included in these sessions, such as puzzles, text analyses, etc., in order to help the understanding and learning on some theoretical concepts on the subject.
Seminars	The students, both individually or in groups, will create an essay about some contents from the subject.
Case studies	In these activities knowledge is applied to concrete situations, in order to acquire the basic skills and procedures related to the subject, which are directed and coordinated by the teacher, for instance: fieldwork.

Personalized assistance

Methodologies Description

Lecturing	The students can contact the teacher by email and make an appointment to meet on [Campus remoto] in the room 304 which link is: https://campusremotouvigo.gal/public/510006326
Seminars	The students can contact the teacher by email and make an appointment to meet on [Campus remoto] in the room 304 which link is: https://campusremotouvigo.gal/public/510006326
Case studies	The students can contact the teacher by email and make an appointment to meet on [Campus remoto] in the room 304 which link is: https://campusremotouvigo.gal/public/510006326

Assessment

	Description	Qualification	Training and Learning Results
Problem and/or exercise solving	Exercises can include 1) closed questions with different alternatives; 2) problems with open answers and also 3) questions that require short answers.	20	A3 A4 B3 B7 B8 B9 C1 C3 C4 C9 C10 C15

Essay	The student presents the results obtained writing up an essay on thematic of the subject. It could be done individually or in groups.	50	A1 A2 A4 A5	B7 B9	C3 C4 C9 C15	D2
Objective questions exam	Through the digital platform (Faitic) the students will take a test to evaluate the understanding of the theoretical part of the subject.	30	A1 A5		C1 C3 C4 C9	

Other comments on the Evaluation

Passing the subject requires students to have scored a grade of 5 or above. In case of not passing the subject the students can resit the tests or submit again the assignments on the second call. At the start of the course the characteristics of the essay, exercises and exam, as well as the complete bibliography will be indicated through [faitic](#). The present educational guide has a general character, thus contents could suffer some modifications along the course which will be exposed in the [faitic](#) platform. The dates and schedules of the exams of different calls are specified in the calendar for the course 2020-21, approved by the [Xunta de centro](#) sited on the web page of the FCETOU.

Sources of information

Basic Bibliography

Tugores, F. & Planas, R., **Introducción al patrimonio cultural**, 1ª, Trea, 2006

Complementary Bibliography

Prats, LL., **Patrimonio cultural y antropología**, 1ª, Ariel, 1997

Velasco, H. & Díaz de Rada, A., **La lógica de la investigación etnográfica**, 1ª, Trotta, 1997

Timothy, D.J. e Boyd, S., **Heritage Tourism**, 1ª, Prentice Hall, 2003

Howard, p., **Heritage. Management, interpretation, identity**, 1ª, continuum, 2003

Recommendations

Other comments

This Teaching Guide anticipates the lines of action that must be carried out during the academic year and is conceived in a flexible way. Consequently, it may require adaptations throughout the academic year promoted by the dynamics of the class and the actual group of recipients or by the relevance of the situations that may arise.

In addition, students will be provided with specific information and guidelines that are necessary at each time of the training process.

The bibliography will be completed through the faitic platform

Contingency plan

Description

=== EXCEPTIONAL MEASURES SCHEDULED ===

In front of it uncertain and unpredictable evolution of the sanitary alert caused by the COVID- 19, the University establishes join extraordinary planning that will actuate in the moment in that the administrations and the @propio institution determine it attending to criteria of security, health and responsibility, and guaranteeing the *docencia in a @escenario no *presencial or no totally *presencial. These already scheduled measures guarantee, in the moment that was prescriptive, the development of the *docencia of a way but *áxil and effective when being known beforehand (or with a wide advance) pole students and the teaching staff through the tool normalized and institutionalized of the teaching guides DOCNE*T.

=== ADAPTATION OF The METHODOLOGIES ===

* teaching Methodologies that keep : all

* teaching Methodologies that modify : any

* Mechanism no *presencial of attention to the students (*titorías): there are not modifications

* Modifications (proceed) of the contained to impart: any

* additional Bibliography to facilitate to car-learning:to have modifications would communicate through faitic.

* Other modifications Any

* additional Information: it Recommends that the students purchase the before possible all the necessary bibliographic material to prepare the subject so any work is not available in bear digital.
