



## IDENTIFYING DATA

### Economics applied to tourism

Subject	Economics applied to tourism			
Code	004G240V01301			
Study programme	(*)Grao en Turismo			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	2nd	1st
Teaching language	#EnglishFriendly Galician			
Department				
Coordinator	Vázquez Rodríguez, María Xosé			
Lecturers	Vázquez Rodríguez, María Xosé			
E-mail	maxose@uvigo.es			
Web	<a href="http://faitic.uvigo.es">http://faitic.uvigo.es</a>			
General description	<p>Economy Applied to the Tourism is a basic matter of the first semester of the Degree in Tourism. It consists of a total of 6 credits ECTS, that corresponds with 150 hours of work of the student, of which roughly 50 are face-to-face activities, whereas the rest will be activities no face-to-face.</p> <p>The teaching language will be Galician. Nevertheless, the matter is EnglishFriendly, with attendance to students in English and possibility to access to materials of support in English for the students that need it.</p> <p>This matter pretends to initiate to the student in the knowledge of the technicians and of the area of study of the Economy Applied, with special upsetting in the paper of the tourist sector in the current economies.</p>			

## Competencies

Code	
A1	Students need to show they have acquired and understood the knowledge in a field of study underpinned by general secondary education and which is usually at a level which-while drawing on advanced text books-also includes certain aspects that imply being familiar with the cutting edge of this field of study.
A2	Students need to be able to apply the knowledge acquired to their work or vocation in a professional manner, and should have the skills normally demonstrated through the ability to develop and defends points of view and to solve problems related to their field of study.
A3	Students should be able to collect and interpret relevant data (usually within their field of study) in order to make judgements that include a reflection on the relevant social, scientific or ethical issues.
A4	Students should be able to transmit information, ideas, problems and solutions to both specialised and non-specialised audiences.
A5	Students should have developed the necessary learning skills in order to continue studying with a high level of autonomy.
B1	Skills in handling ICT in order to look up and make use of information
B2	Be capable of analysing, synthesizing and managing data derived from observations through the use of basic quantitative and predictive techniques
B3	The ability to critically interpret data and text
B5	Oral and written communication skills.
B7	The ability to work both in teams and individually
B8	Capacity for learning and independent work
B9	Ability to apply the theoretical and practical knowledge acquired in a specialised academic context
B10	Ability to transform an empirical problem into an object of study and to reach conclusions
C1	Understand and interpret knowledge related to the economic agents which intervene in tourism and the relationships established among them
C2	Understand and interpret knowledge related to public policies, the structure and evolution of tourist markets: national and international relations
C10	Analyse and assess the impact of tourism
D3	Creativity

## Learning outcomes

Expected results from this subject	Training and Learning Results			
Obtain basic knowledges to understand the operation of the world-wide and Spanish economy, and of the importance of the tourist sector inside the same.	A1 A2 A3	B1 B3		
Access to the statistical and bibliographic sources of the World-wide Economy and of Spain, as well as of the tourist sector framed in his economic context.		B1 B2 B3 B7 B8 B9 B10	C2	
Summarize Statistical information in the economic and social field in main Economic Indicators and interpret indicators.	A3 A4	B1 B2 B3 B5 B7 B8 B9 B10	C2	
Preparation and exhibition of the results, employing in a basic level the computer programs of calculation, realisation of charts and presentations	A3 A4 A5	B2 B3 B5 B7 B8 B9 B10		D3
Subject to contrast and discussion the exposed ideas in the theory lessons	A4 A5	B3 B5 B7	C1 C2 C10	D3

## Contents

Topic	
PART 1: Introduction	The economic activity and the economic growth. Growth and development. Indicators of the economic and social impact of the tourist activity. Main statistical and bibliographic sources
Unit 1: Methodologies and economic instruments of evaluation of the economic activity	
Unit 2: Methodologies and economic instruments of regulation	Externalities and failures of market of the tourism. Assessment. Direct and indirect instruments of correction.
PART 2: International Economy and Tourism	Analysis of the growth in the developed countries. Factors. The international tourist market.
Unit 3: The developed countries.	
Unit 4: The Less Developed Countries.	Structural characteristics of the countries in roads of development. Strategies of economic growth. The paper of the tourism like opportunity of growth.
PART 3: Spanish Economy and tourism	Economic development of Spain. The role of tourism in the Spanish Economy. Inbound Tourism (FRONTUR), Outbound Tourism (FAMILITUR) and Expenditure (EGATUR)
Unit 5: Spanish Economic Development.	
Unit 6: The Public sector in Spain.	Structure and functions of the public sector in the economy. Evolution. The paper of the Public sector in tourism development.

## Planning

	Class hours	Hours outside the classroom	Total hours
Autonomous problem solving	11	24	35
Introductory activities	3	6	9
Practices through ICT	8	8	16
Lecturing	20	20	40
Objective questions exam	2	10	12
Problem and/or exercise solving	4	20	24
Case studies	4	10	14

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

Description
-------------

Autonomous problem solving	During the course, will propose to the students a diverse group of complementary exercises, that can include problems of calculation, analysis of cases, reading of scientific articles, reading of articles of press, videos, etc. These activities will be made individually or in group, as it proceed, and will have a no face-to-face part, of autonomous work, and another part of presentation and correction in classroom. This type of exercise requires that the student have access to internet, as it will be necessary to access to the platform faitic to download the information, as well as access to official Databases.
Introductory activities	In the introductory activities, will present the matter, his contents and aims, as well as the educational planning and the system of evaluation. It will be able to make some proof of previous knowledges or checking the understanding of the system by part of the students.
Practices through ICT	In the practices in the classrooms of computing the students will make exercises and analysis of cases in which it will learn to handle statistical information with the technicians of analysis more usual. With these practices the students will learn to organise information, summarize and debug data, build indicators, etc. This will demand the realisation of basic calculations (taxes of variation, numbers index, etc.) and his graphic representation.
Lecturing	In the sessions or lectures, the lecturers will develop the contents of the program. It will take like starting point the questions stood out in each unit, as well as the results and conclusions that go reaching simultaneously in the other educational activities related with the subject. It will be work of the educational contribute the central ideas and criteria of organisation and interpretation of the necessary information so that the student was able to answer to the main questions. Lectures will be able to support in problems and analysis of cases.

### Personalized assistance

Methodologies	Description
Autonomous problem solving	Assistance and support to the students, so much of face-to-face form as no face-to-face, for the realisation of the problems and exercises posed for each subject.
Tests	Description
Objective questions exam	Help to the students to resolve doubts concerning the contents of test them type test, as well as correction and back review of the proofs (feedback for the students).
Problem and/or exercise solving	Help to the students to orient and resolve doubts concerning the contents of the problems and practical exercises to make.
Case studies	Help to the students to pose questions, orient in the research of information and resolve doubts on the studies of cases to make.

### Assessment

Description		Qualification	Training and Learning Results		
Objective questions exam	They will consist in the realisation of questionnaires linked to the lectures, practices of laboratory, readings, debates and other complementary exercises proposed.	50	A1 A3 A4 A5	B3 B8 C10	C1 C2
Problem and/or exercise solving	They will consist in the realisation of tasks linked with the practices that will indicate along the course and that the students will have to make of autonomous form with the available materials and the contents explained in class.	30	A2 A3 A4 A5	B3 B5 B8 B9 B10	D3
Case studies	They will consist in the analysis of some case or real problem based in the knowledges given in the matter, that the students will have to draft, deliver and, if possible, present and defend in classroom or of virtual form.	20	A1 A2 A3 A4 A5	B1 B2 B3 B5 B7 B8 B9 B10	C1 C2 C10

### Other comments on the Evaluation

There will be two possibilities of evaluation:

- A) The evaluation of the matter will be continuous. The students that surpass the matter by means of continuous evaluation will not need to present to the final examination gives matter. It is precise to present to all the proofs \*evaluables to have the possibility to be evaluated/to by means of continuous evaluation. The no delivered activities do not prevent to be evaluated/to by continuous evaluation but if they prevent to access to the corresponding note to these deliveries.
- B) When it do not proceed the continuous evaluation (by that the student like this have decided it or by have not surpassed

the continuous evaluation), will make a final examination, that will be able to include questions of type test and of short-answer/problems on the content of the masterclasses, of the practices of computer classroom, of the readings and debates and other exercises and tasks of the course. In this case the note of splits it test of the examination will constitute 60% of the final note and the part of short-answer 40%.

The corresponding examination to the second and back announcements will follow the same model that the final examination (option \*B).

The students that do not participate in the continuous evaluation neither make the final examination, will appear in the records as no presented. The students that suspend the continuous evaluation and do not present to the final examination, will appear in the records like suspense. The students that approve the continuous evaluation and wish to go up note, will be able to present to the final examination (in this case the note of the final examination will substitute to all the effects to the note obtained by means of continuous evaluation).

The dates and schedules of the proofs of evaluation of the different announcements are the specified in the calendar of proofs of evaluation approved by the \*Xunta of Centre for the course 2020-2021. In case of conflict or disparity between the dates of the examinations, will prevail the distinguished in the web page of the FCETOU.

---

## Sources of information

### Basic Bibliography

García Delgado, Jose Luís e Rafael Myro (directores), **Lecciones de Economía Española**, 9788491978657, 12ª Edición, Civitas, 2019

Jaime Requeijo González, **Economía Mundial**, 9788448612504, 4ª Edición rev e act, McGraw-Hill, 2017

Magadán Díaz, M. e Rivas García, J., **Estructura, Economía y Política Turística**, 9788492536849, 1ª Edición, Septem, 2012

### Complementary Bibliography

---

---

## Recommendations

### Subjects that continue the syllabus

Public planing of tourism development/O04G240V01604

Tourism and economic territorial development/O04G240V01501

Planning and management of tourist spaces/O04G240V01908

---

## Subjects that it is recommended to have taken before

Economics: Introduction to economics/O04G240V01103

Geography: Tourism in today's world/O04G240V01104

Statistics/O04G240V01402

---

## Other comments

In this matter is very recommended the regular assistance to the theoretical and practical classes. It treats of a very extensive matter and that treats to outline a frame for the understanding of the tourist sector inside the world-wide and Spanish economy. Therefore, it is an useful basic matter for later deepen in the different appearances of the tourism. It recommends also the participation in the voluntary activities proposals, as in addition to marking for the final note (in the case of the continuous evaluation), facilitate the reflection and understanding of concepts explained along the \*temario.

---

## Contingency plan

### Description

=== EXCEPTIONAL MEASURES SCHEDULED ===

In front of the uncertain and unpredictable evolution of the sanitary alert caused by the \*COVID-19, the University of Vigo establishes an extraordinary planning that will activate in the moment in that the administrations and the own institution determine it attending to criteria of security, health and responsibility, and guaranteeing the teaching in a no face-to-face stage or partially face-to-face. These already scheduled measures guarantee, in the moment that was prescriptive, the development of the teaching of a more agile and effective way when being known in advance (or with a wide \*antelación) by the students and the \*profesorado through the tool normalised and institutionalised of the educational guides.

=== ADAPTATION OF THE METHODOLOGIES ===

\* educational Methodologies that keep

1) Resolution of problems of autonomous form.

\* Educational methodologies that modify

1) Lectures. In case of teaching no face-to-face, this methodology will develop through the Virtual Campus with support of Faitic.

2) introductory Activities. They will happen to develop in remote.

3) Practical with support of the Tics. This methodology will not be able to develop in computer laboratory and will carry out with equipment of the students.

\* Mechanism no face-to-face of attention to the students (tutorías).

The tutorías will happen to make by telematic means (email, virtual dispatch, conversation of faitic, etc.) and will be previously concerted by email with the lecturers, to facilitate contact in forecast of problems of conciliation and/or connectivity.

\* Additional bibliography to facilitate the learning

The lecturers will put to disposal of the students, through the platform faitic, the bibliography or necessary materials for the reinforcement of the education, in case to happen to a no face-to-face modality. This bibliography will be specific for each unit and epigraph. The general bibliography will be the same that the specified for the face-to-face education.

The quantity and typology of the educational material (audiovisual or writing) will be the necessary to guarantee that the students do not lose any type of content, practical or competency.

#### === ADAPTATION OF THE EVALUATION ===

The evaluation already has been modified and designed not to have to be modified in a stage of no face to face learning, giving a greater weight to the autonomous work of the students.

The billed of the tasks, as well as the available materials, will be adapted to the new situation of work non face-to-face in remote and will be put to disposal of the students with the sufficient time before the deadline of delivery.

The proofs (exams) will happen to make through the Virtual Campus/Faitic or orally in case of problems of connectivity by part of the students.

\* Additional information

In the proofs of evaluation no face-to-face, will make control of assistance, for which will be indispensable the identification of the students (show identity card and activate camera).

In the proofs of evaluation no face-to-face, in case that some/to student/to anticipate or have problems of connection, will enable like alternative of evaluation an oral proof by audio/video (made in the same day of the examination written)

---