



## IDENTIFYING DATA

### Company: Basics of management

Subject	Company: Basics of management			
Code	004G020V01102			
Study programme	(*)Grao en Administración e Dirección de Empresas			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1st	1st
Teaching language	Spanish English			
Department				
Coordinator	Lampón Caride, Jesús Fernando			
Lecturers	del Río Rama, María de la Cruz Lampón Caride, Jesús Fernando Reyes Santias, Francisco			
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Web				
General description	This subject aims to introduce the discipline which is the base of this Degree, focusing on the different functions, with emphasis on its application in the business field.			

## Competencies

Code	
B1	Ability to analyse and synthesise
B2	Critical and self-critical thinking
B13	Capacity for learning and independent work
C1	Acquire and understand knowledge regarding: the relationships between the different subsystems that make up the business system
C3	Acquire and understand knowledge regarding: Internal aspects, functions and processes of organisations including their nature, structure, direction, operation and management
C5	Acquire and understand knowledge regarding: The relationship between the business and its surroundings, evaluating its impact on business strategy, behaviour, management and sustainability
C11	Make strategic decisions using different types of business models
C15	Have the ability to gather and interpret relevant data in order to make judgements that include a reflection on relevant social, scientific or ethical issues
C16	Skills in looking for, identifying and interpreting sources of relevant economic information
D3	Responsibility and the capacity to take on commitments
D5	Motivation for quality and continuous improvement

## Learning outcomes

Expected results from this subject	Training and Learning Results		
Students gain knowledge to the principle economical concepts, and apply them to the internal and external running of a business.	B1 B2 B13	C1 C3 C5 C15 C16	D3 D5
Students learn the functions that integrate the administration of companies and how to use the specific technical terms to describe and analyse them.	B1 B2 B13	C15 C16	D3 D5
Promote the capacity of the student to apply the theoretical knowledge and conceptual models acquired from diverse sources, for the analysis, the reflection and the defence of arguments, and to solve a company's problems.	B1 B2 B13	C1 C3 C5 C11	D3 D5

Equip the students to be able to communicate their ideas clearly and objectively, to do the necessary research and use it to resolve problems and propose solutions.	B1	C1 C3 C5	D5
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## Contents

Topic	
CHAPTER 1: ADMINISTRATIVE THOUGHT: SCHOOLS AND RELEVANT APPROACHES	SUBJECT 1: INTRODUCTION TO THE ADMINISTRATION OF COMPANIES
	SUBJECT 2: EVOLUTION OF ADMINISTRATIVE THOUGHT
CHAPTER 2: STRUCTURE AND ENVIRONMENTAL DYNAMICS	SUBJECT 3: BUSINESS ENVIRONMENT
CHAPTER 3: DECISION MAKING AND PLANNING	SUBJECT 4: DECISION MAKING
	SUBJECT 5: THE FUNCTION OF PLANNING
CHAPTER 4: ORGANISATION	SUBJECT 6: THE FUNCTION OF ORGANISATION
CHAPTER 5: LEADERSHIP, CULTURE AND INFLUENCE IN A GLOBAL CONTEXT	SUBJECT 7: THE FUNCTION OF MANAGEMENT I - MOTIVATION
	SUBJECT 8: THE FUNCTION OF MANAGEMENT II - LEADERSHIP
CHAPTER 7: CONTROL AND FOLLOW-UP	SUBJECT 9: THE FUNCTION OF CONTROL

## Planning

	Class hours	Hours outside the classroom	Total hours
Master Session	30	45	75
Case studies / analysis of situations	20	55	75

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

	Description
Master Session	Presentation by the professor of the contents of the object of study, theoretical bases and guidelines of the work, exercises or projects that the student will develop.
Case studies / analysis of situations	Analysis and presentation of exercises, questions or work by the student, either individually or in a group, with the support and supervision of the professor.

## Personalized attention

Methodologies	Description
Case studies / analysis of situations	

## Assessment

	Description	Qualification	Training and Learning Results		
Case studies / analysis of situations	Evaluation by continuous assessment of work produced, either individually or as a group, with support and guidance of the professor. Also evaluation of the student's participation and comprehension of the subject.	100	B1 B2 B13	C1 C3 C5 C11 C15 C16	D3 D5

## Other comments on the Evaluation

\*The specific activities will depend to a large extent on the number of students, the means of working in groups, etc.

## Sources of information

Amaru, Antonio César, **Fundamentos de administración**, Pearson Educación México, 2009,  
 Bateman, T. y Snell, S., **Administración: Una ventaja competitiva**, McGraw-Hill, 2001,  
 Díez de Castro, José, **Administración de empresas. Dirigir en la sociedad del conocimiento**, Pirámide, 2002,  
 Díez de Castro, Emilio Pablo y otros, **Administración y dirección**, McGraw-Hill, 2001,  
 Hellriegel, D., Jack, **Administración. Un enfoque basado en competencias**, 10ª ed. Thomson, 2005,  
 Koontz, Harold y Weihrich, Heinz, **Administración. Una perspectiva global**, 12ª ed. McGraw-Hill, 2003,  
 García del Junco, Julio, Casanueva Rocha, Cristóbal, **Prácticas de la gestión empresarial**, McGraw-Hill, 2000,  
 Hernández Ortiz, Mª Jesús, **Casos prácticos de administración y organización de empresas**, Pirámide, 2000,  
 Castillo Clavero, Ana Mª, **La dirección en la práctica. Casos de gestión de empresas**, Pirámide 2000,

Robbins/DeCenzo, **Fundamentos de administración. Conceptos esenciales y aplicaciones**, Pearson-Prentice Hall, 2009,

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The manual of reference of the subject is "Fundamentals of Management. Essential concepts and applications", Stephen P. Robbins/ David A. DeCenzo (Pearson Education, 2008)

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### **Recommendations**

#### **Subjects that continue the syllabus**

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Company: Company management/O04G020V01203

Human resources management/O04G020V01303

Strategic management/O04G020V01503

Organisation theory/O04G020V01505

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