## Universida<sub>de</sub>Vigo

Subject Guide 2023 / 2024

IDENTIFYIN					
	/ Management				
Subject	Technology				
Code	Management V05G301V01426				
Study	Grado en Ingeniería				
programme	de Tecnologías de Telecomunicación				
Descriptors	ECTS Credits		Choose	Year	Ouadmester
Descriptors	6		Mandatory	4th	2nd
Teaching	#EnglishFriendly		Manuatory	401	2110
language	Spanish				
language	English				
Department					
Coordinator	González Castaño, Francisco Javier				
Lecturers	Díaz Otero, Francisco Javier				
Lecturers	Docio Fernández, Laura				
	González Castaño, Francisco Javier				
	Rodríguez Estévez, Judith Soledad				
E-mail	javier@det.uvigo.es				
Web	http://https://moovi.uvigo.gal/				
General	This course provides skills in design, mana	agement and	leadership of tec	hnological pro	iects. This includes
description	detection of needs, technological surveys,				
a cocripcion	and protection, and business models. The				
			5		

English Friendly subject: International students may request from the teachers: a) resources and bibliographic references in English, b) tutoring sessions in English, c) exams and assessments in English.

Training and Learning Results				
Code				
B7 CG7: The ability to analyze and assess the social and environmental impact of tech	nical solutions.			
B8 CG8: To know and apply basic elements of economics and human resources manage	jement, project	organization and		
planning, as well as the legislation, regulation and standarization in Telecommunica				
C54 (CE54/PY1) The ability to elaborate the proposal of technical projects according to t public competitive bidding.	he specified req	uirements in a		
C55 (CE55/PY2) The ability for technical direction of telecommunication project.				
C56 (CE56/PY3) The ability to manage telecommunication project human resources and	economic			
C57 (CE57/PY4) The ability to elaborate technical reports and for the follow up of a telec		project		
Functional records from this subject				
Expected results from this subject Expected results from this subject	Troi	Training and Learning		
expected results from this subject	Training and Learnin Results			
To analyze the technical and economic feasibility of a project. Project budgets.	B7	C55		
	B8	C56		
		C57		
To learn how to find statistical information and indicators		C57		
To learn how to perform technological surveys and consulting				
Project reporting		C54		
		C55		
		C56		
		C57		
	B8	C54		
Project planning and management	BØ			
Project planning and management	Dõ	C55		
Project planning and management	Вб	C55 C56		
Project planning and management Sociological and human aspects of projects	B8			

- Learn the regulations in telecommunications, privacy and environment	B7	C54	
- To develop models for the creation of entreprises, products and services	B8	C55	
- To propose business models in telecommunications		C56	
- Learn how to apply the main certification directives	B7		
Using software tools to solve problems related to the contents of the subject.			

Contents		
Торіс		
Project design and management	- Definition of technical goals	
	- Translating goals into tasks	
	- Planning the project	
	- Project resources	
	- Human team. R&D profiles	
	- Budget	
	- Tracking project evolution	
Identifying and interpreting needs	- Gathering requisites	
	<ul> <li>Translating needs into technical objectives</li> </ul>	
	<ul> <li>Technological perspective. Hype cycles</li> </ul>	
	<ul> <li>Sources and methods for technical surveys</li> </ul>	
Creativity techniques	<ul> <li>Research, development and innovation</li> </ul>	
	<ul> <li>Team methods to boost creativity</li> </ul>	
	<ul> <li>Is my idea original? Formulating and evaluating it</li> </ul>	
Collaborative Tools	- Purpose	
	- Tools	
	<ul> <li>Tool-assisted collaborative techniques</li> </ul>	
Legal aspects	<ul> <li>Types of property: Intellectual and industrial</li> </ul>	
	<ul> <li>Technological actives vs. legal property. Models, patents. Licenses</li> </ul>	
	<ul> <li>Spanish case/international case. Europe and the US. Internationalization</li> </ul>	
	hints	
	- CIN/352/2009 regulation	
Business models. Entrepeneurship.	- Product proposal	
	- Risk analysis	
	- Customer survey	
	- From the idea to the business plan	
	<ul> <li>First steps towards the creation of an enterprise</li> </ul>	

(\*)-

Planning

Class hours	Hours outside the classroom	Total hours
24	38	62
4	20	24
28	36	64
	Class hours 24 4 28	

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\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Lecturing	Oral presentation of the main concepts of the course by the professors, supported by multimedia. Lectures by experts. Through this methodology the competencies B7, B8, C54, C55, C56 and C57 are developed.
Project based learning	Group project to be presented during class hours A of the last week. Through this methodology the competencies C54, C55, C56 and C57 are developed.
Practices through ICT	Practice on aspects of specification of requisites, creativity and business plans (in groups) and project planning using computer tools (individual). Through this methodology competencies C54, C55, C56 and C57 are developed.

Personalized assistance		
Methodologies	Description	
Lecturing	The professors will be available during tutoring hours to clarify any doubts on master session contents. Tutoring hours will be published at the beginning of the course at https://atlanttic.uvigo.es/es/equipo/staff/francisco-javier-gonzalez-castano/.	

Project based learning

All techniques in the course will be applied to the creation and planning of a project. The project will be performed in groups. At the beginning of the course, the professors will notify a working field for the course (ex. medical applications, intelligent furniture). Projects will focus on product proposals in that specific working field. Nevertheless, the professors will track individual performance, and at the final defence there may be individual questions. Personalized individual attention on these aspects will take place during official tutoring times or via e-mail at any time.

Assessment				
	Description	Qualification	Traini	ng and Learning
				Results
Lecturing	Exam	35	B7	C54
			B8	C55
				C56
				C57
Project based learningIndividual defense (commitee), evidences, peer evaluation		40		C55
				C56
				C57
Practices through ICT Evaluation of partial results+exam		25		C55
-				C56
				C57

## Other comments on the Evaluation

ORDINARY OPPORTUNITY with CONTINUOUS EVALUATION:

· Individual exam (Maximum 3.5 points). Official calendar.

- · Intermediate practical test (Maximum 1.5 points).
- · Final project (Maximum 4 points).
- · Participation in class (Maximum 1 points).

To pass the course, the final student score (as the sum of the previous activities) must be 5 points or more. Maximum score is 10 points. To pass the course it is necessary to get at least 1/4 in the individual exam.

The project will be performed in groups of 5-6 people. Individual scores will be assigned according to student interaction in B hours, peer review and the part corresponding to each student in the public project defence.

EXTRAORDINARY OPPORTUNITY with GLOBAL EVALUATION:

It will consist in an exam with theoretical and practical parts in the official date. The practical part will cover the same content as the continuous evaluation along the course.

Sources of information	
Basic Bibliography	
Carl Chatfield, Timothy Johnson, Microsoft Project 2013 Step by Step, 1, Microso	oft Press, 2013
Complementary Bibliography	
Michael Michalko, Thinkertoys: A Handbook of Creative Thinking Techniques	, 2, Ten Speed Press, 2006
Alexander Osterwalder, Yves Pigneur, Business Model Generation: A Handbook	for Visionaries, Game Changers,
and Challengers, 1, John Wiley and Sons, 2010	_
Edward de Bono, Six Thinking Hats, 2, Back Bay Books, 1999	

## Recommendations