



IDENTIFYING DATA

Services and the new economy

Subject	Services and the new economy			
Code	V03M177V01213			
Study programme	Máster Universitario en Economía			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Optional	1st	2nd
Teaching language	Spanish Galician			
Department				
Coordinator	Padín Fabeiro, María Carmen Ojea Fernández Colmeiro, Elena			
Lecturers	Ojea Fernández Colmeiro, Elena Padín Fabeiro, María Carmen			
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Web				
General description				

Training and Learning Results

Code	
C5	Capacity to defend arguments económicos with clarity and precisión so much in the usual surroundings of work, as in meetings científicas national and international
C8	Analyze and propose changes to the design of organizations and systems of incentives to improve the operation of the same
C11	Analyze the role of public institutions in the economy through the market regulation and the implementation of policies that affect business
D1	Capacity to comprise the meaning and aplicación of the perspective of género in the distinct ámbitos of knowledge and in the práctica professional with the aim to achieve a society más fair and igualitaria
D2	Capacity to communicate oralmente and by writing in tongue gallega
D3	Sustainability and environmental commitment. Equitable, responsible and efficient use of resources
D4	Capacity for interaccionar and defend with rigour, clarity and precisión in front of another specialist, works, proposals, new ideas, etc.
D5	Comunicación Oral and written
D7	Capacity to communicate oralmente and by writing in English tongue
D8	Ability to work in an international context
D10	Capacity of análisis and síntesis

Expected results from this subject

Expected results from this subject	Training and Learning Results
New	C8 D1 D2 D3 D5
New	C11 D4 D7 D8 D10

Contents

Topic	
A. Los servicios desde la visión de la nueva economía.	A.1 Conceptos y tipologías. Equidad, resiliencia medioambiental y seguridad económica en el futuro. A.2 El turismo como servicio integral. La planificación, cooperación y gestión turística sostenible: Actuaciones públicas y privadas, efectos reales y percepción social de las políticas, iniciativas empresariales y configuración de destinos.
B Nuevas teorías sobre sistemas socio-ecológicos complejos como base para entender y la sostenibilidad económica y ambiental a largo plazo.	B.1 la sostenibilidad económica y ambiental a largo plazo
C.Principales modelos interpretativos de las interacciones entre ecosistemas y la economía, como servicios ecosistémicos: su utilidad y su contribución a la [nueva economía].	C.1 Servicios ecosistémicos: su utilidad y su contribución a la [nueva economía].

Planning

	Class hours	Hours outside the classroom	Total hours
Problem solving	8	40	48
Lecturing	5	10	15
Essay	2	10	12

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Problem solving	In the sessions will pose theoretical diverse activities practical, that the students will make in him classroom under wool supervision of the professors. Also they will pose some exercises that he students will have to complete with personalised work of autonomous form out of him classroom
Lecturing	The teacher will expose in him classroom the most notable contents, subjecting them to discussion with the students.

Personalized assistance

Methodologies	Description
Problem solving	En las sesiones se plantearán actividades diversas toórico prácticas, que los alumnos realizarán en el aula bajo la supervisión de las profesoras.
Tests	Description
Essay	Se realizará un seguimiento de la actividad presencial del alumnado, en las sesiones de aula teórica y también se realizará un seguimiento de la actividad no presencial a través de las evidencias (ejercicios e informes) que se suban a la Plataforma de Docencia Virtual de la UVigo

Assessment

	Description	Qualification	Training and Learning Results	
Problem solving	They will propose tasks assessment in each session (6): activities of evaluation type comments of texts, questions of short answer, of development and/or resolution of problems and exercises. Will take into account the participation in the sessions presenting the results of the tasks assigned.	60	C5 C11	D1 D5 D10

Essay	Participation of the students in the seminars and workshops, execution and resolution of the problems, exercises and practical sequences posed for his autonomous realisation through the TIC and/or of face-to-face form	40	C5 C8	D1 D2 D3 D4 D5 D7 D8 D10
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Other comments on the Evaluation

When it do not proceed the evaluation continuous (well by fault of asisted, or by the absence or shortage of activities of the students), make a final examination that could be include ask type test (that ponderation 25%) and exercises of answer of development (75%).

Sources of information

Basic Bibliography

Biggs, R., Schlüter, M., Biggs, D., Bohensky, E. L., BurnSilver, S., Cundill, G., & Leitch, A. M, **Toward principles for enhancing the resilience. Annual Review of Environment and Resources, 37, 421-448.**of ecosystem services., Ostrom, E., **A general framework for analyzing sustainability of social-ecological systems.**, Science, 325(5939), 419-422., 2009

Complementary Bibliography

Høgevold, N., Svensson, G., Padin, C, **A Sustainable Business Model in Services: An Assessment and Validation**, International Journal of Quality and Service Sciences, Vol. 7, No. 1, pp. 17-33., 2015

Novelli, M., Schmitz, B. y Spencer, T., **Networks, cluster and innovation in tourism: A UK experience**, Tourism Management. 27: pp 1141-1152, 2006

Padin, C., **"A sustainable tourism planning model: components and relationships"**, European Business Review, Vol. 24 Iss: 6 pp. 510-518, 2012

Pardellas, X. y Padín, C., **Gestión participativa en destinos compartidos: Galicia y Norte de Portugal**, Revista de Economía Mundial, Vol. 32, pp.27- 49., 2012

Recommendations