



IDENTIFYING DATA

(*)Políticas económicas

Subject	(*)Políticas económicas			
Code	V03G020V01405			
Study programme	(*)Grao en Administración e Dirección de Empresas			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	2nd	2nd
Teaching language	Spanish			
Department				
Coordinator	Castro Fernández, Ana Esther González Cerdeira, Juliá			
Lecturers	Castro Fernández, Ana Esther González Cerdeira, Juliá Rodríguez Míguez, Eva María Teijeira Bautista, José Francisco			
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General description	This course provides to the students a vision of the main short term economic policies applied in the last years. The course covers the goals, the characteristics of the monetary instruments, fiscal, commercial and exchange rate policies the main sectorial policies			

Competencies

Code	
A3	(*)Posuír e comprender coñecementos sobre as institucións económicas como resultado e aplicación de representacións teóricas ou formais a respecto de como funciona a economía
A12	(*)Solucionar de maneira eficaz problemas e tomar decisións utilizando métodos cuantitativos e cualitativos apropiados, incluíndo entre eles a identificación, formulación e solución dos problemas empresariais
A13	(*)Mobilidade e adaptabilidade a entornos e situacións diferentes
A14	(*)Elaborar os plans e políticas nas diferentes áreas funcionais das organizacións
A16	(*)Habilidades na procura, identificación e interpretación de fontes de información económica relevante
B1	(*)Capacidade de análise e síntese
B2	(*)Pensamento crítico e autocrítico
B5	(*)Habilidades de comunicación oral e escrita
B8	(*)Comunicarse con fluidez no seu entorno, incluíndo competencias interpersoais de escoita activa, negociación, persuasión e presentación
B9	(*)Capacidade de actuación eficaz dentro dun equipo de traballo
B13	(*)Capacidade de aprendizaxe e traballo autónomo
B14	(*)Capacidade de aplicar os coñecementos teóricos e prácticos adquiridos nun contexto académico especializado
B15	(*)Xestión persoal efectiva en termos de tempo, planificación e comportamento, motivación e iniciativa tanto individual como empresarial
B19	(*)Motivación pola calidade e mellora continua

Learning aims

Expected results from this subject	Training and Learning Results
(*)	A3
(*)	A12
(*)	A13
(*)	A14

(*)	A16	
(*)		B1
(*)		B2
		B5
(*)		B5
(*)		B8
(*)		B9
(*)		B13
(*)		B14
(*)		B15
(*)		B19

Contents

Topic	
Introduction	Introducción to Economic Policy. Goals of the Economic Policy
Monetary Policy	Institutional framework. Supply and Demand for money. Instruments and transmission process of the Monetary Policy. Experiences of Monetary Policy.
Fiscal policy.	Theoretical basis. Public financial management.
External economic policy.	External equilibrium. External economic instruments. Economic Policy in a open economy.
Microeconomic Policies.	R&D policy. Competition policy.

Planning

	Class hours	Hours outside the classroom	Total hours
Laboratory practises	15	30	45
Group tutoring	5	5	10
Master Session	30	60	90
Practical tests, real task execution and / or simulated.	5	0	5

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Laboratory practises	Application of the theory to the specific situations and the acquisition of basic skills related with the subject. These lessons will be developed in computer classrooms.
Group tutoring	Interviews held with the student
Master Session	Exposition of the contents on the subject, theoretical bases and guidelines for the students work.

Personalized attention

Methodologies	Description
Laboratory practises	Sessions that the student keeps with the teachers of the course for discussing different topics
Group tutoring	Sessions that the student keeps with the teachers of the course for discussing different topics

Assessment

	Description	Qualification
Laboratory practises	Discussion of different topics using the main Spanish and OECD data bases. Resolution of exercises and questionnaires. Presentation of subjects. The professors could to increase up to the 30% the weight of this part.	30
Practical tests, real task execution and / or simulated.	Exam. The professors could to decrease to the 60% the weight of this part. It is necessary to pass the final examination to pass the subject.	70

Other comments on the Evaluation

Sources of information

Cuadrado Roura, J. R. (dir), **Política económica. Elaboración, objetivos e instrumentos**, McGraw Hill, Madrid.,
 Fernández Díaz et al, **Política Económica**, McGraw Hill, Madrid,
 Blanchard, O. et al., **Rethinking Macroeconomic Policy**, IMF Staff Position Note,
 Parejo, A. et al., **Manual de sistema financiero español**, Ariel, Barcelona,
 García Reche, Andrés (coord), **Política Económica Sectorial y Estructural**, Tirant lo Blanch, Valencia,

Krugman, P. y Obstfeld, M., **Economía internacional : teoría y política**, Pearson Educación, Madrid,

Mankiw, N. Gregory, **Macroeconomía**, Antoni Bosch,

Motta, M., **Competition Policy: Theory and Practice**, Cambridge,

Scheller, H., **El BCE: historia, misión y funciones**, BCE,

Banco Central Europeo, <http://www.ecb.int>,

Banco de España, <http://www.bde.es>,

Eurostat, <http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home>,

Instituto Nacional de Estadística, <http://www.ine.es>,

Recommendations

Subjects that are recommended to be taken simultaneously

(*)Macroeconomía/V03G020V01404

Subjects that it is recommended to have taken before

(*)Economía: Economía española e mundial/V03G020V01201

(*)Economía: Microeconomía/V03G020V01101