



IDENTIFYING DATA

Geography: Tourism in today's world

Subject	Geography: Tourism in today's world			
Code	O04G240V01104			
Study programme	Grado en Turismo			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1st	1st
Teaching language	Spanish Galician English			
Department				
Coordinator	Díaz Fernández, José Antonio			
Lecturers	Díaz Fernández, José Antonio			
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General description	<p>(*)Panorama das claves interpretativas que explican o actual momento de desenvolvemento da actividade turística a nivel mundial e as súas tendencias actuais abordadas dende o punto de vista da xeografía. Neste contexto, realízase unha lectura espacial do turismo como actividade produtiva dependente dos valores do territorio e, polo tanto, indisoluble da paisaxe e da identidade territorial, unha identidade que se destrúe, ou se reconstrúe, co turismo, a través de complexos procesos de carácter económico, sociocultural e territorial. Análizanse os distintos escenarios do turismo nas grandes rexións turísticas mundiais, tanto a nivel de oferta coma de demanda, e os fluxos existentes entre elas. A análise territorial achega coñecementos clave para a comprensión da complexa e dinámica actividade turística, sendo especialmente reveladores coa aparición de novos escenarios baixo criterios de calidade ambiental e sostibilidade social. Con iso preténdese sentar unha base descritiva e conceptual que permita ao alumno contextualizar os coñecementos xeoturísticos que adquirirá ao longo do Grao de Turismo.</p> <p>Dende unha perspectiva máis ampla, trátase de mostrar o carácter multidisciplinar do fenómeno turístico, con elementos de carácter social, económico, cultural, territorial, ambiental etc., que se relacionan de xeito sistémico entre si. Así, a achega conceptual, instrumental e metodolóxica da materia «O turismo no mundo actual» parece indispensable para a plena consecución das competencias e obxectivos xerais do Grao de Turismo.</p>			

Training and Learning Results

Code	
A1	Students need to show they have acquired and understood the knowledge in a field of study underpinned by general secondary education and which is usually at a level which-while drawing on advanced text books-also includes certain aspects that imply being familiar with the cutting edge of this field of study.
A2	Students need to be able to apply the knowledge acquired to their work or vocation in a professional manner, and should have the skills normally demonstrated through the ability to develop and defends points of view and to solve problems related to their field of study.
A3	Students should be able to collect and interpret relevant data (usually within their field of study) in order to make judgements that include a reflection on the relevant social, scientific or ethical issues.
A4	Students should be able to transmit information, ideas, problems and solutions to both specialised and non-specialised audiences.
A5	Students should have developed the necessary learning skills in order to continue studying with a high level of autonomy.
B1	Skills in handling ICT in order to look up and make use of information
B3	The ability to critically interpret data and text
B5	Oral and written communication skills.
B6	Mobility and adaptability to different contexts and situations.
B7	The ability to work both in teams and individually
B8	Capacity for learning and independent work

B9	Ability to apply the theoretical and practical knowledge acquired in a specialised academic context
C1	Understand and interpret knowledge related to the economic agents which intervene in tourism and the relationships established among them
C3	Understand and interpret knowledge regarding the natural, cultural and heritage resources related to tourism activities
C4	Understand and interpret knowledge related to the different anthropological, cultural and social manifestations that are an incentive for tourism
C9	Understand and interpret knowledge regarding the basic research and forecasting techniques for tourism
C10	Analyse and assess the impact of tourism
D1	Responsibility and the capacity to take on commitment
D2	Ethical commitment

Expected results from this subject

Expected results from this subject	Training and Learning Results			
Comprise and interpret the basic components of the tourism like system	A1 A3	B3 B9	C1 C3 C4	D1
Know and assimilate the shots of the historical development and of the geographic distribution of the tourism in the world	A1 A3 A5	B3 B6 B8	C10	D1
Know and assimilate the elements and the factors of the location and the development of the tourist activity, as well as of his implications in the territory	A1 A2 A3 A4	B3 B5 B9	C1 C3 C4 C10	D1 D2
Know the space peculiarities of the territories *dinamizados by the tourism and the implications on the territory, the environment, the economy and the society	A1 A3	B3 B5 B9	C9 C10	D2
Dominate the access to the sources of geographic information related with the thematic tourist	A2 A3 A5	B1 B3 B6 B7 B8	C9	D1 D2
Show capacity of oral communication and written of the knowledges purchased	A4 A5	B3 B5 B6	C1 C3 C4	D2

Contents

Topic

1. General approximation to the nature of the tourism. The tourism like system.
2. The historical and geographic development of the tourism.
3. Elements and factors of location and tourist development: his implications in the territory.
4. The space dimension of the tourist activity to scale global: main centres *emisores, destinations receptors, main tourist flows, recent evolution of the international tourism, perspectives of future.
5. The spaces *dinamizados by the tourism. Processes and forms of organisation of the resultant space of the tourism.
6. Tourism and territorial changes, environmental, economic and *socioculturales.
7. Sources of documentary information, cartographic and statistical related with the thematic tourist.

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	25	0	25
Mentored work	15	42	57
Seminars	3	0	3
Studies excursion	2	0	2
Studies excursion	0	0	0

Essay questions exam	0	70	70
Essay	0	25	25
Report of practices, practicum and external practices	0	5	5

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Lecturing	Explanation by part of the professor of the basic contents of the *asignatura. It will treat of *incentivar the critical and reflexive participation of the *alumnado in these theoretical classes.
Mentored work	They will be used to complement the theoretical contents with exercises of practical type. Approach and resolution of diverse materials of thematic tourist, practical and audiovisual exercises to be worked in the classroom.
Seminars	The visit and exit of field scheduled to know directly urban spaces of tourist interest has like aim the observation of the reality and collected of information by part of the student.
Studies excursion	The visit and exit of field scheduled to know directly urban spaces of tourist interest has like aim the observation of the reality and collected of information by part of the student.
Studies excursion	

Personalized assistance

Methodologies	Description
Studies excursion	
Seminars	
Mentored work	

Assessment

	Description	Qualification	Training and Learning Results			
Essay questions exam	Realisation of a theoretical final examination-practical. It will consist of two parts: a first part referred to the contents developed in the theoretical classes of the *asignatura and a second consistent part in a practical exercise of characteristics resembled the realised in the practical classes. The qualification of the theoretical part will suppose 30% of the final qualification. The practical part 20% of the final qualification. Will have to reach a punctuation of five (5) on ten points to be able to do the global computation of all the activities. They will value the following appearances: - Regarding the proof of theory: study and assimilation of the theoretical contents of the *asignatura, capacity of synthesis and capacity of organisation of the ideas, precision and clarity *expositiva. - Regarding the practical exercise: capacity of reflection, of interrelationship of practical contents and theorists, of synthesis and of organisation of ideas, as well as the level of critical attitude of the student.	70	A1	B3	C1	D1
			A3	B5	C3	D2
			A4	B9	C4	
			A5			
Essay	Preparation and delivery of a work realised in group out of the classroom. It will consist in the tourist evaluation of a region or place, of agreement to a script *preestablecido. They will value the following appearances: - the capacity of planning and organisation of the work in group, the capacity of analysis, of interpretation and of synthesis of the information selected, the critical attitude , etc.	20	A1	B1	C1	D2
			A2	B6	C3	
			A3	B7	C4	
			A4	B8	C9	
				B9	C10	
Report of practices, practicum and external practices	Like complementary academic activity will realise a visit to an urban space of tourist interest by his character *patrimonial. It has like aim the observation of the reality linked to the contents explained in class. The student will deliver a brief memory referred to the appearances worked in said visit.	10	A1	B7	C1	D2
			A2	B8	C3	
			A3	B9	C4	
			A4		C10	

Other comments on the Evaluation

The matter will be evaluated by a system of continuous evaluation, from the competitions purchased. The final qualification will be the sum of the different elements evaluated taking into account theoretical and practical appearances (numerical final of 0 to 10 by the valid legislation). Particular cases will be exposed the professor/the one of the matter (SLOPE OF RESOLUTION IN A CONTEST OF *PROFESORADO).

The students that do not follow continuous evaluation will be able to present to the final examinations fixed in the programming of examinations of the Faculty, abiding by the following criteria:

To) it Tests written. General examination of theoretical character that will suppose 70% of the final qualification.

*b) Realisation of a bibliographic work that will suppose 30% of the final qualification.

Second announcement:

It will evaluate the student with the realisation of a final examination of theoretical character-practical that will suppose 50% of the final qualification, abiding by the same already exposed criteria for the first announcement. They will conserve the qualifications of work of group, visit and other activities of continuous evaluation that the student already realised. In those cases that do not fulfil any of the suppositions mentioned previously, the student will owe to compensate it by means of the realisation of a bibliographic work in relation with the *temario of the matter.

The dates and schedules of the proofs of evaluation of the different announcements are the specified in the calendar of proofs of evaluation approved by the Board of Centre for the course 2015-2016.

Sources of information

Basic Bibliography

ANTON CLAVÉ, S. e GONZÁLEZ REVERTÉ, A **PROPÓSITO DEL TURISMO. LA CONSTRUCCIÓN SOCIAL DEL ESPACIO TURÍSTICO**, Editorial UOC, 2008

LOZATO GIOTART, J. P., **GEOGRAFÍA DEL TURISMO. DEL ESPACIO CONTEMPLADO AL ESPACIO CONSUMIDO**, Masson, 1991

VERA REBOLLO, J.F (Coord.) et al., **ANÁLISIS TERRITORIAL DEL TURISMO**, Ariel, 1997

Complementary Bibliography

ÁVILA, R. et al., **TURISMO SOSTENIBLE**, IEPALA, 2002

BARRADO, D. A. e CALABUIG, J. (Eds.), **GEOGRAFÍA MUNDIAL DEL TURISMO**, Síntesis, 2001

BURTON, R., **TRAVEL GEOGRAPHY**, Pitman Group, 1997

CALLIZO SONEIRO, J., **APROXIMACIÓN A LA GEOGRAFÍA DEL TURISMO**, Síntesis, 1991

CAZES, G., **FONDEMENTS POUR UNE GÉOGRAPHIE DU TOURISME ET DES LOISIRS**, Breal, 1992

CRESPI, M. e PLANELLS, M., **DESTINOS TURÍSTICOS**, Síntesis, 2011

DE LA CALLE VAQUERO, M., **LA CIUDAD HISTÓRICA COMO DESTINO TURÍSTICO**, Ariel, 2002

DUHAMEL, PH. e KNAFOU, R., **MONDES URBAINS DU TOURISME**, Belin, 2007

FERNANDEZ FUSTER, L., **GEOGRAFÍA GENERAL DEL TURISMO DE MASAS**, Alianza, 1991

HERNÁNDEZ LUIS, J. A., **EL TURISMO DE MASAS: EVOLUCIÓN Y PERSPECTIVAS**, Síntesis, 2008

HOERNER, J. M., **GÉOPOLITIQUE DU TOURISME**, Armand Colin, 2008

LÓPEZ- GUZMÁN GÚZMAN, T.J. e LARA DE VICENTE, F., **TURISMO SOSTENIBLE: UN ENFOQUE MULTIDISCIPLINAR E INTERNACIONAL.**, Universidad de Córdoba, 2005

MESPLIER ,A. e BLOC- DURAFFOUR, P., **GEOGRAFÍA DEL TURISMO EN EL MUNDO**, Síntesis, 2000

Recommendations

Subjects that continue the syllabus

Territorial resources/O04G240V01304

Subjects that are recommended to be taken simultaneously

Sociology: Tourism sociology/O04G240V01105

Other comments

The *asignatura will be given by a/to professor/to SLOPE OF CONTRACTING