



IDENTIFYING DATA

Audiovisual narrative

Subject	Audiovisual narrative			
Code	P04G070V01503			
Study programme	Grado en Comunicación Audiovisual			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	3rd	1st
Teaching language	Spanish			
Department				
Coordinator	Ramahí García, Diana			
Lecturers	Ramahí García, Diana			
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Web				
General description	Study of the processes, resources and techniques of construction and analysis of audiovisual stories.			

Skills

Code	
B1	Knowledge of the essential characteristics of communication, its elements and its results.
B3	Ability to apply techniques and procedures of composition of images to the different audiovisual formats, starting with knowledge of the classical laws and the esthetic and cultural movements in the history of the image.
B4	Ability to present the results of academic works in written and oral forms and through audiovisual and computing means, according to the standards of communication disciplines.
B5	Knowledge of the constitutional values, ethical principles and deontological norms applicable to audiovisual communication, particularly those pertaining to equality between men and women, non-discrimination of people with disabilities and non-sexist uses of women's images in mass communication media.
B6	Knowledge of the historical development of the image and audiovisual culture, in its different formats.
C16	Knowledge of the history and development of audiovisual languages and genres through their esthetic and industrial projects.
C17	Knowledge and application of the resources, methods and procedures used in the construction and analysis of audiovisual narratives.
D5	To understand the importance of upholding a shared respect for the different people and peoples of the planet, for universal values of education, culture, peace and justice, for human rights, equality of opportunities and non-discrimination on the basis of gender, sexuality, race or religion.
D6	To understand the necessity of preserving the linguistic, audiovisual and cultural heritage of Galicia.

Learning outcomes

Expected results from this subject	Training and Learning Results
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2R. 2018 Knowledge and understanding of the disciplines of engineering of the his speciality, to the necessary level to purchase the rest of the competitions of the qualifications, including notions of the last advances.

3R. 2018 Be conscious of the multidisciplinary context of the engineering.

4R. 2018 Capacity to analyze products, processes and complex systems in the his field of study; choose and apply analytical methods, of calculation and experimental relevantes of form relevante and interpret correctly the results of these analyses.

5R. 2018 Capacity to identify, formulate and resolve problems of engineering in the his speciality; choose and apply analytical methods, of calculation and experiments properly established; Recognize the importance of the social restrictions, of health and security, environmental, economic and industrial.

6R. 2018 Capacity to project, design and develop complex products (pieces, component, products finished, etc.), processes and systems of the his speciality, that fulfil the requirements established, including the knowledge of the social aspects, of health and environmental security, economic and industrial; as well as select and apply methods of appropriate project.

7R. 2018 Capacity of the project using any knowledges advanced of the his speciality in engineering.

8R. 2018 Capacity to realize bibliographic researches, consult and use databases and other sources of information with discretion, to realize @simulación and analysis with the objective to realize investigations on technical subjects of the his speciality.

9R. 2018 Capacity to consult and apply codes of good practices and security of the his speciality.

11R. 2018 Understanding of the techniques and methods of analysis, project and applicable investigation and his limitations within the scope of the his speciality.

12R. 2018 Capacity to resolve complex problems, realize complex projects of engineering and realize specific investigations stop his speciality.

13R. 2018 Knowledge of the application of materials, teams and tools, technological processes and of engineering and his limitations within the scope of the his speciality.

15R. 2018 Knowledge of the social implications, of health and security, environmental, economic and industrial of the practice in engineering.

16R. 2018 Ideas general on economic questions, organisational and of management (how management of projects, management of risks and change) in the industrial and entrepreneurial context.

18R. 2018 Capacity to manage activities or technical projects or complex professionals of the his speciality, assuming the responsibility of the takes of decisions.

1 - Know the main attach theoretical within the scope of the audiovisual narrative.		C16
2 - Identify the resources, elements, methods and present procedures in the building of the narrative structure of an audiovisual production, so much linear how no linear.	B1	C17
3 - Analyze the audiovisual story, through the viewing and exhibition of texts and concrete products	B3 B4	
4 - Adapt to the technological changes that can influence the audiovisual story.	B6	
5 - Respect the oral narrative and audiovisual texts from other cultures and with other social values.	B5	D5
6 - Comprise the importance of the preservation of the audiovisual heritage.		D6

Contents

Topic

1. The audiovisual story	1.1.Story 1.2.Discourse 1.3.Space 1.4.Time 1.5.Point of view
2. The primitive mode of representation	2.1. Characteristics of the primitive mode of representation. From showing to telling. Autarky, polycentrism, exteriority.
3. The institutional mode of representation	3.1. Classic narrative cinema 3.2. Writings on the margins
4. Responses to classical narrative	4.1. The historical avant-gardes 4.2. The German Expressionism 4.3. The Soviet avant-garde
5. The addition of sound	5.1. Transformations in film 5.2. The sound codes 5.3. The cinema of genre
6. The crisis of classical narrative	6.1.European narratives after World War II 6.2. Post-war Mannerism in Hollywood 6.3. The appearance of tv-movie and the narrative transformations
7. Post-classical writings	7.1. (Anti)narratives of modernity 7.2. The audiovisual narrative in post-modernity 7.3. The audiovisual story in the digital age

Planning			
	Class hours	Hours outside the classroom	Total hours
Lecturing	20	40	60
Case studies	20	40	60
Mentored work	6	15	21
Problem and/or exercise solving	2	5	7
Systematic observation	2	0	2

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Lecturing	Exposure by the teacher of the contents on the subject of study, guidelines of a work or exercise to be developed. On the basis of the previous knowledge acquired by the students weekly and in an autonomous way, the theoretical contents of the subject will be developed.
Case studies	Formal analysis of audiovisual narrative works, using films or sequences of them that exemplify the various narrative modalities and forms and their historical evolution
Mentored work	Carrying out audiovisual analysis following the guidelines defined by the teacher.

Personalized assistance	
Methodologies	Description
Lecturing	Students can receive advice on subject content or development of the activities during class hours and tutorials.
Case studies	Students can receive advice on subject content or development of the activities during class hours and tutorials.
Mentored work	Students can receive advice on subject content or development of the activities during class hours and tutorials.
Tests	Description
Problem and/or exercise solving	Students can receive advice on subject content or development of the activities during class hours and tutorials.
Systematic observation	Students can receive advice on subject content or development of the activities during class hours and tutorials.

Assessment				
	Description	Qualification	Training and Learning Results	
Mentored work	Carrying out audiovisual analysis following the guidelines defined by the teacher.	40	B4	C17
Problem and/or exercise solving	The examination tests, either oral or written, will consist of an analysis of an audiovisual film or sequence based on what was presented in class and the recommended readings.	50	B1 B3 B5 B6	C16 C17 D5 D6
Systematic observation	Evaluation based on the active participation and presence of students in the classroom.	10	B4	D5

Other comments on the Evaluation

Evaluation based on the active participation of the student and the delivery of the required work throughout the course.

Global evaluation of the learning process and acquisition of skills and knowledge through tests on the official dates approved by the Faculty.

At least 50% of the total score of all assessable parts must be obtained to pass the subject.

Students who, for justifiable reasons, cannot attend classes regularly must contact the teacher at the beginning of the course.

The evaluation system is the same in all calls.

Sources of information

Basic Bibliography

ANDREW, J.D., *Las principales teorías cinematográficas*, Rialp, 1992

BORDWELL, D; STAIGER, J. y THOMPSON, K., **El Cine clásico de Hollywood: estilo cinematográfico y modo de producción hasta 1960**, Paidós, 2006

BORDWELL, D., **La narración en el cine de ficción**, Paidós, 1996

CASETTI, F., DI CHIO, F., **Cómo analizar un film**, Paidós, 2003

CASTRO DE PAZ, J. L., **El surgimiento del telefilme. Los años cincuenta y la crisis de Hollywood: Alfred Hitchcock y la televisión.**, Paidós, 1999

COSTA, A., **Saber ver el cine**, Paidós, 2003

FONT, D., **Paisajes de la modernidad: cine europeo, 1960-1980**, Paidós, 2002

GAUDREULT A. y JOST, F., **El relato cinematográfico: cine y narratología**, Paidós, 1995

LEUTRAT, J.L. y LIANDRAT-GUIGES, S., **Como pensar el cine**, Cátedra, 2003

VV.AA., **Historia general del cine**, Cátedra, 1995-1998

Complementary Bibliography

Recommendations

Contingency plan

Description

=== SCHEDULED EXCEPTIONAL MEASURES ==

Due to the uncertain and unpredictable evolution of the sanitary alert caused by the COVID- 19, the University will trigger extraordinary measures when the authorities and the institution determine so. These measures attend security, health, and responsibility criteria and guarantee the teaching in a non entirely on-site environment. These already scheduled measures ensure, at the prescriptive moment, a more flexible and effective educational development when being known beforehand by students and readers through the teaching normalized and institutionalized tool DOCNET.

=== METHODOLOGY ADAPTATION ===

No modifications in the teaching methodology are expected, except the online provision of the theoretical contents.

Electronic mail and remote campus will provide students' online attention mechanisms (tutoring) during the scheduled time.

=== EVALUATION ADAPTATION ===

No modifications are scheduled in the evaluation methods, apart from the possibility that any of the evaluation tasks may be required to be off-site.