



## IDENTIFYING DATA

### Storyboarding, production and execution for television

Subject	Storyboarding, production and execution for television			
Code	P04G070V01502			
Study programme	Grado en Comunicación Audiovisual			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	12	Mandatory	3rd	1st
Teaching language	Spanish Galician			
Department				
Coordinator	Martínez Martínez, María Isabel Frade Fraga, Sergio			
Lecturers	Frade Fraga, Sergio Martínez Martínez, María Isabel Soutelo Soliño, Carlos Manuel			
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General description	(*)Técnicas e procesos de elaboración dun guión para formatos informativos de tv. Técnicas, expresión e linguaxe audiovisual aplicado a produción e realización de informativos en tv. Técnica e deseño da iluminación e produción sonora para informativos en tv.			

## Skills

Code	
B3	Ability to apply techniques and procedures of composition of images to the different audiovisual formats, starting with knowledge of the classical laws and the esthetic and cultural movements in the history of the image.
B4	Ability to present the results of academic works in written and oral forms and through audiovisual and computing means, according to the standards of communication disciplines.
B6	Knowledge of the historical development of the image and audiovisual culture, in its different formats.
C13	Ability to design the staging, lighting and direction of actors and actresses in an audiovisual production.
C19	Knowledge and application of audiovisual technologies (photography, film, radio, television and multimedia) according to their expressive capacities.
C21	Ability to carry out the recording, composition, editing and post-production of audiovisual products.
C23	Ability to write screenplays fluently for the different audiovisual formats.
C24	Knowledge and application of the techniques and processes of audiovisual production in the different existing formats and platforms in the present time.
D2	To be able to work in a team and to communicate one's ideas through the creation of an appropriate environment.
D3	To be able to take expressive and thematic risks, suggesting personal solutions and points of view to develop projects.
D4	To be able to organize tasks and carry them out in an orderly fashion, making sound decisions according to logical priorities in the different processes of audiovisual production.

## Learning outcomes

Expected results from this subject	Training and Learning Results		
New	B3	C19 C21 C24	
New		C24	D2 D4
New	B3 B6	C21 C24	D3

New		C23	
New	B4	C13	D3
New		C19	
		C21	
		C24	
New		C19	
		C21	
New			D2
			D4

## Contents

### Topic

(*)BLOCK 1: The SCRIPT US INFORMATIVE	(*)1.- The news and the television. The structure of a television. The @informativo in the *grella of the television. The structure of one instrument of @informativo: editorial, realization and production. 2.- The news. Concept, objectivity, furthfullness and truth. Characteristics of the *linguaxe audiovisual. Genders (type) in a *telediario. Formats of news. *Retos Of the *informador audiovisual. The approaches.3.-Formats of @informativo: *Flash. It advance. Bulletin. *Telediario. Special @informativo. The thematic @informativo4.-The *escaleta. Routines of work: diary, previous meetings to the *escaleta. Meeting of the *escaleta. *Escaleta: Value, structure and essential data. Criteria of *noticiabilidad. Criteria of *ordenación of news in the *escaleta.5.- The management of the news. The sources. Documentation, assessment and *comprobación. Work of *campo-recollida of information. Management of production and realization. Management of images: *rodaxe, archive, *grafismo and purchase.6.- The *elaboración of the news. Characteristics of the editorial of the news *televisiva. Image, text and are. The *dramaturxia audiovisual. Structure of the news: *entradiña, text and *insertos or []total[]. *Montaxe-emisión-tempo.7.- *Cualidades Of the *informador audiovisual. The *locución. The presentation. The appearance. *Linguaxe Corporal, half and context.8.-Information in @vivo: Documentation and planning. The information in direct. *Stand *Up And functions. The space. The presence of the *informador. Criteria of direct. The *reportaxe in direct. The *retransmisións.9.- Informative genders *dialogados: The interview how gender. The debate. The *tertulia.10.- Informative genders *relatados. The chronic. The *reportaxe *noticiosa. The *docu- *show- *Docu-Reality. The big *reportaxe or []*documentaxe[]. 11.- TV and new means: the television by internet. The *Tv by *móvil and personal devices (The information in the *e-televisión.
(*)BLOCK 2: The *ILUMINACIÓN US INFORMATIVE	(*)1.- Concepts and Technical of *Iluminación.2.- Quality and type of lamps. Temperature of colour.3.- Basic diagrams of *iluminación. Basic triangle.4.- The *iluminación in *plató. Informative. Interviews. Debates.5.- *Iluminación For *ENG. Recording with lamp of outsides. Recording of night. Recording with inner lamp.
(*)BLOCK 3: The SOUND INFORMATIVE EN	(*)1.- Basic concepts. Characteristics of the audible signal. They are digital, are *analóxico: frequency of *mostreo and depth of word. *Medidores Digital of the signal and *medidores *analógicos. Cables and *conectores. Signals swung and no swung Concept of electric phase.2.- Equipment stop the *producción audible.Microphones: characteristics, microphones of *plató; microphones of takes in @localización. *Accesorios. It takes of sound in @localización: microphones stop a *persona and for varied *personas. It takes of sound in public events. Distributors of audio. Tables of sound: characteristics, *ecualización, *compresión, levels of signal. Concept of *N-1. Tables *analóxicas and digital. *Líneas Of communication: telephonic hybrids, *líneas ISDN *y ADSL. The *dúplex and the *traducción simultaneous.3.- The *montaxe audible. *Presets Of audio of a season of *montaxe. International tracks and of *locución in the *montaxe of a news. The international band in a news and in a *reportaxe.4.- *Indicadores Audible. The tuning. *Ráfagas And *separadores. The employment of the music in informative programs.

(\*)BLOCK 4: PRODUCTION And REALIZATION  
INFORMATIVE DE

(\*)1.- The production: general concepts. \*Modalidades Of production. The producer: functions and capacities. The team of production: @compoñente and functions. Organization of the production.2.- The realization: general Concepts. \*Modalidades Of wool Realization. The director □ \*realizador. Functions and capacities. The team of realization, @compoñente and functions. Planning of the realization.3.- Technical and human teams. The studio of television: physical distribution. The room of control: image, are and \*iluminación. The entrance of signals, the \*almacenamiento and the recovery. You work basic of wool table of realization. Technical team, \*personal of informative \*y \*personal of \*producción. Areas of support in the studio: decoration, make-up and wardrobe.4.- \*Modalidades Of realization. \*Producción-transmisión. It bear of production. Place of recording. \*Naturaleza Of the image. Type of production. Styles of production. \*Elaboración Of \*escaletas. Planning and organization of the work: of the @localización to the broadcast. Realization in studio: \*particularidades, functions of the \*realizador, team of realization and other technical teams; technology and specific operative methods. Realization in outsides: \*peculiaridades of the \*grabación and transmission, human teams and specific technical equipment, type of realization in outsides: \*ENG, PEL and unities \*móviles.5. Technicians of realization and production \*monocámara. The camera of video. @Compoñente and controls. You bear. Operative technicians. Realization and production of news. Realization and production of \*reportaxes.6.- Technical of realization and production \*multicámara. The organization and planning of the production. Routines and \*órdenes of work. Studios of \*producción. The \*plató and the control of realization. The entrance of signals, the \*almacenamiento and the recovery. Basic functions of the table of realization. Technical and auxiliary rooms. \*Grabación, edition, \*posproducción and \*grafismo.7.- Realization of informative programs. Informative newspapers (\*telediarios). Preparation and planning, \*escaletas and \*minutados. Routines of work and operative management. Realization of \*reportaxes and informative programs no daily. Realization of interviews and debates: put in \*escea, planning, placing of cameras and strategies of realization.

**Planning**

	Class hours	Hours outside the classroom	Total hours
Problem solving	0	60	60
Laboratory practical	50	0	50
Presentation	30	0	30
Project based learning	0	110	110
Lecturing	20	0	20
Laboratory practice	0	15	15
Problem and/or exercise solving	0	15	15

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

**Methodologies**

	Description
Problem solving	(*)O alumno de maneira individual e en equipo desenvolverá os guións, a planificación e a produción necesaria para a realización do seu informativo.
Laboratory practical	(*)O alumno desenvolverá en equipos de traballo todo a material necesario para a elaboración dun informativo: noticias, colas, reportaxes, entrevistas...
Presentation	(*)Os alumnos exporán na aula os traballos realizados para a elaboración do informativo: noticias, reportaxes... que serán correxidos atendendo a cada un dos bloques que compoñen a materia.
Project based learning	(*)O alumno en equipos de traballo e de maneira individual plainficará e porá en funcionamento o seu propio informativo atendendo a súa escaleta.
Lecturing	(*)Clases de teoría sobre os coñecementos básicos que debe adquirir o alumno para o desenvolvemento de guións e a realización e produción audiovisual de informativos.

**Personalized assistance**

Methodologies	Description
Problem solving	
Laboratory practical	

<b>Assessment</b>					
	Description	Qualification	Training and Learning Results		
Problem solving	(*) Avaliación continúa individual do alumno no desenvolvemento dos traballos individuais e en equipo.	15	B3	C19 C21 C24	D3
Laboratory practical	(*) Avaliación dos traballos prácticos e proxectos que vai resolvendo o alumno durante o curso	35	B3 B4	C13 C19 C23	D2 D3
Laboratory practice	(*)Proba práctica final a realizar no mes de xaneiro na que os alumnos en equipos de dous compoñentes deberán guionizar, producir, realizar e montar de maneira correcta unha peza informativa.	25	B3 B4	C13 C19 C21 C23 C24	D2 D3 D4
Problem and/or exercise solving	(*)Examen final dos contidos teóricos incluídos no programa da materia	25	B6	C19	

### Other comments on the Evaluation

### Sources of information

#### Basic Bibliography

CASTILLO, J.M., **Televisión y lenguaje audiovisual**, IORTV,  
 MILLERSON, Gerald, Realización y Producción en Televisión,, **Realización y Producción en Televisión**, IORTV, 2001  
 SAINZ, Miguel, Manual Básico de Producción en Televisión,, **Manual Básico de Producción en Televisión**, IORTV, 1995  
 BROWN, B., **Iluminación en cine y televisión**, Andoain, Escuela de cine y vídeo,

#### Complementary Bibliography

BARROSO, Jaime., **Realización de los géneros televisivos**, Síntesis, 1995  
 SIMPSON, Robert S., **Control de la iluminación: tecnología y aplicaciones**, Andoain, Escuela de Cine y Vídeo, 2004  
 ZABALETA URKIOLA, Iñaki,, **Tecnología de la información audiovisual: sistemas y servicios de la radio y televisión digital y analógica por cable, satélite y terrestre**, Bosch, 2003  
 Javier Mayoral e outros, **Redacción periodística en televisión**, Síntesis, 2008

### Recommendations

#### Subjects that continue the syllabus

Screenwriting, production and fiction filmmaking/P04G070V01602  
 Documentary theory and technique/P04G070V01904  
 Storyboarding, production and execution of entertainment programs/P04G070V01906  
 Internships/P04G070V01982

#### Subjects that are recommended to be taken simultaneously

Multimedia design and storyboarding/P04G070V01901  
 Audiovisual narrative/P04G070V01503

#### Subjects that it is recommended to have taken before

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### Contingency plan

#### Description

=== EXCEPTIONAL PLANNING ===

Given the uncertain and unpredictable evolution of the health alert caused by COVID-19, the University of Vigo establishes an extraordinary planning that will be activated when the administrations and the institution itself determine it, considering safety, health and responsibility criteria both in distance and blended learning. These already planned measures guarantee, at the required time, the development of teaching in a more agile and effective way, as it is known in advance (or well in advance) by the students and teachers through the standardized tool.

=== ADAPTATION OF THE METHODOLOGIES ===

\* Teaching methodologies maintained

\* Teaching methodologies modified

\* Non-attendance mechanisms for student attention (tutoring)

- \* Modifications (if applicable) of the contents
- \* Additional bibliography to facilitate self-learning
- \* Other modifications

=== ADAPTATION OF THE TESTS ===

- \* Tests already carried out
- Test XX: [Previous Weight 00%] [Proposed Weight 00%]

...

- \* Pending tests that are maintained
- Test XX: [Previous Weight 00%] [Proposed Weight 00%]

...

- \* Tests that are modified
- [Previous test] => [New test]

- \* New tests

- \* Additional Information
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