



IDENTIFYING DATA

Evaluation of Public Policies and Services

Subject	Evaluation of Public Policies and Services			
Code	P07G092V01305			
Study programme	Grado en Dirección y Gestión Pública			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	3rd	1st
Teaching language	Spanish			
Department				
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Lecturers	Chamorro Rivas, José María			
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Web				
General description	In this subject, the student will have criteria and methods to compare the benefits and costs of a policy or public investment project, in order to determine whether the intervention is socially desirable.			

Training and Learning Results

Code	
A1	Students will have shown they have sufficient knowledge and understanding of an area of study, starting after completion of general secondary education, and normally reaching a level of proficiency that, being mostly based on advanced textbooks, will also include familiarity with some cutting-edge developments within the relevant field of study.
A2	Students will be able to apply their knowledge and skills in their professional practice or vocation and they will show they have the required expertise through the construction and discussion of arguments and the resolution of problems within the relevant area of study.
A3	Students will be able to gather and interpret relevant data (normally within their field of study) that will allow them to have a reflection-based considered opinion on important issues of social, scientific and ethical nature.
A4	Students will be able to present information, ideas, problems and solutions both to specialist and non-specialist audiences.
A5	That students have developed those learning skills needed to undertake further studies with a high degree of autonomy.
B1	Analysis, synthesis, problem-solving, decision-making, information- and time-management skills.
B2	Organizing and planning their own professional careers in the best possible way
B4	Commitment to ethical values and public service vocation.
B6	To put their knowledge on public management and administration into practice.
B10	To design and manage projects.
C5	To describe the structure, organization and functioning of multi-level Public Administrations, analyzing their relationship with the citizenry.
C10	To assess the economic environment and the economic dimension of the public sector.
C11	To plan, implement, assess and analyze public policies.
C13	To apply the social policies and research methods and techniques and to be able to use quantitative and qualitative research methods.
C16	To develop the ability to solve complex institutional problems.
D1	To identify the meaning of, and to put into practice, gender perspectives in the different areas of knowledge and in one's professional practice, with the aim of contributing to the achievement of fairness and equality in society at large.
D2	To be able to communicate, both orally and in writing, in the two official languages (Spanish and Galician) and in a foreign language.
D3	Raising awareness about environmental issues.
D4	To master the specific ICT techniques in their respective academic and professional fields.
D6	Ability to adapt to new situations.

Expected results from this subject

Expected results from this subject	Training and Learning Results			
Recognize the methodology recommended by the European Commission for project evaluation.	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6
Apply the techniques and tools of the analysis cost-benefit.	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6
Prepare reports and analysis related with the evaluation of politics and public services	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6
Evaluate politics and real public services.	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6
Engage in environmental issues.	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6
Be aware of the impact of public projects on social welfare	A1	B1	C5	D1
	A2	B2	C10	D2
	A3	B4	C11	D3
	A4	B6	C13	D4
	A5	B10	C16	D6

Contents

Topic	
Theoretical foundations of cost-benefit analysis	Decision criteria Financial analysis and cost-benefit analysis Stages of cost-benefit analysis
Public policy and service definition: Identification, assessment and comparison of costs and benefits. Valuation of goods without a market	Basic concepts Social surplus Real values and inflation Measurement of benefits Opportunity cost Price and shadow price Add benefits and costs Social discount rate
Criteria for decision-making in public policies and services	Net present value of the project Net benefit of the project Internal rate of return
Income distribution and indirect effects	Income distribution and indirect effects
Case study analysis	Privatization of public firms Tourism Infrastructures Health

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	27	33	60
Programmed instruction	2	11.3	13.3
Case studies	7	19.4	26.4
Autonomous problem solving	8.9	24.7	33.6
Discussion Forum	1.6	9.1	10.7
Objective questions exam	2	0	2
Case studies	2	0	2

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Lecturing	Presentation by the teacher of the contents on the subject object of study, theoretical bases and / or guidelines of a work, exercise that the student has to develop.
Programmed instruction	It consists of the presentation of a subject divided into several didactic units, of smaller size, with questions at the end of each didactic unit in order to consolidate the acquired knowledge. These activities can be done in person or virtually.
Case studies	Analysis of a real fact, problem or event in order to know it, interpret it, solve it, generate hypotheses, test data, reflect, complete knowledge, diagnose it and train in alternative solution procedures.
Autonomous problem solving	Activity in which problems and / or exercises related to the subject are formulated. The student must develop the analysis and resolution of problems and / or exercises independently.
Discussion Forum	Activities developed in a virtual environment in which diverse and current topics related to the academic and / or professional field are discussed.

Personalized assistance	
Methodologies	Description
Lecturing	Resolving doubts in the classroom or in tutorial hours.
Programmed instruction	Resolving doubts in the classroom or in tutorial hours.
Case studies	Resolving doubts in the classroom or in tutorial hours.
Autonomous problem solving	Resolving doubts in the classroom or in tutorial hours.
Discussion Forum	Resolving doubts in the classroom or in tutorial hours.

Assessment						
	Description	Qualification	Training and Learning Results			
Objective questions exam	Knowledge assessment tests that include closed questions with different answer alternatives (true / false, multiple choice, pairing of elements ...). Students select an answer from a limited number of possibilities	30	A1 A2 A3 A4 A5	B1 B6 B10	C11 C13 C16	D3 D4 D6
Case studies	Test in which a student must analyze a fact, problem or real event in order to know it, interpret it, solve it, generate hypotheses, test data, reflect, complete knowledge, diagnose it and train in alternative solution procedures.	30	A1 A2 A3 A4 A5	B1 B6 B10	C11 C13 C16	D3 D4 D6
Essay questions exam	Tests that include open-ended questions on a topic. Students must develop, relate, organize and present the knowledge they have about the subject in an argumentative answer.	40	A1 A2 A3 A4 A5	B2 B4	C5 C10	D1 D2

Other comments on the Evaluation

The Second Chance exam consists of a test that scores 100% of the grade.

The student can opt for a continuous evaluation or a global evaluation of the subject.

In the global evaluation the student will be evaluated of the theory and the practices even if he/she did not attend.

The deadline for students to renounce to the continuous evaluation is one month from the beginning of the classes.

The tutoring schedule will be published in Moovi and a tutoring can be requested through the Moovi chat.

Sources of information

Basic Bibliography

Ginés de Rus, **Análisis Coste-Beneficio**, Ariel,
 Anthony E. Boardman, **Cost-Benefit Analysis**, Cambridge University Press,

Complementary Bibliography

Recommendations
