



IDENTIFYING DATA

International Economy

Subject	International Economy			
Code	V06M101V03101			
Study programme	Máster Universitario en Comercio Internacional - No Presencial			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Mandatory	1st	1st
Teaching language	Galician English			
Department				
Coordinator	Rodríguez Méndez, Miguel Enrique			
Lecturers	Martínez Fernández, Jacobo Manuel Pansera , Mario Rodríguez Méndez, Miguel Enrique Valdés Rodríguez, Alba			
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Web				
General description	The aim of this course is to introduce the student to aspects related to economic globalization and the international environment that companies must face, the different aspects of world and international trade, the instruments of trade policy and the World Trade Organization, as well as the balance of payments.			

Training and Learning Results

Code	
A4	Students can communicate their conclusions, and the knowledge and rationale underpinning these, to specialist and non-specialist audiences clearly and unambiguously.
B2	Ability to communicate orally and in writing in one's own language about technical concepts.
C1	Mastery of economic concepts in the international environment for the application of knowledge and problem solving in a new and unfamiliar international context.
D3	Sustainability and environmental commitment. Equitable, responsible and efficient use of resources.

Expected results from this subject

Expected results from this subject	Training and Learning Results
New	A4 B2 C1 D3
New	C1 D3
New	A4 B2 C1 D3

Contents

Topic

Global Megatrends.

Globalization.

Global Megatrends.

Implications for developed and developing countries.

Balance of Payments and international trade

Balance of Payments and international trade of products and services of Spain and Galicia.

Trends and diverse analyses on the actuality; ej. Brexit, USES and protectionism, tensions in the BP and Spanish BC product of the global situation.

Other elements of the international trade.

Agreements of Free Trade (OMC/UE).

Good practices.

The different commercial blocks and the states nation.

Strategic vision of the Galician Company.

Strategic issues for pursuing the internationalization of the galician business system.

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	12	12	24
Case studies	0	12	12
Problem solving	0	12	12
Essay	1	25	26
Objective questions exam	1	0	1

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Lecturing	Exhibition by the professor about the contents on the subject with help of printed or projected documents.
Case studies	Study of the current situation and his repercussion in the activity of the company.
Problem solving	Resolution of exercises and questions by the student under the supervisión of the professor.

Personalized assistance

Methodologies	Description
Problem solving	The responsible professor of the activity will supervise the development of the activity realized by each student individually. Besides, will be to his disposal to resolve any doubt during the schedule of tutorías.

Assessment

	Description	Qualification	Training and Learning Results			
Case studies	Analysis of different situations proposed by the professor to solve individually or in group.	20	A4	B2	C1	D3
Problem solving	Analysis and solution of the exercises proposed by the professor during the course.	20	A4	B2	C1	D3
Essay	Brief report on specific contents of the course	40	A4	B2	C1	D3
Objective questions exam	Examen theoretical and practical contents of the course	20			C1	

Other comments on the Evaluation

The continuous evaluation system will be applied to all students. A student may renounce by email to the continuous evaluation system before the 5th week after classes have started.

Students who did not follow the continuous assessment can pass the subject through a specific final exam representing 100% of the final evaluation.

For the second call, the previous criteria will apply.

Sources of information

Basic Bibliography

Krugman, P. y Obstfeld, M., **Economía internacional: teoría y Política**, 10, Pearson, 1012

Varios. COORDINADOR: Arteaga Ortiz, Jesús, **Manual de internacionalización**, 1, ICEX, 2013

Complementary Bibliography

Recommendations

Other comments

This student guide anticipates the lines of action that must be carried out with the student in the course, but it is conceived in a flexible way. Consequently, it may require readjustments throughout the academic year promoted by the dynamics of the class and the group of recipients or by the relevance of the situations that may arise. Likewise, students will be provided with the information and specific guidelines that are necessary at each moment of the training process.
