# Universida<sub>de</sub>Vigo

## Subject Guide 2024 / 2025

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IDENTIFYIN				
	nal Economy			
Subject	International			
Code	Economy V06M101V02101			
Study	Máster	· · · · · · · · · · · · · · · · · · ·		
programme				
programme	Comercio			
	Internacional -			
	Presencial			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Mandatory	1st	lst
Teaching	Spanish		_	
language	Galician			
5 5	English			
Department				
Coordinator	Rodríguez Méndez, Miguel Enrique			
Lecturers	Martínez Fernández, Jacobo Manuel			
	Pansera , Mario			
	Rodríguez Méndez, Miguel Enrique			
	Valdés Rodríguez, Alba			
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Web				
General	The aim of this course is to introduce the st			
description	international environment that companies r			
	instruments of trade policy and the World T	rade Organization, as well a	as the balance of	of payments.
Training ar	nd Learning Results			
Code				
	ts can communicate their conclusions, and th	he knowledge and rationale	underpinning t	hese, to specialist and
	ecialist audiences clearly and unambiguously			
	y of economic concepts in the international e		ion of knowledd	ae and problem solving in
	and unfamiliar international context.			,
	nability and environmental commitment. Equi	table, responsible and effici	ent use of reso	urces.
	· ·	·		
Expected r	esults from this subject			
	sults from this subject			Training and

Expected results from this subject	Training and
	Learning Results
New	A4
	C1
New	A4
	C1
	D3
New	A4
	C1
	D3

Contents	;

Topic Global Megatrends.

Globalization.

Global Megatrends.

Implications for developed and developing countries.

Balance of Payments and international trade	Balance of Payments and international trade of products and services of Spain and Galicia.
	Trends and diverse analyses on the actuality; ej. Brexit, USES and protectionism, tensions in the BP and Spanish BC product of the global situation.
	Agreements of Free Trade (OMC/UE). Good practices for international trade. The different commercial blocks and the states nation.
The negative impacts of international trade treaties	The negative impacts of international trade treaties and its opponents (e.g. ALCA, TTIP, TAP etc.)
	Critique to the GDP as a measure of wellbeing (degrowth and postgrowth)
Strategic vision of the Galician Company.	Strategic issues for pursuing the internationalization of the galician business system.

	Class hours	Hours outside the classroom	Total hours
Lecturing	12	12	24
Case studies	6	6	12
Problem solving	4	8	12
Essay	1	25	26
Objective questions exam	1	0	1

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Lecturing	Exhibition by the professor about the contents on the subject with help of printed or projected documents.
Case studies	Study of the current situation and his repercussion in the activity of the company.
Problem solving	Resolution of exercises and questions by the student under the supervsión of the professor.

#### Personalized assistance

## Methodologies Description

Problem solving The responsible professor of the activity will supervise the development of the activity realized by each student individually. Besides, will be to his disposal to resolve any doubt during the schedule of tutorías.

Assessment					
	Description	Qualification		Training Arning F	
Case studies	Analysis of different situations proposed by the professor to solve individually or in group.	20	A4	C1	D3
Problem solving	Analysis and solution of the exercises proposed by the professor during the course.	20	A4	C1	D3
Essay	Brief report related with the contained of the course	40	A4	C1	D3
Objective questions exam	Examination of the contained theoretical and practical of the subject	20	A4	C1	D3

### Other comments on the Evaluation

The continuous evaluation system will be applied to all students. A student may renounce by email to the continuous evaluation system before the 5th week after classes have started.

Students who did not follow the continuous assessment can pass the subject through a specific final exam representing 100% of the final evaluation.

For the second call, the previous criteria will apply.

Sources of information	
Basic Bibliography	
Krugman, P. y Obstfeld, M., I	Economía internacional: teoría y Política, 10, Pearson, 1012

## Recommendations

#### **Other comments**

This student guide anticipates the lines of action that must be carried out with the student in the course, but it is conceived in a flexible way. Consequently, it may require readjustments throughout the academic year promoted by the dynamics of the class and the group of recipients or by the relevance of the situations that may arise. Likewise, students will be provided with the information and specific guidelines that are necessary at each moment of the training process.