



IDENTIFYING DATA

Economics applied to tourism

Subject	Economics applied to tourism			
Code	004G740V01311			
Study programme	PCEO Grado en Turismo/Grado en Geografía e Historia			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	3rd	1st
Teaching language	#EnglishFriendly Spanish Galician			
Department				
Coordinator	Vázquez Rodríguez, María Xosé			
Lecturers	Vázquez Rodríguez, María Xosé			
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General description	<p>Economy Applied to the Tourism is a basic matter that gives in the first semester of the Degree in Tourism. It consists of a total of 6 credits **ECTS, that correspond with 150 hours of work of the student, of which roughly 50 are activities witness, whereas the rest will be activities no face-to-face.</p> <p>The **línua of teaching will be the Galician. Nevertheless, the matter is **English **Friendly, with **titorías and possibility to access to matters of support in English for the students that require it.</p> <p>This matter pretends to initiate to the student in the knowledge of the technicians and of the area of study of the Economy Applied, with special upsetting in the paper of the tourist sector in the current economies.</p>			

Training and Learning Results

Code	
Expected results from this subject	
Expected results from this subject	Training and Learning Results
Learn basic knowledges to understand the operation of the world-wide and Spanish economy, and of the importance of the tourist sector..	
Access to the statistical and bibliographic sources of the World-wide Economy and of Spain, as well as of the tourist sector framed in his economic context.	
Summarize statistical information	
Preparation and writting of results, employing in a basic level the computer software for calculation, charts ands and presentations.	
Analyze and discussion of the ideas introduced in the theory classes.	

Contents

Topic	
Part I: Introduction	Economic activity and economic growth. Growth and Development. Social and Economic Indicators of the tourist activity impacts. Main statistical and bibliographic sources.
Lesson 1: Methods and instruments of evaluation of economic activity	
Lesson 2: Methods and instruments of regulation.	Externalities and market failures of tourism. Assessment. Direct and indirect intervention instruments.
Part II: World-wide Economy and Tourism	
Lesson 3: Developed countries.	Analysis of growth in the developed countries. Factors. The international tourism market.
Lesson 4: Developing countries.	Structural characteristics of developing countries . Strategies of economic growth. The role of tourism as an opportunity to generate economic and social growth.

Planning

	Class hours	Hours outside the classroom	Total hours
Autonomous problem solving	11	24	35
Introductory activities	3	6	9
Practices through ICT	8	8	16
Lecturing	20	20	40
Objective questions exam	2	10	12
Problem and/or exercise solving	4	20	24
Case studies	4	10	14

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Autonomous problem solving	During the course, a diverse set of complementary exercises will be proposed to the students, that can include problems of calculation, analysis of cases, reading of scientific articles, reading of press articles, videos, etc. These activities will be made individually or in group, and will require autonomous work. This type of exercise requires that the student have access to Internet to work with Official Databases, and that the student could work with Excel (or similar calculus software).
Introductory activities	In the introductory activities, we will present the subject, his contents and aims, as well as the temporal planning and the system of evaluation. Some test of previous knowledges or a checking of the understanding of the evaluation system may be applied during this introductory activities.
Practices through ICT	Practices in the Computing Lab will require the students to make exercises and analysis of cases, in which the students will learn to handle statistical information with the analytical methods. With these exercises the students will learn to organise information, summarize and clean/select data, build indicators, etc. This will demand basic calculations and graphic/written representations.
Lecturing	In the theory classes, the contents of the subject will developed. Key ideas will be explained, supported by data and analytical and synthetical tools. The theory lessons may contain problems and case analysis.

Personalized assistance

Methodologies	Description
Autonomous problem solving	Assistance and support to the students, so much of face-to-face form as no face-to-face, for the realisation of the problems and exercises posed for each lesson.
Tests	Description
Objective questions exam	Help to the students to resolve doubts previous to the exams test, as well as correction and review of those proofs (feedback for the students).
Problem and/or exercise solving	Help to the students to orient and solve doubts respect of the contents of problems and practical exercises to make.
Case studies	Help to the students to pose questions, orient in the search for information and solve doubts on the case studies.

Assessment

	Description	Qualification	Training and Learning Results
Objective questions exam	They will consist in the realisation of exams based on the contents of the theory classes, Lab exercises , readings, debates and other complementary exercises proposed.	50	
Problem and/or exercise solving	They will consist in the realisation of tasks linked with the Lab (Medium Group) and Small Group practices and will require: autonomous work, the use of the available documents/data and understanding of contents previously explained.	30	
Case studies	They will consist in the analysis of any case or real problem based in the knowledges given in the matter, that it lighting up will have to draft, deliver, and to be possible, present and defend in the classroom or of virtual form.	20	

Other comments on the Evaluation

There will be two possibilities of evaluation:

A) The evaluation will be continuous. The students that surpass the subject by means of continuous evaluation will not require to present to the final exam. It is compulsory to do the two exams to have the possibility to be evaluated by means of continuous evaluation. The exercises not delivered do not prevent to be evaluated by continuous evaluation but imply a note of zero for these deliveries. It will be possible to establish a minimum note in each one of the proofs to make the weighting and calculation of the final note of continuous evaluation. It will be considered that the students has presented to the continuous evaluation when it present to any of the two proofs of evaluation (examinations of objective questions).

B) When it do not proceed the continuous evaluation (because the student have decided not to follow it or because the student has not passed the continuous evaluation) will make a final examination, that will include test questions and short answer/problems on the content of the theory classes, of the practices of computer classroom, of the readings and debates and other exercises and tasks of the course. In this case the note of the test exam will constitute 60% of the final note and the part of short answer 40%. A minimum note in each part could be required to do the calculation of the final note.

The exams to the second and back announcements will follow the same model that the final examination (option B). The students that do not participate in the continuous evaluation neither make the final examination, will appear in the records as no presented. The students that suspend the continuous evaluation and do not present to the final examination, will appear in the records like suspense. The students that approve the continuous evaluation and wish to go up note, will be able to present to the final examination (in whose case the note of the final examination will substitute the all the effects to the note obtained by means of continuous evaluation).

The dates and schedules of the proofs of evaluation of the different announcements are the specified in the calendar of proofs of evaluation approved by the Faculty for the course 2022-2023. In case of conflict or disparity between the dates of the examinations, will prevail the distinguished in the web page of the FCETOU.

Sources of information

Basic Bibliography

García Delgado, Jose Luís e Rafael Myro (directores), **Lecciones de Economía Española**, 12ª Edición, Civitas, 2019

Jaime Requeijo González, **Economía Mundial**, 4ª Edición rev e act, McGraw-Hill, 2017

Magadán Díaz, M. e Rivas García, J., **Estructura, Economía y Política Turística**, 1ª Edición, Septem, 2012

Complementary Bibliography

Recommendations

Subjects that continue the syllabus

Public planing of tourism development/O04G240V01604

Tourism and economic territorial development/O04G240V01501

Planning and management of tourist spaces/O04G240V01908

Subjects that it is recommended to have taken before

Economics: Introduction to economics/O04G240V01103

Geography: Tourism in today´s world/O04G240V01104

Statistics/O04G240V01402

Other comments

In this matter is very recommended to regular assistance to the theoretical and practical classes. It treats of a very extensive matter and that treats to outline a frame for the understanding of the tourist sector inside the world-wide and Spanish economy. Therefore, it is an useful basic matter for later *deepen in the different appearances of the tourism. It recommends also the participation in the voluntary activities proposals, as **ademáis to mark for the final note (in the case of the continuous evaluation), facilitate the reflection and understanding of concepts explained to the long of the *temario. This educational guide anticipates the lines of performance that have to carry out with the students in the matter and conceives of flexible form. In consequence, can *require readjustments to the long of the academic course promoted by the dynamics of the class and of the group of real addressees or by the importance of the situations that could arise.

**Asimesmo, **aportarase to the students to information and concrete guidelines that they are necessary in each moment of the formative process.
