



IDENTIFYING DATA

Company: Principles of responsible management

Subject	Company: Principles of responsible management			
Code	V06G270V01103			
Study programme	Grado en Comercio			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Basic education	1st	1st
Teaching language	Spanish			
Department				
Coordinator	Sinde Cantorna, Ana Isabel			
Lecturers	Sinde Cantorna, Ana Isabel			
E-mail	asinde@uvigo.es			
Web	http://euee.uvigo.es			
General description	(*)A materia trata de presentar á empresa como axente no sistema económico, o seu goberno, funcionamento e estrutura, así como a responsabilidade da súa actuación con respecto aos axentes internos e externos.			

Training and Learning Results

Code	
A2	Students will be able to apply their knowledge and skills in their professional practice or vocation and they will show they have the required expertise through the construction and discussion of arguments and the resolution of problems within the relevant area of study.
A3	Students will be able to gather and interpret relevant data (normally within their field of study) that will allow them to have a reflection-based considered opinion on important issues of social, scientific and ethical nature.
B2	CG2. To apply the knowledge acquired in professional practice in the future, developing the conceptual and operative abilities of future business managers in the context of a dynamic global economy undergoing a continuous process of change and innovation.
B3	CG3. To compile, process and interpret social, economic and legal data that will allow one to give an informed opinion on relevant issues in the commercial field.
B5	CG5. To acquire skills for leadership, independent learning, teamwork, motivation and flexibility, as well as for responsible and ethical behavior in order to deal appropriately with all the agents working in the organization and in the professional sphere.
B6	CG6. To be familiar with different economic, legal, social and cultural situations and to acquire a global, multicultural perspective with the aim of guiding the strategies and operations targeting both national and international markets.
C4	CE4. To know the aims, functions and instrumental techniques of organizations and different subsystems, as well as the relationships existing between them from the perspective of a systems approach.
C10	CE10. To acquire the required knowledge to handle and analyze financial information concerning combinations of businesses.
C11	CE11. To understand the concept of quality, its implications in the implementation of tasks and functions and its influence in commercial reputation, as well as being able to assess and set up management systems and quality standards.
C14	CE14. To understand and be able to analyze the socioeconomic role of entrepreneurs and professional managers, and to be able to draw up a business plan.
C19	CE19. To be able to identify relevant information, in particular costs and income, with the aim of supporting the decision-making process, stocktaking assessments, planning, control and continuous improvement.
D1	CT1. Oral and written communication skills both in the official languages of the respective Autonomous Communities and in the chosen foreign language (English, French or German).
D3	CT3. Ability to learn and work independently, and work planning and organization skills.
D4	CT4. Analysis, synthesis and critical-thinking skills.
D6	CT6. Ability to make decisions and solve problems.
D15	CT15. Commitment to professional ethics.
D18	CT18. Ability to reflect on one's own performance.

Expected results from this subject				
Expected results from this subject		Training and Learning Results		
New	A2	B2	C4	D3
	A3	B3	C10	D18
		B5	C19	
New	A3	B6	C14	D1
				D4
				D6
				D15
New	A2	B2	C11	D15
			C19	

Contents

Topic	
(*)Subject 1. The company and his surroundings. Business subsystems	(*)1.1 The company and his surroundings1.2 business Subsystems.
(*)Subject 2. The employer and the business aims.	(*)
(*)Subject 3. The managerial functions and the business administration.	(*)
(*)Subject 4. Ethical or responsible behaviour	(*)
(*)Subject 5. The managerial functions from the ethical or responsible perspective.	(*)
(*)Subject 6. Management of the quality.	(*)
(*)Tema 7. Sistemas de xestión da calidade e xestión medioambiental	(*)Concepto de calidade. Implantación de sistemas de xestión da calidade e xestión medioambiental Axenda 2030: ODS Ferramentas de apoio

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	27	20	47
Problem solving	11	20	31
Case studies	8	20	28
Problem and/or exercise solving	1	10	11
Objective questions exam	1	10	11
Essay questions exam	1	21	22

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Lecturing	(*)Exposición por parte do profesor dos contidos sobre a materia obxecto de estudo con axuda de diverso material impreso ou proxectado.
Problem solving	(*)Resolución de exercicios e cuestións por parte do alumno de forma individual ou en grupo baixo a supervisión do profesor.
Case studies	(*)Resolución en grupo de casos de empresas relacionados cos contidos da materia, baixo a proposta, guía e supervisión do profesor.

Personalized assistance

Methodologies	Description
Problem solving	
Case studies	

Assessment

	Description	Qualification	Training and Learning Results			
Problem and/or exercise solving	(*)Resolución de exercicios, casos ou supostos sobre contidos e conceptos desenvolvidos na materia	30	A2	B2 B6	C4 C14	D4 D15
Objective questions exam	(*)Exame como proba para avaliar os coñecementos adquiridos polo alumno sobre a materia. A resposta debe ser breve.	30	A3	B3 B5	C10 C19	D1 D15

Essay questions exam (*)Exame con preguntas extensas de carácter teórico e/ou práctico.	40	A3	B3 B6	C10 C11 C19	D3 D4 D6 D15 D18
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Other comments on the Evaluation

Sources of information

Basic Bibliography

García Rodríguez, Manuel (Coord), **Factoría de economía de la empresa**, 1, Pirámide, 2016
Martínez Martínez, C. y Martínez López, MC, **Introducción a la economía de la empresa**, 1, Pirámide, 2016
García del Junco, J.; Palacios Florencio, B. y Espasandín Bustelo, F., **Manual práctico de responsabilidad social corporativa**, 1, Pirámide, 2014
Rauffelet, E., **Responsabilidad, ética y sostenibilidad empresarial**, 1, Addison-Weslwy, 2017
Bilbao Alberti, G. & Caro, J., **Fundamentos de ética empresarial**, 1, Pirámide, 2023

Complementary Bibliography

González Domínguez, FJ y Ganaza Vargas, JD, **Fundamentos de economía de la empresa**, 1, Pirámide, 2015
Castells, Manuel et. al., **Otra economía es posible**, 1, Alianza Editorial, 2017
Melé, J.A., **Dinero y conciencia. ¿A quién sirve mi dinero?**, 8, Plataforma Actual, 2014
Girón Sierra, J.M., **Introducción a la inteligencia artificial. La tecnología que nos cambiará para siempre**, 1, Sekotia, 2023
Martínez Avellano, C. & Unigarro Gutierrez, S., **Adecuación ética: un desafío empresarial**, 1, Pirámide, 2023
Díaz Perdomo, Y., **Responsabilidad social corporativa: últimas tendencias**, 1, McGraw Hill, 2022

Recommendations

Subjects that continue the syllabus

Business strategy and management of aid/V06G270V01606
Creation of commercial enterprises/V06G270V01702

Subjects that are recommended to be taken simultaneously

Economics: Microeconomics/V06G270V01101
Sociology: Consumption sociology/V06G270V01105