Universida_{de}Vigo

Subject Guide 2023 / 2024

| IDENTIFYIN | | | | | |
|-------------|--------------------------------------|-------------------|------------------|-------------------|--------------------------|
| | l production CGI | | | | |
| Subject | Audiovisual | | | | |
| | production CGI | | | | |
| Code | V05G306V01420 | | , | , | |
| Study | Bachelor Degree in | | | | |
| programme | Telecommunication | | | | |
| | Technologies | | | | |
| | Engineering (BTTE) | | | | |
| Descriptors | ECTS Credits | | Choose | Year | Quadmester |
| | 6 | | Optional | 4th | 1st |
| Teaching | Spanish | | | | |
| language | | | | | |
| Department | | ' | | | |
| Coordinator | Fernández Santiago, Luis Emilio | | | | |
| Lecturers | Fernández Santiago, Luis Emilio | | | | |
| E-mail | faraon@uvigo.es | | | | |
| Web | http://https://moovi.uvigo.gal/ | | | | |
| General | General knowledge of the processes | of production and | realization of A | udio and video, a | im to achieve the skills |
| description | needed to work in a team of produc | | | | |
| | systems and creation of CG content | | , | | 3 |
| | The documentation will be in English | | | | |
| | | | | | |

Training and Learning Results

Code

- B4 CG4: The ability to solve problems with initiative, to make creative decisions and to communicate and transmit knowledge and skills, understanding the ethical and professional responsibility of the Technical Telecommunication Engineer activity.
- B8 CG8: To know and apply basic elements of economics and human resources management, project organization and planning, as well as the legislation, regulation and standarization in Telecommunications.
- B12 CG12 The development of discussion ability about technical subjects
- C80 (CE80/OP23) The ability to conceptually and technically manage the phases in an audiovisual production.
- C81 (CE81/OP24) The ability to creatively and skillfully use the technical equipment for production development.
- C82 (CE82/OP25) The ability to use specific software applications in audiovisual production.
- C83 (CE83/OP26) The ability to organize an audiovisual production.
- D2 CT2 Understanding Engineering within a framework of sustainable development.

| Expected results from this subject | | | | | | |
|--|-----|-----------------------|----|--|--|--|
| Expected results from this subject | | Training and Learning | | | | |
| | | Results | ; | | | |
| Coñecer as fases e as técnicas dunha produción Audiovisual. | B4 | C80 | | | | |
| | B8 | | | | | |
| | B12 | | | | | |
| Identificar as distintas estruturas audiovisuais. | | C80 | | | | |
| Saber usar as tecnoloxías necesarias para o desenvolvemento dunha produción audiovisual. | B4 | C80 | D2 | | | |
| | B12 | C81 | | | | |
| | | C82 | | | | |
| Saber usar as ferramentas software de postprodución. | | C81 | | | | |
| | | C82 | | | | |
| Saber xestionar un proxecto audiovisual. | B8 | C80 | D2 | | | |
| · | | C81 | | | | |
| | | C83 | | | | |

| Contents | | |
|----------|--|--|
| Topic | | |

| Production and realization techniques. | Audiovisual language basics. |
|---|--|
| The audiovisual production: characteristic and | Workflow for Vfx, 3DCGI and interactive. |
| production and realization workflow. | Pipelines. |
| | Production charts. |
| Audiovisual structures, linear and interactive. | The script as a technical document. Technical breakdown. |
| Computer Generated Image. | Producción assets (geometry, shaders, animation) |
| | Graphic and render Engines. |
| Virtual enviroments: elements and creation of the | e Layouts, terrains, lighting. |
| levels. | |
| Creation of contents and catchment of sound and | d Basics of video cameras handling. |
| image. | Basics os Audio for film. |
| Audiovisual projects Management. | Gestion of media, data and control of a production. |
| | Pipelines And Workflows. |
| Postproduction systems. | NLE. |
| | Basics of Video composicion: Layers and channels. |
| | Color, grading and Conform. |
| (*)Prácticas de creación digital | (*)Creación de elementos simples 3D en motor gráfico |
| (*)Prácticas de grabación y Edición | (*)Producción audiovisual desde guión a máster. |

| | Class hours | Hours outside the classroom | Total hours |
|--|-------------------|-----------------------------|-------------|
| Lecturing | 21 | 21 | 42 |
| Laboratory practical | 7 | 7 | 14 |
| Workshops | 14 | 7 | 21 |
| Objective questions exam | 2 | 0 | 2 |
| Laboratory practice | 5 | 15 | 20 |
| Project | 5 | 18 | 23 |
| Project | 7 | 18 | 25 |
| Report of practices, practicum and ext | ernal practices 0 | 3 | 3 |

^{*}The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

| Methodologies | |
|----------------------|---|
| | Description |
| Lecturing | Theoretical sessions on concepts of visual language, formats, equipment and their use. Elements of linear and interactive visual production, workflows and integration of technical personnel in production teams. |
| | CG8 CG12 CE80 CE82 CT2 |
| Laboratory practical | Creation of synthetic elements and use of graphic engines for Audiovisual Production. |
| Workshops | Practical classes on obtaining images and sounds, Creation of synthetic elements and postproduction for the creation of audiovisual products. The work is done in work groups, with rotation in the positions to ensure individual contact with the different resources. |
| | CG12 CE74 CE81 CE82 |

| Personalized assistance | | | | |
|-------------------------|---|--|--|--|
| Methodologies | Description | | | |
| Workshops | Use of audiovisual production equipment and software, question time during workshop, access to office and questions via email or message. Individual report about the contents. | | | |
| Tests | Description | | | |
| Laboratory practice | Use of audiovisual production equipment and software, question time during workshop, access to office and questions via email or message. Individual report about the contents. | | | |
| Project | Access to office and solution of doubts via email or message. Schedule of office time in https://moovi.uvigo.es/ | | | |

| Assessment | | | | | |
|--------------------------|--|---------------|-------------------------|---------|--|
| Description | | Qualification | n Training and Learning | | |
| | | | | Results | |
| Objective questions exam | Test, theoretical contents and practical concepts of the | 20 | В4 | C80 | |
| | subject. | | | C81 | |
| | | | | C82 | |

| Laboratory practice | Insertion of elements in graphic engine. (Individual) | 20 | B4 | C81 C82 | D2 |
|---|---|----|-----------------|--------------------------|----|
| Project | Screenplay and recording of a scene. (Group) | 20 | B4 B8 B12 | C81 C83 | D2 |
| Project | Technical screenplay and edition of a scene. (Individual) | 25 | B4 B8 B12 | C80 C81 C82 C83 | D2 |
| Report of practices, practicum and external practices | Report on the assessment of the production process in the different cases and conclusions of the practices. | 15 | B8 B12 | C80 C83 | D2 |

Other comments on the Evaluation

Breakdown:

Insertion of elements in graphic engine. (Individual) 20% (~4 weeks)

Script and recording of a scene. (Group) 20% (~8 weeks)

Technical script and editing of a scene. (Individual) 25% (~13 weeks)

Report (Individual) 15% (~13 weeks)

Students must explicitly determine in the first delivery of material if they opt for continuous evaluation, in this case the final grade cannot be "not presented". In group practices, the work of each member will be supervised by the teacher.

The global evaluation requires the delivery of the practices, taking the group as individual (the student will need to set up a human team of collaborators to carry out this), coinciding with the date of the exam In extraordinary and end-of-degree calls, it will be necessary to pass a Test-type test (30%-theoretical content and practical concepts of the subject) and questions to be developed (30%-knowledge of the production process and formats) and ONE practical solvency exercise in autonomous camera management and NLE editing O (xor) insertion of elements in graphic engine O (Xor) development of production flow from a technical script. (40%). The note will be the sum of the percentages.

The marks of the parts passed from the ordinary call are kept for the extraordinary during the same course if the student wishes. In the event of detection of plagiarism in any of the tests or papers, the final grade will be FAIL (0) and the fact will be communicated to the Center's management for appropriate purposes.

Sources of information

Basic Bibliography

Dunlop, Renee, Production Pipeline Fundamentals for Film and Games, 1st Edition, Focal Press, 2014

Zwerman, Susan & Dkun, Jeffrey A., The VES Handbook of Visual Effects: Industry Standard VFX Practices and Procedures, 2nd ed, 2014

MMILLERSON, GERALD. OWENS, JIM, Television production,

Complementary Bibliography

ALTEN, STANLEY, Audio in media,

TRIBALDOS, CLEMENTE, Sonido profesional,

RUMSEY, FRANCIS. MCCORMICK, TIM, Sonido y grabación; Introducción a las técnicas sonoras, 2ª edición,

ONDAATJE, MICHEL, The Conversations: Walter Murch and the Art of Editing Film,

BRINKMANN, R., The art and science of digital compositing, 2nd ed,

HERRERO, JULIO CESAR, Manual de teoria de la información y telecomunicación, 2009,

Glor, Flax & Dractical Techniques for Getting More out of Any Production, Edition: 1, kindle,

Recommendations

Subjects that are recommended to be taken simultaneously

Video games and virtual reality/V05G301V01417

Subjects that it is recommended to have taken before

Design of audiovisual installations/V05G301V01334 Interactive Audio Systems/V05G301V01331