



IDENTIFYING DATA

Value and Meaning of Cultural Heritage

Subject	Value and Meaning of Cultural Heritage			
Code	O02M143V03102			
Study programme	(*)Máster Universitario en Valoración, xestión e protección do patrimonio cultural			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Mandatory	1st	1st
Teaching language	Spanish Galician			
Department				
Coordinator	Pérez Losada, Fermín Emiliano			
Lecturers	Pérez Losada, Fermín Emiliano			
E-mail	fermin@uvigo.es			
Web	http://http://faitic.uvigo.es/			
General description	The objective of the course is to enable students to analyze critically the heritage value of cultural property and to know the methodological tools necessary for the process of estimating the value of assets, using standardized criteria.			

Competencies

Code	
A5	That students have the learning skills that allow them to continue studying in a way that will be largely self-directed or autonomous.
B1	Acquire the ability to differentiate and assess the various expressions of Cultural Heritage, know the tools for their quantification and protection, as well as the different perspectives that address their management.
C8	Understand the multifactorial values of Cultural Heritage, and assess it appropriately according to criteria of social use.
D4	To be able to integrate the diverse information and data contributed by diverse technicians and tools in the writing of conclusions of action.
D6	Know how to transmit in a clear and unambiguous way to a specialized audience or not, results from scientific and technological research or the most advanced field of innovation, as well as the most relevant foundations on which they are based

Learning outcomes

Expected results from this subject	Training and Learning Results
Know the methodological tools for the realization of a process of estimate of the value of a cultural good anyone, from standard criteria.	A5 B1 C8 D4 D6

Contents

Topic	
Values and meaning of the Cultural Heritage	Main positive qualities of recognition and appreciate of the Cultural Heritage in the contemporary society. Potential value and effective or real value.
The formal aesthetic/value	Antiquity, artifice, *monumentalidad, beauty. The integration of the heritage in the urban and rural landscape. The value *utilitario: rehabilitations for new uses and his problematic.
The historical informative/value	How know the past through the heritage. The investigation like basic tool *generadora of historical value.

The value *asociativo/symbolic	The direct communication happened-present inherent to the heritage. The heritage like cultural symbol *identitario of the human communities. Problematic of to who represents the cultural heritage to scale local, national and world-wide.
The economic value of the cultural heritage	Education, culture, tourism and development. Economic models and cultural politics applied to the heritage in the contemporary world. The cultural heritage like economic resource, generator of wealth (direct and indirect profits) and of quality of life.
The reports of assessment *patrimonial (*IVP)	Strategies, standard and systems of measurement and quantification of the value *patrimonial of the cultural goods

Planning

	Class hours	Hours outside the classroom	Total hours
Seminars	4	0	4
Autonomous problem solving	0	14	14
Case studies	0	20	20
Introductory activities	1	0	1
Essay	0	30	30
Objective questions exam	1	0	1
Systematic observation	0	5	5

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Seminars	Educational interaction/*alumnado with the purpose of basic exhibition of contents, orientation, advice and resolution of doubts in the process of the learning, with the support of the means of *teleformación.
Autonomous problem solving	Activities linked to the development of the reflection, debate, critical and open generation of alternatives *movilizando the knowledges and the skills of the students by means of the different technological tools of teaching.
Case studies	Analysis of cases or situations in relation with the concept and categories of the Cultural Heritage. Process *sustentado in the platform of *teleformación.
Introductory activities	Session oriented to take contact and gather information on the *alumnado and his motivations. Presentation of the matter and of the surroundings in which it will develop the module, employing tools of *teleformación and telecommunication.

Personalized assistance

Methodologies	Description
Autonomous problem solving	Resolution of doubts and personalised attention of the practical exercises realised by the students (glossary, specific forums). Resources used: platform of *teledocencia *Moodle and videoconference and-*meeting.
Case studies	Information and personalised consultancy of the autonomous practices realised by the *alumnado through the TIC. Resources used: platform of *teledocencia *Moodle and videoconference *Emeeting.

Assessment

	Description	Qualification	Training and Learning Results
Essay	The *alumnado realises and presents a Report of Assessment *Patrimonial (*IVP) on one very cultural of his election (transversal of the module), using tools of remote delivery in the virtual platform. The result of learning evaluated is: Know the methodological tools for the realisation of a process of estimate of the value of a very cultural any one, from criteria standardised.	50	B1
Objective questions exam	It tests type test, realised through the virtual platform. The result of learning evaluated is: Know the methodological tools for the realisation of a process of estimate of the value of a very cultural any one, from criteria standardised.	30	B1 C8 D4
Systematic observation	Communication and active participation in the activities of the matter to naughty of the telematic *means. Evaluation of the result of the learning "Know the tools **metodológicas for the realisation of a process of estimate of the value of a very cultural any one, from criteria *standardised".	20	B1

Other comments on the Evaluation

The student, *segun the valid rule, has two announcements of evaluation.

The first carries out during the *cuatrimestre of teaching. In the case that the weeks of teaching of the matter are not sufficient for the delivery of all the planned works, will enable in the platform of teaching two additional weeks at the end of the *cuatrimestre, to facilitate said delivery, *estableciendose in this case an schedule alternative of delivery of tasks.

The second evaluation teakes place in the month of July, for what will enable again the access to the educational platform.

Sources of information

Basic Bibliography

Ballart Hernández, J., **El patrimonio histórico y arqueológico: valor y uso**, 1, Ariel, 1997

Ballart Hernández, J.; Juan i Treserras,J., **Gestión del patrimonio cultural**, 4, Ariel, 2008

Pedersen,A., **Gestión del turismo en sitio del Patrimonio Mundial. Manual práctico para administradores de sitios del Patrimonio Mundial.**, 1, <http://unesdoc.unesco.org/images/0012/001286/12867>, 2005

AA.VV., **Sistema de valoración patrimonial de los Enclaves arqueológicos de Aragón**, 1, Gobierno de Aragón, 1999

AA.VV., **O valor crítico dos bens culturais. Videos das conferencias**, 1, Consello da Cultura Galega, 2008

Barciela, Melgarejo e López Eds., **Los bienes culturales y su aportación al desarrollo sostenible**, 1, Universidad de Alicante, 2012

Complementary Bibliography

Frey, B.S., **La economía del arte**, 1, La Caixa, 2000

Thorsby, D., **Economía y Cultura**, 1, Gestion Cultural, 2008

Rizzo, I. e Mignosa , A. Eds., **Handbook on the economics of Cultural Heritage**, 1, E. Elgar Pub., 2013

Bonet, L.; Castañer, X.; Font, J. (Eds.), **Gestión de proyectos culturales: análisis de casos**, 2, Ariel, 2009

Castillo Oreja, M.A. (ed), **Ciudades históricas: conservación y desarrollo**, Fundación Argentaria - Visor Dis, 2000

Domínguez Arranz, A. (Ed), **El patrimonio arqueológico a debate: su valor cultural y económico**, Gobierno de Aragón, 2008

Fontenla Sanjuán, C. (coord.), **Contorno dos Monumentos en Galicia, delimitación e protección**, Dirección Xeral do Patrimonio Cultural, 1998

Hardesty, D.L.;Little, B.J., **Assessing site significance. A Guide for Archaeologists and Historians**, Altamira Press, 2000

Herrera Prieto, L.C. (coord.), **Turismo cultural: el patrimonio histórico como fuente de riqueza**, Fundación del Patrimonio Histórico de Castilla y L, 2000

López Silvestre F., Días-Fierros Viqueira,F. (coord.), **Olladas críticas sobre a paisaxe**, Consello da Cultura Galega, 2009

Sanz Lara, J.A., **Valoración económica del patrimonio cultural**, Trea, 2004

AA.VV., **El Patrimonio intangible y otros aspectos relativos a los itinerarios culturales, Congreso Internacional del CIIC (ICOMOS)**, [http://www.esicomos.org/Nueva_carpetas/INDEX_2ESI], 2002

Recommendations

Other comments

The teaching of the subject will be always of face-to-face telematic way, well was synchronous or asynchronous, using the eMoodle (FaiTic) educational platform and participating in the educational activities through multiple videoconference (e-meeting, Remote Campus). To be able to receive the teaching of effective way it si recommended , previously to the start of the matter, to consult the manual of access to the platform and to follow the technical specifications in order to assist to the remote sessions. It is indispensable that each student access to the educational platform of the subject previously to the beginning of the same.

Contingency plan

Description

=== EXCEPTIONAL PLANNING ===

Given the uncertain and unpredictable evolution of the health alert caused by COVID-19, the University of Vigo establishes an extraordinary planning that will be activated when the administrations and the institution itself determine it, considering safety, health and responsibility criteria both in distance and blended learning. These already planned measures guarantee, at the required time, the development of teaching in a more agile and effective way, as it is known in advance (or well in advance) by the students and teachers through the standardized tool.

=== ADAPTATION OF THE METHODOLOGIES ===

- * Teaching methodologies maintained
- * Teaching methodologies modified
- * Non-attendance mechanisms for student attention (tutoring)
- * Modifications (if applicable) of the contents
- * Additional bibliography to facilitate self-learning
- * Other modifications

=== ADAPTATION OF THE TESTS ===

- * Tests already carried out

Test XX: [Previous Weight 00%] [Proposed Weight 00%]

...

- * Pending tests that are maintained

Test XX: [Previous Weight 00%] [Proposed Weight 00%]

...

- * Tests that are modified

[Previous test] => [New test]

- * New tests

- * Additional Information
-