Universida_{de}Vigo

Subject Guide 2019 / 2020

IDENTIFYIN	9 271171			
	al Economy			
Subject	International			
	Economy			
Code	V06M101V01101			
Study	University			
programme	Master?s Degree in			
	International Trade			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Mandatory	1st	1st
Teaching	Spanish			
language	Galician			
	English			
Department				
Coordinator	Rodríguez Méndez, Miguel Enrique			
Lecturers	Martínez Fernández, Jacobo Manuel			
	Rodríguez Méndez, Miguel Enrique			
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Web				
General	The aim of this course is to introduce the student	to aspects related to	economic glob	alization and the
description	international environment that companies must f instruments of trade policy and the World Trade (ace, the different asp	ects of world ar	nd international trade, the
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Competencies

Code

C2 (*)Conocimiento del ámbito en el que se desarrolla el comercio internacional

O1 (*)Dominio de los conceptos económicos en el entorno internacional para la aplicación de conocimientos y resolución de problemas en un contexto internacional nuevo y poco conocido.

Learning outcomes		
Expected results from this subject	Training and Le	arning
	Results	
The student will be able to communicate clearly and unambiguously the results of their projects as well as their ideas	C2 D1	
The student will be able to understand the field in which international trade develops	C2 D1	
The student will dominate the economic concepts of an international environment and will be able	C2 D1	_
to apply them to solve problems in a new and little-known international context.		

Contents	
Topic	
Global Megatrends.	Globalization.
	Global Megatrends.
	Implications for developed and developing countries.
Balance of Payments and international trade	Balance of Payments and international trade of products and services of Spain and Galicia.
	Trends and diverse analyses on the actuality; ej. Brexit, USES and protectionism, tensions in the BP and Spanish BC product of the global situation.

Other elements of the international trade.

Agreements of Free Trade (OMC/UE).

Good practices.

The different commercial blocks and the states nation.

Strategic vision of the Galician Company.

Strategic issues for pursuing the internationalization of the galician business system.

Planning			
	Class hours	Hours outside the classroom	Total hours
Lecturing	12	12	24
Case studies	6	6	12
Problem solving	4	8	12
Problem and/or exercise solving	2	25	27

^{*}The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies		
	Description	
Lecturing	Exhibition by the professor about the contents on the subject with help of printed or projected documents.	
Case studies	Study of the current situation and his repercussion in the activity of the company.	
Problem solving	Resolution of exercises and questions by the student under the supervsión of the professor.	

Personalized assistance

Methodologies Description

Problem solving The responsible professor of the activity will supervise the development of the activity realized by each student individually. Besides, will be to his disposal to resolve any doubt during the schedule of tutorías.

Assessment				
	Description	Qualification		ing and g Results
Case studies	Analysis of different situations proposed by the professor to solve individually or in group.	25		D1
Problem solving	Analysis and solution of the exercises proposed by the professor during the course.	25		D1
Problem and/or exercise solving	Examination of the theoretical and practical contents of the matter	50	C2	D1

Other comments on the Evaluation

Students who have not obtained through the continuous assessment sufficient score to pass the course, can achieve this score by completing a final exam on the dates indicated.

Students who have not followed the continuous assessment can pass the course by final exam scored from 0 to 10.

For the second call, the above criteria will be applied.

The students of the distance modality must perform the tasks specified by the teacher in both the first call and in the second, and must be delivered on the date set in the official calendar.

Sources of information Basic Bibliography

Krugman, P. y Obstfeld, M., Economía internacional: teoría y Política, 10, Pearson, 1012

Varios. COORDINADOR: Arteaga Ortiz, Jesús, Manual de internacionalización, 1, ICEX, 2013

Complementary Bibliography

Recommendations

Other comments

This student guide anticipates the lines of action that must be carried out with the student in the course, but it is conceived

in a flexible way. Consequently, it may require readjustments throughout the academic year promoted by the dynamics of the class and the group of recipients or by the relevance of the situations that may arise. Likewise, students will be provided with the information and specific guidelines that are necessary at each moment of the training process.