IDENTIFYING DATA

Sociology: Social and cultural change sociology

Subject	Sociology: Social and cultural change sociology
Code	P04G070V01104
Study programme	(*)Grao en Comunicación Audiovisual

Descriptors	ECTS Credits		Choose	Year	Quadmester
	6		Basic education	1st	1st

Teaching language	Spanish Galician
Department	
Coordinator	Lage Picos, Jesús Adolfo
Lecturers	Lage Picos, Jesús Adolfo
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Web	http://http://webs.uvigo.es/webdepx11/index.php/gl.html
General description	Facilitate the understanding of the processes of change in the modern and contemporary world, to think sociocultural facts, and the role played by communication.

Competencies

Code	
A3	Students will be able to gather and interpret relevant data (normally within their field of study) that will allow them to have a reflection-based considered opinion on important issues of social, scientific and ethical nature.
B1	Knowledge of the essential characteristics of communication, its elements and its results.
B2	Knowledge of the political and social reality of the world in the era of global communication.
B4	Ability to present the results of academic works in written and oral forms and through audiovisual and computing means, according to the standards of communication disciplines.
B5	Knowledge of the constitutional values, ethical principles and deontological norms applicable to audiovisual communication, particularly those pertaining to equality between men and women, non-discrimination of people with disabilities and non-sexist uses of women□s images in mass communication media.
C2	Ability to critically understand the audiovisual world within the cultural and socio-political context of a specific historical period.
C18	Knowledge of the fundamentals of the history and theory of communication.
D1	To understand the importance of technological, economic and social changes in the development of audiovisual projects.
D5	To understand the importance of upholding a shared respect for the different people and peoples of the planet, for universal values of education, culture, peace and justice, for human rights, equality of opportunities and non-discrimination on the basis of gender, sexuality, race or religion.
D6	To understand the necessity of preserving the linguistic, audiovisual and cultural heritage of Galicia.

Learning outcomes

Expected results from this subject		Training and Learning Results	
Have knowledge of the history and evolution of audiovisual communication and its social and cultural relevance.		C2 C18	D5 D6
Have knowledge of the political and social reality of the world in the age of global communication.		B1 B2	D5 D6
Be able to place the audiovisual activity in the context of competition locally, nationally and internationally.		B2 C2 B5	D1
Expound appropriately results of scholarly work.	A3	B4	
Perceive critically the new visual and aural landscape.	A3	C2	D1
Working in teams and communicate your own ideas.	A3		D5 D6

Take risks, apply solutions and personal views on the development of the projects.	A3	D5 D6

Contents

Topic	
Theme 1. The emergence of the modern society as a result of the social change.	. The historical evolution of the forms of social construction. . Conjuncture, historical birth of modernity and emergence of sociology . The media and development of modern societies.
Theme 2. Conceptual universes of social change and culture.	. Classic approach and systemic of social change. . Dynamic concepts to understanding the change. . Typology of social processes. . Agents, interactions and networks of power in the media sphere. . Three decades of social change in Spain.
Theme 3. Evolution, order, conflict, and mass communication in the sociological explanations of modernity.	. Historical and analytical definitions of modernity. . Characteristics and impact of modernity on social and personal life. . Arguments against modernity and contemporary perspectives. . The prospect of mass culture and its critics.
Theme 4. Perspectives of social in front of the age. of globalization.	. Socio-economic transformations. . Socio-political changes. . The migrations. . The consideration of environmental issues. . Culture and globalization.
Theme 5. Innovation, active audiences and identities in contemporary society and culture.	. Culture of innovation in the new informational economy. . Prospects of active audiences and its limits. . Information technologies and communication and the construction of identities.

Planning

	Class hours	Hours outside the classroom	Total hours
Lecturing	30	30	60
Seminars	14	28	42
Problem and/or exercise solving	4	28	32
Project	2	14	16

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Lecturing	The teacher introduces and expounds the concepts and contents of each one of the subjects, informing of the procedures, texts, or other materials, that allow to follow the exhibitions and deepen in the matter.
Seminars	Classes in which analyse, comment and to value, contents of the materials entered by the teacher and previously worked by students, to train in understanding of interpretations of social and cultural facts, and on change processes in modern and contemporary world.

Personalized assistance

Methodologies	Description
Lecturing	Answer to questions and concerns that may arise throughout the four-month period.
Seminars	Answer to questions and concerns that may arise throughout the four-month period.

Tests	Description
Project	Answer to questions and concerns that may arise throughout the four-month period.

Assessment

	Description	Qualification	Training and Learning Results			
Lecturing	Performing continuous assessment exercises about the readings and audiovisual materials introduced in the lectures and seminars, at the end of each of the topics.	40	A3	B1 B2 B4	C2 C18	D1 D5
Problem and/or exercise solving	In official calls to examination, resolving an exercise that combines questions type test and short answers on the material taught in the course.	50	A3	B1 B2 B4	C2 C18	D1 D5

Project	Realization of a creative work in group consisting in the writing or adaptation of a radio script, and its recording, in a piece that does not exceed ten minutes.	10	A3	B1 B2 B4 B5	C2	D5 D6

Other comments on the Evaluation

One must achieve a minimum of 4 in the proof of the official exams of the course to make a sum with the rest of the grades obtained.

In case to not following of continuous evaluation, and doing the examination of official summon, the maximum mark that can be achieved in the matter is a pass (between 5 and 6.9 out of 10).

In consideration of the students with pending subject but with prior knowledge of the contents, the possibility of realizing a portfolio of recensions whose quality can suppose up to 3 points is contemplated. In this way, the qualification of the examination of the official call which it is mandatory to do, it would be weighted by 0.7 and would be added the grade achieved in the portfolio. Students interested in accept this modality of evaluation will have to communicate personally to the teacher who will indicate the texts on which the portfolio will be made.

Sources of information

Basic Bibliography

Appadurai, Arjun, **El futuro como hecho cultural. Ensayos sobre la condición global.**, 1ª ed., Fondo de Cultura Económica, 2015

Ariño, A., **Sociología de la cultura: la constitución simbólica de la sociedad.**, 1ª ed., Ariel, 1995

Bayoit, G., **El cambio social. Análisis sociológico del cambio social y cultural en las sociedades contemporáneas.**, 1ª ed., Siglo XXI de España, 2008

Callejo, J., **Audiencias multimedia: múltiples problemas, múltiples intereses. En M. Martínez (coor.), Para investigar la comunicación: propuestas teórico-metodológicas, pp. 53-82..**, 1ª ed., Técnos, 2008

Castells, M., **Comunicación y poder.**, 1ª ed., Alianza Editorial, D.L. 2009

Himanen, P. Madrid:, **La ética hacker como cultura de la era de la información. En Manuel Castellls (ed.). La sociedad red: una visión global, pp. 505-518.**, 1ª ed., Alianza Editorial, 2006

Pardo, A.; Sánchez-Tabernero, A., **Concentración de la distribución cinematográfica en españa.**, Nº 47, 37-56, Anàlisi, dic. 2012

Pizarro, N., **Tratado de metodología de las ciencias sociales.**, 1ª ed., Siglo XXI Editores, 1998

Rodríguez, L., **El desarrollo de la teoría sociológica. En: S. del Campo, Tratado de sociología I, pp 22-34.**, 1ª ed., Taurus, 1985

Sztopmka, P., **Sociología del cambio social.**, 1ª ed., Alianza Editorial, 1995

Thompson, J.B., **Los media y la modernidad. Una teoría de los medios de comunicación.**, Reimpresión, Paidós, 2003

Tubella, I., **Televisión, internet y elaboración de la identidad. En M. Castells, La sociedad red: una visión global, pp. 465-483.**, 1ª ed., Alianza Editorial, 2006

Vaskes, I., **La transestética de Baudrillard: simulacro y arte en la época de simulación total.**, Nº 38, 197-219, Estudios filosóficos, Agosto 2008

Complementary Bibliography

Baudrillard, J., **Cultura e simulacro**, 1ª ed., Kairós, 1978

Bauman, Z., **Modernidad líquida.**, 1ª ed., Fondo de Cultura Económico., 2003

Beck, U., **La sociedad del riesgo: hacia una nueva modernidad.**, Paidós, 2006

Beck, U., **¿Qué es la globalización?: falacias del globalismo, respuestas a la globalización.**, 1ª ed., Paidós, 1998

Castellls, M. (ed.), **La sociedad red: una visión global.**, 1ª ed., Alianza Editorial, 2006

Himanen, P., **La ética del hacker.**, 1ª ed., Ediciones Destino, 2002

Miguel de Bustos, J.C., **Los grupos mundiales de comunicación y de entretenimiento, en el camino hacia la digitalización.**, vol. 2, nº 18, 127-144, Les Enjeux de l'information et de la communication, octubre 2016

Rodríguez, A. (ed.); Maestre, J.; Martín, P.; Rodríguez, M.C.; Martínez, A.; Bruquetas, C.; Castro,, **España en su cine: aprendiendo sociología con películas españolas.**, 1ª ed., Dykinson, 2015

Sennet, R., **La cultura del nuevo capitalismo.**, 1ª ed., Anagrama, 2006

Recommendations

Subjects that continue the syllabus

Political Science: Policy, citizenship and democracy/P04G070V01201

Communication Theory and Communication History/P04G070V01204

Political Science: Audiovisual public policies/P04G070V01303

Structure of the audiovisual system/P04G070V01601

Other comments

Perform the recommended readings to facilitate understanding of the course, involvement on classes, and the assessment of content.