



IDENTIFYING DATA

Design of Exhibitions and Models for Exhibitions

Subject	Design of Exhibitions and Models for Exhibitions			
Code	O02M143V03211			
Study programme	(*)Máster Universitario en Valoración, Gestión e protección do patrimonio cultural			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Optional	1st	2nd
Teaching language	Spanish Galician			
Department	External Historia, Arte e Xeografía			
Coordinator	Barriocanal López, María Yolanda			
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General description	(*) This subject aims to introduce students in the planning of heritage content exhibitions, taking into account the conceptual point of view of the creation of messages, and the material point of view of the spaces and constraints that intervene in their design.			

Competencies

Code	
A4	That the students know how to communicate their conclusions -and the knowledge and ultimate reasons that sustain them- to specialized and non-specialized audiences in a clear and unambiguous way.
B1	Acquire the ability to differentiate and assess the various expressions of Cultural Heritage, know the tools for their quantification and protection, as well as the different perspectives that address their management.
C8	Understand the multifactorial values of Cultural Heritage, and assess it appropriately according to criteria of social use.
C14	Acquire the capacity for dissemination and dissemination of scientific knowledge and the creation of messages for the purpose of social awareness about the Heritage.
D1	Ability to understand the meaning and application of the gender perspective in the different fields of knowledge and professional practice with the aim of achieving a more just and egalitarian society.
D6	Know how to transmit in a clear and unambiguous way to a specialized audience or not, results from scientific and technological research or the most advanced field of innovation, as well as the most relevant foundations on which they are based

Learning outcomes

Expected results from this subject	Training and Learning Results
Acquire the ability to plan exhibits of heritage content	A4 B1 C8 C14 D1 D6

Introduce the students in the planning of exhibitions of heritage content, taking into account the conceptual point of view of the creation of messages	A4 B1 C8 C14 D1 D6
Introduce students in the planning of heritage content exhibitions, taking into account the material point of view of the spaces and constraints involved in their design	A4 B1 C8 C14 D1 D6

Contents

Topic	
1. INTRODUCTION: MUSEOLOGÍA And MUSEOGRAFÍA	Basic criteria of planning in the museum
2. COMMISSARIATE OF EXHIBITIONS AS A RESEARCH AND CREATION TOOL.	Curation of exhibitions as a research and creation tool
3. EXHIBITIONS MODELS.	The museums are permanent institutions that purchase, conserve, investigate communicate and exhibit collections of objects of diverse nature with the purposes of study, education and contemplation. The museum has changed until doing unrecognizable. The connection between art and life claimed by the historical avant-garde has occurred, but in shape of cultural industry and estetización commercial for the consumption.
4. THE CONTEMPORARY MUSEUM: ARCHITECTURE And SHOW.	Of the changes experienced by the contemporary museum from the inauguration of the Centre Geroges Pompidou, in the year 1977, will arise a hybrid space that does not lose of sight the show. This no only is present in the programming or in the complementary activities of infinity of institutions, but in his own architecture, which constitutes in a lot of cases his main catchword.

Planning

	Class hours	Hours outside the classroom	Total hours
Introductory activities	1	0	1
Lecturing	4	0	4
Case studies	0	24	24
Autonomous problem solving	0	14	14
Supervised work	0	30	30
Group tutoring	1	0	1
Systematic observation	0	1	1

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Introductory activities	Introductory sessions directed to take contact and gather information on the student, as well as to present the contents of the matter, available resources and proofs of evaluation. They will keep through videoconference or of the virtual room of the platform And-*meeting
Lecturing	Sessions for the exposition of the main theoretical contents of the subject by their teachers, with the help of audiovisual media, and in which the students will have the possibility of attending in the form of videoconference.
Case studies	Analysis of real cases between the proposed in the matter that the student will realise of autonomous form. It will keep the communication between teacher and student through videoconference or of the virtual room of the platform And-*meeting.
Autonomous problem solving	The students must develop autonomously the analysis and resolution of the problems or exercises.
Supervised work	Autonomous work of the student through the preparation of readings related to the subject.
Group tutoring	Sessions that the students/will be supported by the teacher of the matter for advice/develop of the activities to develop and of the process of learning. They will keep through videoconference or of the virtual room of the platform And-*meeting.

Personalized attention

Methodologies Description

Group tutoring	The personalised attention will consist in the resolution of doubts on the contents of the matter, the methodology used for the realisation of the exercises and review of the proofs of evaluation. The follow-up will realise through the classroom and-*meeting (link *FaiTic)
Case studies	Personalised follow-up of the student through the *tutorías on-line, by means of the forums of the platform *Moodle, the virtual room of the platform And-*meeting and the email
Supervised work	Personal monitoring of students through online tutorials, through the forums of the Moodle platform, the virtual room of the E-meeting platform and email

Assessment				
	Description	Qualification	Training and Learning Results	
Case studies	Analysis of a project expositivo proposed by the professor or preparation of any small proof or questionnaire through telematic means. They will evaluate the following results of learning: the capacidade to analyse the elements and conditionings that take part in his design from the contidos entered in the theoretical sessions of the matter.	20	A4 B1 C8	D6
Supervised work	Preparation of a project expositivo of thematic free. They will evaluate the following results of learning: the acquisition of the capacity to design exhibitions of content patrimonial, atendiento to the conceptual point of view of the creation of messages and to the material point of view of the espazos. It will value also the adecuación to the criteria of planning museística explained in the sesiones theoretical.	60	A4 B1 C8	D1 C14 D6
Systematic observation	It will value the presencialidad and active participation of the students through the telematic means (and-meeting, forums).	20	A4 B1 C8	D1

Other comments on the Evaluation

Each student, according to the valid rule, has two announcements of evaluation. The first carries out during the cuatrimestre of teaching. In the first place, along the weeks of teaching of the matter, by means of the delivery of the activities of evaluation required. In case that the weeks of teaching of the matter are not sufficient for the delivery of all the planned works, will enable in the platform of teaching two additional weeks, at the end of the cuatrimestre, to facilitate the said delivery, establishing in this case a cronograma alternative of delivery of tasks. The second evaluation makes in the month of July, for the which will enable again the access to the educational platform.

Sources of information

Basic Bibliography

- CUENCA, J.M. y MARTÍN CÁCERES, M.J., **Manual para el desarrollo de proyectos educativos de museos**, Trea, 2014
- RIVIÈRE, G. H., **La museología**, Akal, 1983
- ROSELLÓ CEREZUELA, D., **Diseño y evaluación de proyectos culturales. De la idea a la acción**, 10ª. Edición actualizada, Ariel, 2017
- SANTACANA MESTRE, J. y SERRAT, N. (Coords), **Museografía didáctica**, Ariel, 2005

Complementary Bibliography

- ASENSIO, M., y E. ASENJO (eds.), **Lazos de luz azul: museos y tecnologías 1, 2 y 3.0**, UOC, 2011
- BELCHER, M., **Organización y diseño de exposiciones: su relación con el museo**, Trea, 1994
- CALAF, R., **Didáctica del patrimonio: epistemología, metodología y estudio de casos**, Trea, 2006
- FERNÁNDEZ, L.A. y GARCÍA FERNANDEZ, I., **Diseño de exposiciones. Concepto, instalación y montaje**, Alianza, 2010
- HERNÁNDEZ, F. X., y M. C. ROJO, **Museografía didáctica e interpretación de espacios arqueológicos**, Trea, 2012
- IBÁÑEZ, A. (ed), **Museos, redes sociales y tecnología 2.0**, Universidad del País Vasco, 2011
- MORALES, J., **Guía práctica para la interpretación del patrimonio: el arte de acercar el legado natural y cultural al público visitante**, Junta de Andalucía, 1998
- PÉREZ SANTOS, E., **Estudio de visitantes en Museos: Metodología y aplicaciones**, Trea, 2000
- SANTACANA, J. y C. MARTÍN (coords), **Manual de museología interactiva**, Trea, 2010

Recommendations

Other comments

The teaching of the matter carries out using the educational platform *Moodle and, of face-to-face way, participating in the educational activities through videoconference or through tools of remote connection *sincrónica (how Season *Connect). To be able to receive the teaching of effective way, recommends , previously to the start of the matter, consult the manual of access to the platform and follow the technical specifications to be able to assist to the remote sessions. This information is

available in the common space of the *máster. It is *iimprescindible that the student access to the educational platform of the matter previously to the start of the same.
