



IDENTIFYING DATA

Radio Communication

Subject	Radio Communication			
Code	P04G070V01202			
Study programme	(*)Grao en Comunicación Audiovisual			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	1st	2nd
Teaching language	Spanish			
Department	Evolutionary Psychology and Communication			
Coordinator	Gómez López, Concepción			
Lecturers	Gómez López, Concepción			
E-mail	cogomez@uvigo.es			
Web	http://https://sites.google.com/site/paginadeaurora/			
General description	(*)Unha aproximación á radio como medio de comunicación de masas, á súa orixe e ao seu desenvolvemento, tanto teórico como práctico.			

Competencies

Code	
A1	(*)Que os estudantes demostrasen posuír e comprender coñecementos nunha área de estudo que parte da base da educación secundaria xeral, e adóitase atopar a un nivel que, aínda que se apoia en libros de texto avanzados, inclúe tamén algúns aspectos que implican coñecementos procedentes da vangarda do seu campo de estudo
B4	
B6	
C5	
D1	
D2	

Learning outcomes

Expected results from this subject	Training and Learning Results		
New	B6	C5	D1
New	A1	C5	
New		C5	D1 D2
New	B4		D2
New	B4	C5	

Contents

Topic	
I. Technician of Communication Radiofónica	<ol style="list-style-type: none"> 1. Structure of the radio in Spain. 2. Models and juridical regime of the radio in Spain. 3. The electromagnetic spectrum 4. The control and the study of sound in the radio: table of mixes, microphones, grabadoras, material of sound and programs of grabación and edition: Zara Radio.
II. Brief history of the radio	<ol style="list-style-type: none"> 1. History and evolution of the radio 2. Orson Welles And the War of the Worlds 3.- History of the radio in Spain 4. The first emisora Spanish 5. The Civil War and the radio.

III. Linguaxe And narrative radiofónica	<ol style="list-style-type: none"> 1. The linguaxe and the style radiofónicos. 2. The vocalización, the dicción and the entonación in Radio 3. Characteristics of the communication radiofónica. 4. The elements of it linguaxe radiofónica <ol style="list-style-type: none"> a) The word b) The músico c) The effects of sound d) The silence 5. Characteristics of the editorial of the texts radiofónicos
IV. Production, Realization, Script and Programming	<ol style="list-style-type: none"> 1. Technical radiofónicas: Production and realization radiofónica. 2. The guion radiofónico: characteristics. 2. Editorial of it guion. Councils of writing. 3. Expressive elements of the script 4. The skeleton of the script 5. Structure of the script 6. Norms of elaboración 7.- The script by type of programs 8. The commercial script in radio.
V. Script and journalistic genders in the radio	<ol style="list-style-type: none"> 1. The script and the journalistic genders. 2. The news in radio and his characteristics 3. The chronicle 4. The reportaxe radiofónica 5. The interview radiofónica 6. The survey.
VI. Kinds of fiction and entertainment	<ol style="list-style-type: none"> 1. The kinds of wireless fiction 2. The kinds of entertainment in the radio <ol style="list-style-type: none"> a) The magacín b) The specialized magazines c) The musical programs d) The programs of participation e) The sports programs f) The gatherings and debates
VII. The advertising in the radio	<ol style="list-style-type: none"> 1. Wireless formats of the advertising 2. The reign of the jingle or sung wedge 3. Notes and necrological 4.-The control of the advertising contents in the radio.
VIII. The social functions of the Radio.	<ol style="list-style-type: none"> 1. Approximation to the concept of Propaganda. 2. The word and the power along the history. 3. Ways of approaching the public. 4. The radio like political weapon 5. Wireless propaganda during the Cold War 6. The radio in the totalitarian rate.
IX. Radio and audio-visual Means. The companies of communication	<ol style="list-style-type: none"> 1. The informative company 2. Nature of the company of communication 3. Structure of the company multimedia. 4. The audio-visual companies 5. Principal groups multimedia in Spain 6. The radio across the cinema

Planning

	Class hours	Hours outside the classroom	Total hours
Laboratory practices	20	60	80
Autonomous practices through ICT	15	30	45
Lecturing	15	0	15
Essay questions exam	0	10	10

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Laboratory practices	(*)Aprendizaxe tutelada polo profesor.
Autonomous practices through ICT	(*)O alumno realiza exercicios detallados nas sesións prácticas e realizados nelas coa supervisión d profesor.

Lecturing (*)A esixencia científica e pedagóxica de estudar o feito radiofónico desde distintos puntos de vista para o seu mellor e máis completa comprensión. Este catro bloques comprenden un total de 16 leccións ou, nun sentido amplo, de 16 unidades didácticas, introducidas por un tema no que se fai unha breve referencia histórica do desenvolvemento da radio.

Personalized attention

Methodologies	Description
Autonomous practices through ICT	

Assessment

	Description	Qualification	Training and Learning Results			
			A1	B4	C5	D1
Laboratory practices	Realization of practices in the study of radio. 30% final Work, 20%	50		B4 B6	C5	D1 D2
Essay questions exam	Final Exame teórico of all the subject, that will be written. Test of 20 questions of answer no excluinte and answer to 5 questions of general content. The students that did all the practices under have to respostar to 3 questions: the two first compulsory and choose one of the other three. The students that in the have covered all the practical have to respostar to the 5 questions.	50	A1	B4 B6	C5	D1 D2

Other comments on the Evaluation

The assistance to the sessions teórico and practical is compulsory and puntuable.

Sources of information

Basic Bibliography

BERDASCO GANCEDO, YOLANDA, **Comunicación Radiofónica**, 2ª Edición, Ediciones CEF, 2017
 MARTA-LAZO, CARMEN Y ORTIZ SOBRINO MIGUEL ANGEL (EDITORES), **La información en radio: contexto, géneros, formatos y realización**, Fragua, 2016
 TENORIO, IVAN, **La nueva radio**, Marcombo, 2008
 BALSEBRE, ARMAND, **Historia de la Radio en España. 2 Volúmenes**, Cátedras, 2001
 GARCÍA GONZÁLEZ, A., **Comunicación radiofónica**, Universidade de Vigo, Servicio de Publicacións, (2000)
 GARCÍA GONZÁLEZ, A., **Manual del comunicador radiofónico**, CIMS. Barcelona, 2001

Complementary Bibliography

ORTIZ, MIGUEL A. Y VOLPINI, F., **Diseño de programas de radio**, Paidós Comunicación, 1995
 MUNSÓ CABUS,JUAN, **40 años de radio**, Ediciones Picazo, 1980

Recommendations

Subjects that continue the syllabus

Sound expression and musical styles/P04G070V01404

Subjects that are recommended to be taken simultaneously

Communication: Audiovisual Media technology/P04G070V01203

Subjects that it is recommended to have taken before

Screenwriting, production and fiction filmmaking/P04G070V01602