



IDENTIFYING DATA

Social Investment and Funding with Sustainability Criteria

Subject	Social Investment and Funding with Sustainability Criteria			
Code	V03M134V01203			
Study programme	(*)Máster Universitario en Administración Integrada de Empresas e Responsabilidade Social Corporativa			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3	Mandatory	1st	2nd
Teaching language	Spanish			
Department				
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General description	It treats to form to the *alumnado on appearances advanced of investment and finance under a perspective of control of strategic management for directors. In this matter will review the impact of the main strategic decisions in the fields of investment and finance.			

Competencies

Code	
A1	(*)Posuír e comprender coñecementos que acheguen unha base ou oportunidade de ser orixinais no desenvolvemento e/ou aplicación de ideas, adoito nun contexto de investigación.
A2	(*)Que os estudantes saiban aplicar os coñecementos adquiridos e a súa capacidade de resolución de problemas en contornos novos ou pouco coñecidos dentro de contextos máis amplos (ou multidisciplinares) relacionados coa súa área de estudo.
A3	(*)Que os estudantes sexan capaces de integrar coñecementos e se enfrontar á complexidade de formular xuízos a partir dunha información que, sendo incompleta ou limitada, inclúa reflexións sobre as responsabilidades sociais e éticas vinculadas á aplicación dos seus coñecementos e xuízos.
A4	(*)Que os estudantes saiban comunicar as súas conclusións, e os coñecementos e razóns últimas que as sustentan, a públicos especializados e non especializados dun xeito claro e sen ambigüidades.
A5	(*)Que os estudantes posúan as habilidades de aprendizaxe que lles permitan continuar estudando dun xeito que terá que ser, en grande medida, autodirixido e autónomo.
B1	Recuperar y analizar información pertinente y oportuna proveniente de fuentes diversas en condiciones óptimas de coste y tiempo
B2	Interpretar y dominar destrezas asociados con ese campo
B3	Mostrar un entendimiento sistemático del campo de estudio derivado del entendimiento e integración de distintos enfoques teóricos
B4	Mostrar la habilidad de concebir, diseñar, implementar y adaptar un proceso sustancial con la suficiente integridad intelectual
B5	Aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos máis amplos (o multidisciplinares) relacionados con su área de estudio.
B6	Integrar conocimientos y enfrentarse a la complejidad de formular juicios a partir de una información que, siendo incompleta o limitada, incluya reflexiones sobre las responsabilidades sociales y éticas vinculadas a la aplicación de sus conocimientos y juicios
B7	Mostrar la capacidad de análisis crítico, reflexión, evaluación y síntesis de ideas nuevas y complejas
B8	Organizar, planificar y desarrollar estrategias para llevar a cabo un trabajo

- B9 Comunicar sus conclusiones -y los conocimientos y razones últimas que las sustentan- a públicos especializados y no especializados de un modo claro y sin ambigüedades.
- B10 Trabajar en equipo.
- B11 Aplicar los conocimientos a la resolución de problemas concretos.
- B12 Adaptarse a nuevas situaciones
- B13 Estudiar de un modo auto-dirigido o autónomo
- C12
- C13
- D1
- D2
- D3
- D4

Learning outcomes

Expected results from this subject	Training and Learning Results
Comprise the pertinent knowledges related with financial management socially responsible	A1
	A2
Knowledge advanced of control of strategic management	A3
	A4
	A5
	B1
	B2
	B3
	B4
	B5
	B6
	B7
	B8
	B9
	B10
	B11
	B12
	B13
	C12
	C13
	D1
	D2
	D3
	D4
Be able to realise a system of control of management of the company	A1
Be able to interpret indicators of control of strategic management.	A2
Diffusion of results and conclusions of the studies, through oral presentations and written that they tackle ideas related with the *RSC in the integral management of the company.	A3
	A4
I handle of technicians and computer tools and of management for obtaining of information, treatment and processing of data, and back utilisation.	A5
Diffusion and divulging of ideas in contexts so much academic as no specialised	B1
Reflection on social and ethical responsibilities	B2
	B3
	B4
	B5
	B6
	B7
	B8
	B9
	B10
	B11
	B12
	B13
	C12
	C13
	D1
	D2
	D3
	D4

Contents

Topic

Subject 1- Implications of the business strategy in the investment and finance. The *DPO.

Subject 2- conjoint Vision of the management of the investment and the finance of the company in the economic balance-financial.

Subject 3- Control of management and picture of integral control for the responsible management of the company. The balance *scorecard of *Kaplan and *Norton

Planning

	Class hours	Hours outside the classroom	Total hours
Case studies / analysis of situations	15	15	30
Master Session	10	25	35
Jobs and projects	0	10	10

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Case studies / analysis of situations	They will effect diverse activities headed to strengthen the knowledges purchased by the *estudiantado in the theoretical classes to *traves of studies of cases.
Master Session	The theoretical classes will expose the main contents of the distinct subjects, developing in more detail the points of greater complexity. They will accompany of examples of Galician companies

Personalized attention

Methodologies	Description
Case studies / analysis of situations	It will realise a follow-up of the work in group and personalised attention in the classroom to resolve the doubts that go arising. They will use computers for the cases so that the *alumnado purchase skill in the handle of the leaf of calculation, for what will give suggestions of operation.
Tests	Description
Jobs and projects	Each group will have personalised attention on the work that will realise, being the same work for all the groups. If like this it requires , they will be able to realise specific sessions of attention for each group.

Assessment

	Description	Qualification	Training and Learning Results
Case studies / analysis of situations	Resolution of exercises, cases or supposed on contents and concepts developed in the *asignatura	45	A1 C12 D1 A2 C13 D2 A3 D3 A4 D4 A5
Jobs and projects	Preparation of indicators and comments of control of management of a company, project that the student has to realise in base to the model explained in theoretical sessions	55	B1 C12 B2 C13 B3 B4 B5 B6 B7 B8 B9 B10 B11 B12 B13

Other comments on the Evaluation

The *MAiE follows a system of continuous evaluation and demands a *presencialidad minimum of 80%. The students that do not reach the necessary minimum to be evaluated by means of the system of continuous evaluation, will have right to be evaluated on the maximum note by means of the realisation of a proof written additional, in addition to the work

commissioned to all, go or no by continuous evaluation. The date, place and schedule of the proof will be put to disposal of the *alumnado by part of the coordination of the *Máster of timely way. Observation: Any evidence of works and proofs *plagiados or copied will suppose a qualification of suspense in the two announcements.

Sources of information

Basic Bibliography

González-Loureiro, Miguel, **Apuntes de clase en FAITIC**, 2017

Cibrán Ferraz, P., Prado Román, C., Crespo Cibrán, M. A., & Huarte Galbán, C., **Planificación financiera**, ESIC Editorial., 2013

Ferraz, M. P. C., **Gestión financiera**, Tórculo Edicións., 1997

Guerras-Martín, L.A. y Navas-López, J.E., **Dirección Estratégica de la Empresa. Teoría y aplicaciones. Parte III, Capítulos 14, 15 y 16.**, 5ª ed, 2015

Complementary Bibliography

Bueno,E. Salmador, M.P. Merino, C. y Martín,J.I., "**Dirección Estratégica. Desarrollo de la estrategia y análisis de casos. Capítulo 10: Control de la Estrategia, el Balanced Scorecard.**", Ed. Pirámide,, 2006

BIC-Galicia, **Manuais prácticos da Peme: cómo elaborar o cadro de mando.**, 2009

Recommendations

Subjects that it is recommended to have taken before

Social Accounting/V03M134V01204

Strategic Management/V03M134V01103

Other comments

They require basic knowledges on Investment and Business Finance, especially relative to the annual accounts of a company. For those students that do not possess these knowledges, the educational will facilitate additional material
