



## IDENTIFYING DATA

### Company: Company management

Subject	Company: Company management		
Code	V03G020V01203		
Study programme	(*)Grao en Administración e Dirección de Empresas		
Descriptors ECTS Credits	Choose	Year	Quadmester
6	Basic education	1st	2nd
Teaching language	Spanish Galician English		
Department			
Coordinator	López Miguens, María Jesús		
Lecturers	Arevalo Tomé, Raquel López Miguens, María Jesús Piñeiro García, María del Pilar		
E-mail	chusl@uvigo.es		
Web	<a href="http://https://seix.uvigo.es/docnet-nuevo/guia_docent/index.php?centre=303&amp;ensenyament=V03G020V01&amp;assignatura=V03G020V01203&amp;any_academic=2014_15">http://https://seix.uvigo.es/docnet-nuevo/guia_docent/index.php?centre=303&amp;ensenyament=V03G020V01&amp;assignatura=V03G020V01203&amp;any_academic=2014_15</a>		
General description	It treats to present to the company like a fundamental economic agent, explaining the basic appearances of his management and the problems associated to his government. From here they identify the big functional areas, deepening in specific appearances of his management and the problematic economic that formulate .		

## Competencies

Code	
B1	Ability to analyse and synthesise
B2	Critical and self-critical thinking
B3	Skills related to the use of those computer applications used in business management
B5	Oral and written communication skills.
B7	The ability to read and communicate in English as a foreign language
B8	Capable of fluent communication within the student's context including interpersonal skills such as active listening, negotiation, persuasion and presentation
B9	Ability to work effectively within a team
B13	Capacity for learning and independent work
B14	Capacity to apply the theoretical and practical knowledge acquired in a specialised academic context
C1	Acquire and understand knowledge regarding: the relationships between the different subsystems that make up the business system
C2	Acquire and understand knowledge regarding: Economic institutions as a result and the application of theoretical or formal representations of how the economy works
C3	Acquire and understand knowledge regarding: Internal aspects, functions and processes of organisations including their nature, structure, direction, operation and management
C4	Acquire and understand knowledge regarding: The economic framework regulating business activities and the corresponding legislation
C5	Acquire and understand knowledge regarding: The relationship between the business and its surroundings, evaluating its impact on business strategy, behaviour, management and sustainability
C6	Acquire and understand knowledge regarding: The different processes, procedures and practices related to business management
C7	Acquire and understand knowledge regarding: The main instrumental techniques applied to the business context
C8	Apply the knowledge acquired to future professional situations and develop competences related to posing and defending arguments
C9	Identify the generalities of the economic problems posed in companies, and know how to apply the main instruments available in order to address these problems
C10	Assess the situation and foreseeable evolution of a company based on the relevant information records
C12	Solve problems effectively and make decisions using the appropriate quantitative and qualitative methods, including the identification, expression and solution of business problems
C16	Skills in looking for, identifying and interpreting sources of relevant economic information

- D1 Effective personal management in terms of time, planning and behaviour, motivation and initiative both as an individual and as a member of the business community
- D2 Capacity for leadership, including empathy with others
- D3 Responsibility and the capacity to take on commitments
- D4 Ethical commitment in work
- D5 Motivation for quality and continuous improvement

### Learning outcomes

Expected results from this subject	Training and Learning Results	
Apply the procedures of analysis and knowledges purchased to the resolution of problems/question concrete, so much to strategic level like operative, in the field of the distinct functional areas of the company.	B1	C1
	B2	C2
	B3	C3
	B13	C4
	B14	C5
		C6
		C7
		C9
		C10
		C12
	C16	
Have capacity to look for, identify, filter and analyse notable data that can affect to the distinct functions of the company to interpret his importance in terms of defence or critical of distinct postures or measures of alternative performance after a correct assessment of advantages and inconvenient.	B1	C1
	B2	C3
	B13	C5
		C6
		C8
	C9	
	C10	
Show an attitude *proactiva and have capacity to express properly, transmit ideas and/or communicate of polite form, comprehensible and reasoned his interpretation or opinion on determinate questions related with distinct appearances of the business management.	B1	D1
	B2	D2
	B5	D3
	B7	D4
	B8	D5
	B9	

### Contents

Topic

The company in the economic system

Financial direction

Direction of operations

Commercial direction

Direction of human resources

### Planning

	Class hours	Hours outside the classroom	Total hours
Master Session	28	30	58
Troubleshooting and / or exercises	15	40	55
Other	5	15	20
Other	2	15	17

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

### Methodologies

	Description
Master Session	Exhibition by part of the professor of the contents on the matter object of study, theoretical bases and/or guidelines of the work, exercises or projects that has to develop the student.
Troubleshooting and / or exercises	Resolution, of individual form or in group, of questions posed, guided and supervised by the professor. It will evaluate the understanding of the matter by part of the student through the delivery of small questionnaires and exercises realised and resolved in the practices as well as his active participation in the same.

### Personalized attention

Methodologies	Description
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Troubleshooting and / or exercises Supervision and resolution of doubts that could arise to the student during the process of acquisition of the competitions of the subject.

<b>Assessment</b>		
Description	Qualification	Training and Learning Results
OtherProof/s intermediate/s. Proof/s to evaluate the acquisition and understanding of concepts that will develop /n along the course.	40	C1 C2 C3 C4 C5 C6 C7 C9
OtherFinal examination. Final proof written to evaluate the knowledges purchased by the student on the matter and the application of the same in the resolution and interpretation of problems and situations of the business field. To be able to approve the matter will be precise to surpass this final examination with a minimum note of 3 on 6.	60	B1 C1 B2 C3 B13 C5 C6 C7 C9 C12

### **Other comments on the Evaluation**

To surpass the matter is necessary to fulfil two conditions:

- (1) surpass the final examination and
- (2) achieve a minimum of 5 points on 10 in the matter.

In the case to surpass the examination, the final note of the matter will be the resultant to add to the note of the final examination, the note of the/s tests/s intermediate/s.

In the case of not surpassing the examination, the final note of the matter will be the resultant to express the note of the examination in a scale of 10 points.

The note obtained by the student in the continuous evaluation (proof/s intermediate/s) will have force for the announcements to which gives right the \*matrícula of every year academic.

The dates of examinations will have to be consulted in the page web of the Faculty: <http://fccee.uvigo.es/organizacion-docente.html>

### **Sources of information**

#### **Basic Bibliography**

Armstrong, G.; Kotler, P.; Merino, M.J.; Pintado, T. y Juan, J.M., **Introducción al marketing**, Pearson,  
García del Junco, J. et al., **Fundamentos de gestión empresarial.**, Pirámide,  
Piñeiro, P.; Arévalo, R.; García-Pintos, A.; Caballero, G., **Introducción a la economía de la empresa. Una visión teórico-práctica**, Delta Publicaciones,

#### **Complementary Bibliography**

Crespo Franco, T. y Piñeiro, P., **Producción : planificación, programación e control**, Vigo : Universidade, Servizo de Publicacións,  
Díez de Castro, E. y otros., **Introducción a la economía de la empresa I y II**, Pirámide,  
García del Junco, J. et al., **Prácticas de la gestión empresarial**, McGraw-Hill,  
Guitart Tarrés, L. y Núñez Carballosa, A., **Problemas de economía de la empresa**, Publicacions i Edicions de la Universitat de Barcelona,  
Iborra, M. et al., **Fundamentos de Dirección de Empresas. Conceptos y habilidades directivas.**, Thomson,  
Luque de la Torre, M.A. et al., **Curso práctico de economía de la empresa. Un enfoque de organización**, Pirámide,  
Maynar, P. et al., **La economía de la empresa en el espacio de educación superior**, McGraw-Hill,  
Moyano Fuentes, J. et al., **Prácticas de organización de empresas**, Prentice Hall,

### **Recommendations**

#### **Subjects that continue the syllabus**

Investment decisions/V03G020V01402  
Business management 1/V03G020V01403  
Operations management/V03G020V01302

Human resources management/V03G020V01303

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**Subjects that are recommended to be taken simultaneously**

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Company: Mathematics of financial transactions/V03G020V01202

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**Subjects that it is recommended to have taken before**

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Company: Basics of management/V03G020V01102

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**Other comments**

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This educational guide anticipates the lines of performance that have to carry out with the student in the matter and conceives of flexible form. In consequence, can require readjustments to the long of the academic course promoted by to the dynamics of the class and of the group of real addressees or by the importance of the situations that could arise. Likewise, it will contribute to the students the information and concrete guidelines that they are necessary in each moment of the formative process.

In the PCEO Degree in Administration and Direction of Companies-Degree in Right, this matter gives in the 2º \*cuatrimestre of the 1º course and the responsible teachers are: Raquel Arévalo Tomé and María Jesús López Miguens.

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