UniversidadeVigo

IDENTIFYING DATA

Sociology: Social and cultural change sociology

Subject	Sociology: Social and cultural change sociology
Code	P04G070V01104
Study programme	(*)Grao en Comunicación Audiovisual

Descriptors	ECTS Credits		Choose	Year	Quadmester
	6		Basic education	1st	1st

Teaching language	Spanish Galician
Department	
Coordinator	Lage Picos, Jesús Adolfo
Lecturers	Lage Picos, Jesús Adolfo
E-mail	xalp@uvigo.es
Web	http://http://webs.uvigo.es/webdepx11/index.php/gl.html
General description	Facilitate the understanding of social and cultural events, and their processes of change in the modern world and contemporary to seat reflection, analysis and interpretation of events which fall technologies, applications, representations and actors of communication processes.

Competencies

Code	
A3	(*)Que os estudantes teñan a capacidade de reunir e interpretar datos relevantes (normalmente dentro da súa área de estudo) para emitir xuízos que inclúan unha reflexión sobre temas relevantes de índole social, científica ou ética
B1	
B2	
B4	
B5	(*)Coñecemento dos valores constitucionais, principios éticos e normas deontolóxicas aplicables á comunicación audiovisual, en especial as relativas á igualdade de homes e mulleres, á non discriminación de persoas con discapacidade e ao uso non sexista da imaxe feminina nos medios de comunicación de masas.
C2	
C18	
D1	
D5	
D6	

Learning outcomes

Expected results from this subject	Training and Learning Results		
Have knowledge of the history and evolution of audiovisual communication and its social and cultural relevance.		C2 C18	D5 D6
Have knowledge of the political and social reality of the world in the age of global communication.		B1 B2	D5 D6
Be able to place the audiovisual activity in the context of competition locally, nationally and internationally.		B2 B5 C2	D1
Expound appropriately results of scholarly work.	A3	B4	
Perceive critically the new visual and aural landscape.	A3	C2	D1
Working in teams and communicate your own ideas.	A3		D5 D6
Take risks, apply solutions and personal views on the development of the projects.	A3		D5 D6

Contents

Topic	
Theme 1. The emergence of the modern society as a result of the social change.	. The historical evolution of the forms of social construction. . Conjuncture, historical birth of modernity and emergence of sociology . The media and development of modern societies.
Theme 2. Conceptual universes of social change and culture.	. Classic approach and systemic of social change. . Dynamic concepts to understanding the change. . Typology of social processes. . Agents, interactions and networks of power in the media sphere. . Three decades of social change in Spain.
Theme 3. Evolution, order, conflict, and mass communication in the sociological explanations of modernity.	. Historical and analytical definitions of modernity. . Characteristics and impact of modernity on social and personal life. . Arguments against modernity and contemporary perspectives. . The prospect of mass culture and its critics.
Theme 4. Perspectives of social in front of the age of globalization.	. Socio-economic transformations. . Socio-political changes. . The consideration of environmental issues. . Culture and globalization.
Theme 5. Innovation, active audiences and identities in contemporary society and culture.	. Culture of innovation in the new informational economy. . Prospects of active audiences and its limits. . Information technologies and communication and the construction of identities.

Planning

	Class hours	Hours outside the classroom	Total hours
Master Session	30	30	60
Seminars	14	28	42
Short answer tests	4	28	32
Jobs and projects	2	14	16

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Master Session	The teacher introduces and expounds the concepts and contents of each one of the subjects, informing of the procedures, texts, or other materials, that allow to follow the exhibitions and deepen in the matter.
Seminars	Classes in which analyse, comment and to value, contents of the materials entered by the teacher and previously worked by students, to train in understanding of interpretations of social and cultural facts, and on change processes in modern and contemporary world.

Personalized attention

Methodologies	Description
Master Session	Answer to questions and concerns that may arise throughout the four-month period.
Seminars	Answer to questions and concerns that may arise throughout the four-month period.

Tests	Description
Jobs and projects	Answer to questions and concerns that may arise throughout the four-month period.

Assessment

	Description	Qualification	Training and Learning Results			
Master Session	Performing continuous assessment exercises about the readings and audiovisual materials introduced in the lectures and seminars, at the end of each of the topics.	40	A3	B1 B2 B4	C2 C18	D1 D5
Short answer tests	In official calls to examination, resolving an exercise that combines questions type test and short answers on the material taught in the course.	50	A3	B1 B2 B4	C2 C18	D1 D5
Jobs and projects	Performing a group work on a musical proposal to account for their characteristics, and processes of creation, production, dissemination, and distribution, as well as the social historical context in which it is inserted. The result will be recorded in a 28 minutes audition (podcast).	10	A3	B1 B2 B4 B5	C2	D5 D6

Other comments on the Evaluation

One must achieve a minimum of 4 in the proof of the official exams of the course to make a sum with the rest of the grades

obtained. In case to not following of continuous evaluation, and doing the examination of official summon, the maximum mark that can be achieved in the matter is a pass (between 5 and 6.9 out of 10).

Sources of information

Basic Bibliography

Appadurai, Arjun, **El futuro como hecho cultural. Ensayos sobre la condición global.**, 1ª ed., Fondo de Cultura Económica, 2015

Ariño, A., **Sociología de la cultura: la constitución simbólica de la sociedad.**, 1ª ed., Ariel, 1995

Bayoit, G., **El cambio social. Análisis sociológico del cambio social y cultural en las sociedades contemporáneas.**, 1ª ed., Siglo XXI de España, 2008

Callejo, J., **Audiencias multimedia: múltiples problemas, múltiples intereses. En M. Martínez (coor.), Para investigar la comunicación: propuestas teórico-metodológicas, pp. 53-82..**, 1ª ed., Técnos, 2008

Castells, M., **Comunicación y poder.**, 1ª ed., Alianza Editorial, D.L. 2009

Himanen, P. Madrid:, **La ética hacker como cultura de la era de la información. En Manuel Castellls (ed.). La sociedad red: una visión global, pp. 505-518.**, 1ª ed., Alianza Editorial, 2006

Pardo, A.; Sánchez-Tabernero, A., **Concentración de la distribución cinematográfica en españa.**, Nº 47, 37-56, Anàlisi, dic. 2012

Pizarro, N., **Tratado de metodología de las ciencias sociales.**, 1ª ed., Siglo XXI Editores, 1998

Rodríguez, L., **El desarrollo de la teoría sociológica. En: S. del Campo, Tratado de sociología I, pp 22-34.**, 1ª ed., Taurus, 1985

Sztopmka, P., **Sociología del cambio social.**, 1ª ed., Alianza Editorial, 1995

Thompson, J.B., **Los media y la modernidad. Una teoría de los medios de comunicación.**, Reimpresión, Paidós, 2003

Tubella, I., **Televisión, internet y elaboración de la identidad. En M. Castells, La sociedad red: una visión global, pp. 465-483.**, 1ª ed., Alianza Editorial, 2006

Vaskes, I., **La transestética de Baudrillard: simulacro y arte en la época de simulación total.**, Nº 38, 197-219, Estudios filosóficos, Agosto 2008

Complementary Bibliography

Baudrillard, J., **Cultura e simulacro**, 1ª ed., Kairós, 1978

Bauman, Z., **Modernidad líquida.**, 1ª ed., Fondo de Cultura Económico., 2003

Beck, U., **La sociedad del riesgo: hacia una nueva modernidad.**, Paidós, 2006

Beck, U., **¿Qué es la globalización?: falacias del globalismo, respuestas a la globalización.**, 1ª ed., Paidós, 1998

Castellls, M. (ed.), **La sociedad red: una visión global.**, 1ª ed., Alianza Editorial, 2006

Himanen, P., **La ética del hacker.**, 1ª ed., Ediciones Destino, 2002

Rodríguez, A. (ed.); Maestre, J.; Martín, P.; Rodríguez, M.C.; Martínez, A.; Bruquetas, C.; Castro,, **España en su cine: aprendiendo sociología con películas españolas.**, 1ª ed., Dykinson, 2015

Sennet, R., **La cultura del nuevo capitalismo.**, 1ª ed., Anagrama, 2006

Recommendations

Subjects that continue the syllabus

Political Science: Policy, citizenship and democracy/P04G070V01201

Communication Theory and Communication History/P04G070V01204

Political Science: Audiovisual public policies/P04G070V01303

Structure of the audiovisual system/P04G070V01601

Other comments

Perform the recommended readings to facilitate understanding of the course, involvement on classes, and the assessment of content.