# Universida<sub>de</sub>Vigo

Subject Guide 2015 / 2016

IDENTIFYIN				
	/ Management			
Subject	Technology			
	Management			
Code	V05G300V01801			
Study	(*)Grao en			
programme				
	Tecnoloxías de			
	Telecomunicación			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	4th	2nd
Teaching	Spanish			
language				
Department			,	
Coordinator	González Castaño, Francisco Javier			
Lecturers	Fernández Hermida, Xulio			
	Fernández Vilas, Ana			
	González Castaño, Francisco Javier			
	López Ardao, José Carlos			
E-mail	javier@det.uvigo.es			
Web	http://http://faitic.uvigo.es			
General	This course provides skills in design, manage	ement and leadership of ted	hnological pro	ects. This includes
description	detection of needs, technological surveys, te			
•	and protection, and business models.	, , , , ,	, ,	

# Competencies

Code

- B7 CG7: The ability to analyze and assess the social and environmental impact of technical solutions.
- B8 CG8: To know and apply basic elements of economics and human resources management, project organization and planning, as well as the legislation, regulation and standarization in Telecommunications.
- C54 (CE54/PY1) The ability to elaborate the proposal of technical projects according to the specified requirements in a public competitive bidding.
- C55 (CE55/PY2) The ability for technical direction of telecommunication project.
- C56 (CE56/PY3) The ability to manage telecommunication project human resources and economic.
- C57 (CE57/PY4) The ability to elaborate technical reports and for the follow up of a telecommunication project.

Learning outcomes			
Expected results from this subject		Training and Learning	
		Results	
- To analyze the technical and economic feasibility of a project. Project budgets.	B7	C55	
	B8	C56	
Learn how to find statistical information and indicators		C57	
- Learn how to perform technological surveys and consulting			
- Learn how to apply the main certification regulations	B8		
- Project reporting		C54	
		C55	
		C56	
		C57	
Project planning and management	B8	C54	
		C55	
		C56	
Sociological and human aspects of projects.		C55	
		C56	
Telecommunciations, safety and environmental regulations	B7	C54	

C55 C56

- To propose business models in telecommunications

Topic	
Identifying and interpreting needs	- Gathering requisites
	- Translating needs into technical objectives
	- Technological perspective. Hype cycles
	<ul> <li>Sources and methods for technical surveys</li> </ul>
Creativity techniques	- Research, development and innovation
	- Team methods to boost creativity
	<ul> <li>Is my idea original? Formulating and evaluating it</li> </ul>
Project design and management	- Definition of technical goals
	- Translating goals into tasks
	- Planning the project
	- Project resources
	- Human team. R&D profiles
	- Budget
	- Tracking project evolution
Business models	- Product proposal
	- Risk analysis
	- Customer survey
	- Business plan
Entrepreneurship	- From the idea to the business plan
	- Looking for capital
	- Technological partnerships
	- First steps towards the creation of an enterprise
Legal aspects	- Types of property: Intellectual and industrial
	- Technological actives vs. legal property. Models, patents. Licenses
	- Spanish case/international case. Europe and the US. Internationalization
	hints
	- CIN/352/2009 regulation

(*)-	(*)-	

Planning			
	Class hours	Hours outside the	Total hours
		classroom	
Master Session	22	26	48
Projects	4	20	24
Troubleshooting and / or exercises	2	12	14
Practice in computer rooms	28	36	64

<sup>\*</sup>The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Master Session	Oral presentation of the main concepts of the course by the professors, supported by multimedia. Lectures by experts. Through this methodology the competencies CG7, CG8, CE54, CE55, CE56 and CE57 are developed.
Projects	Personal project (individual or in groups) to be presented during class hours A of the last week. Through this methodology the competencies CE54, CE55, CE56 and CE57 are developed.
Troubleshooting and / o exercises	r Brief individual assignments on the topics of the master sessions. Through this methodology the competencies CE54, CE55, CE56 and CE57 are developed.
Practice in computer rooms	Practice on aspects of specification of requisites, creativity and project design and tracking using computer tools. Through this methodology the competencies CE54, CE55, CE56 and CE57 are developed.

Personalized atten	tion	
Methodologies	Description	
	<u>'</u>	

Projects	- The professors will publish a timetable to attend the students individually at their offices - Course documentation (slides employed in the classroom, homework, questionnaires of practical assignments, documentation for the seminars, recommended lectures) will be available through the TEMA platform (http://faitic.uvigo.es)
Troubleshooting and / or exercises	- The professors will publish a timetable to attend the students individually at their offices - Course documentation (slides employed in the classroom, homework, questionnaires of practical assignments, documentation for the seminars, recommended lectures) will be available through the TEMA platform (http://faitic.uvigo.es)

Assessment				
	Description	Qualification	Training and Learning Results	
Master Session	Exam	25	В7	C54
			B8	C55
				C56
				C57
Projects	Individual defense (commitee)	30		C55
•				C56
				C57
Troubleshooting and / or exercisesCorrection by the professors		5		C55
-	• •			C56
				C57
Practice in computer rooms	Evaluation of partial results+exam	40		C55
·	·			C56
				C57

#### Other comments on the Evaluation

Constinuous evaluation consists in:

- · Individual exam (Maximum 5 points). Official calendar.
- · Intermediate practical test (Maximum 2 points).
- · Final project (Maximum 3 points).

To pass the course, the suteden must obtain a final score (as the sum of the previous activities) above 5 points. Maximum score is 10 points.

#### COURSE END EVALUATION:

It will consist in an exam with theoretical and practical parts in the official date. The practical part will cover the same content as the continuous evaluation along the course.

### Sources of information

- Thinkertoys: A Handbook of Creative Thinking Techniques ( $2^{nd}$  Edition), 2006. Michael Michalko. Ten Speed Press;  $2^{nd}$  edition. ISBN 10: 1580087736.
- Six Thinking Hats Paperback, 1999. Edward de Bono. Back Bay Books; 2<sup>nd</sup> edition. ISBN 10: 9780316178310

# Recommendations