



IDENTIFYING DATA

A7 HR Project Management and Communications

Subject	A7 HR Project Management and Communications			
Code	P02M009V02207			
Study programme	(*)Máster Universitario en Dirección Integrada de Proxectos. Especialidade: Lecer e Deporte			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	3.5	Mandatory	1st	An
Teaching language	Spanish			
Department				
Coordinator	Cancela Carral, José María			
Lecturers	Cancela Carral, José María Gambau I Pinasa, Vicente Guillén Solórzano, Eduardo Serrano Gomez, Virginia			
E-mail	chemacc@uvigo.es			
Web	http://www.mdip.es			
General description	(*)Análisis de los diferentes eslabones que forma el equipo de recursos humanos, y de sus procedimientos y pautas para la comunicación			

Competencies

Code	
A1	Knowledge and understanding that provide a basis or opportunity for originality in developing and / or applying ideas , often in a research context .
A2	That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study .
A3	That students are able to integrate knowledge and handle complexity and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.
A4	Students can communicate their conclusions , and the knowledge and rationale underpinning these , to specialized and non-specialized public in a clear and unambiguous .
A5	That students have the learning skills that enable them to continue studying in a way that will be largely self-directed or autonomous.
C5	Training in management software packages for management and project management .
C8	Exchange knowledge and ability to lead projects in a cooperative and multidisciplinary in the field of Project Manager.
C9	Leadership, dialogue and negotiation in the different phases of the project
C10	Habits of excellence , ethical commitment and quality in the professional practice of Project Manager.
C13	Ability to manage getting results according to quality criteria and customer
D3	Students are able to perform a critical analysis , evaluation and synthesis of new and complex in the field of Project Manager ideas.

Learning outcomes

Expected results from this subject	Training and Learning Results
Be able to develop the Plan of Human Resources	A1 A3 A4
Be able of acquisition of the Team Project	A2 A3

Be able to develop the Team of the Project	C5 C9 C10
Be able to direct the Team of the Project	A3
Be able to establish each one of the phases of a plan of strategic communication	A3
Be able to know the fundamental bases of the interpersonal communication and integral in the organisations	A4
Be able to determine the methods of investigation employed for the planning of the communication	A1 C5 C8
Be able to analyse how realise the process of evaluation of the communication, the existent methods and the exploitation of the results	A4
Be able to develop the essential appearances of the internal communication, amongst other, the variables that affect to the communication, the impact on the strategy of the company, the types of internal communication, the resources, roads and possible channels, his utilisation and *adecuación	C8 C10 C13
Be able to analyse each one of the criteria for the suitable design of a plan of internal communication	C5 C10 C13 D3
Be able to develop those appearances *determinantes for the management and evaluation of the relations with the press	A3 A4 C9
Be able to establish the relation between communication and integral management of the business excellence (norms of quality, better practical, etc.) and of the management of the human resources (plan of received, transmission of news, management of the emotions...).	A4 A5
Be able to know the new tendencies of communication in the company	A3 A5
Be able to determine in what consists the International Strategic Communication, the contextual variables and the generic principles that affect in the development of the public relations in international stages.	A4 C13

Contents

Topic	
Chapter I. Design Jobs	the posts
Chapter II. Recruitment and selection processes	The selection and recruitment
Chapter III. Systems coordinating work	Coordination of work
Chapter IV. Teamwork	Teamwork
Chapter V. The management teams	The management team
Chapter VI. communication	communication
Chapter VII. Communication Strategies	Communication: strategies
Chapter VIII. Managing project communications	The comuniación and management

Planning

	Class hours	Hours outside the classroom	Total hours
Presentations / exhibitions	8	7	15
Troubleshooting and / or exercises	4	12.5	16.5
Case studies / analysis of situations	4	8	12
Proceedings	2	8	10
Master Session	6	4	10
Multiple choice tests	1	8	9
Troubleshooting and / or exercises	0	15	15

*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

	Description
Presentations / exhibitions	Sharing and discussion by students and teacher work performed under the guidance of teachers.
Troubleshooting and / or exercises	Throughout the course exercises to be resolved individually by the student will be proposed.
Case studies / analysis of situations	Throughout the course problem situations to be analyzed and studied by the students to propose solutions to it are presented.
Proceedings	On a topic proposed by the teacher will discuss the same defending different points of view.
Master Session	Presentation by the teacher of the contents on the object field of study, theoretical and / or guidelines of work, exercise or project to be developed by the student.

Personalized attention

Methodologies	Description
Case studies / analysis of situations	The student will receive individual attention in tutoring schedule established for this purpose during the current academic year. To read your tutoring schedule and place thereof should consult the web master: www.mdip.es .

Assessment

	Description	Qualification	Training and Learning Results
Multiple choice tests	It consists of 20 questions and only answer to all the content taught in the course.	80	A1 A2 A3
Troubleshooting and / or exercises	Practical assumptions on the content taught in the course	20	A1 A2 A3 A4 A5 C5 C8 C9 C10 C13 D3

Other comments on the Evaluation**Sources of information****Recommendations****Subjects that continue the syllabus**

A8 Project Risk Management and Acquisitions/P02M009V02208

Subjects that it is recommended to have taken before

A6 Project Quality Management/P02M009V02206