# Universida<sub>de</sub>Vigo

Subject Guide 2014 / 2015

IDENTIFYIN				
Technology	/ Management			
Subject	Technology			
	Management			
Code	V05G300V01801			
Study	(*)Grao en	'		
programme	Enxeñaría de			
	Tecnoloxías de			
	Telecomunicación			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Mandatory	4th	2nd
Teaching	Spanish	'	'	
language	Galician			
Department				
Coordinator	González Castaño, Francisco Javier			
Lecturers	Díaz Redondo, Rebeca Pilar			
	Fernández Hermida, Xulio			
	Fernández Vilas, Ana			
	González Castaño, Francisco Javier			
E-mail	javier@det.uvigo.es			
Web	http://http://faitic.uvigo.es			
General	This course provides skills in design, managemen	t and leadership of te	chnological pro	jects. This includes
description	detection of needs, technological surveys, team of			
•	and protection, and entrepreneurship strategies.	, , , ,	, ,	

### Competencies

Code

- A1 CG1: The ability to write, develop and sign projects in the field of Telecommunication Engineering, according to the knowledge acquired as considered in section 5 of this Law, the conception and development or operation of networks, services and applications of Telecommunication and Electronics.
- A2 CG2: The knowledge, comprehension and ability to apply the needed legislation during the development of the Technical Telecommunication Engineer profession and aptitude to manage compulsory specifications, procedures and laws.
- A4 CG4: The ability to solve problems with initiative, to make creative decisions and to communicate and transmit knowledge and skills, understanding the ethical and professional responsibility of the Technical Telecommunication Engineer activity.
- A5 CG5: The knowledge to perform measurements, calculations, assessments, appraisals, technical evaluations, studies, reports, task scheduling and similar work to each specific telecommunication area.
- A6 CG6: The aptitude to manage mandatory specifications, procedures and laws.
- A7 CG7: The ability to analyze and assess the social and environmental impact of technical solutions.
- A8 CG8: To know and apply basic elements of economics and human resources management, project organization and planning, as well as the legislation, regulation and standarization in Telecommunications.
- A9 CG9: The ability to work in multidisciplinary groups in a Multilanguage environment and to communicate, in writing and orally, knowledge, procedures, results and ideas related with Telecommunications and Electronics.
- A63 (CE54/PY1) The ability to elaborate the proposal of technical projects according to the specified requirements in a public competitive bidding.
- A64 (CE55/PY2) The ability for technical direction of telecommunication project.
- A65 (CE56/PY3) The ability to manage telecommunication project human resources and economic.
- A66 (CE57/PY4) The ability to elaborate technical reports and for the follow up of a telecommunication project.
- B2 To approach a new problem considering first the essential and then the secondary aspects
- B4 The ability to use software tools that support problem solving in engineering
- The ability to use software tools to search for information or bibliographical resources

Learning aims		
Expected results from this subject	Training a	and Learning Results
Interpreting needs as technological problems	A4	B2

Identifying and handling relevant sources for technological surveys	A66	B5
Techniques to boost team creativity	A4	
	A9	
	A65	
Design and management of large-scale technological projects	A1	
	A5	
	A63	
	A64	
	A65	
	A66	
Choosing and using project management tools		B4
Management of R&D human resources	A4	
	A8	
	A9	
	A64	
	A65	
Legal aspects	A2	
	A4	
	A6	
	A7	
	A8	
First steps towards the creation of a start-up	A2	
	A4	
	A6	
	A8	

- Gathering requisites
- Translating needs into technical objectives
- Technological perspective. Hype cycles
- Sources and methods for technical surveys
- Research, development and innovation
- Team methods to boost creativity
- Is my idea original? Formulating and evaluating it
- Definition of technical goals
- Translating goals into tasks
- Planning the project
- Project resources
- Human team. R&D profiles
- Budget
- Tracking project evolution
- Product proposal
- Risk analysis
- Customer survey
- Business plan
- From the idea to the business plan
- Looking for capital
- Technological partnerships
- First steps towards the creation of an enterprise
- Types of property: Intellectual and industrial
- Technological actives vs. legal property. Models, patents. Licenses
- Spanish case/international case. Europe and the US. Internationalization
hints
- CIN/352/2009 regulation

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Planning			
	Class hours	Hours outside the classroom	Total hours
Master Session	22	26	48
Projects	4	20	24
Troubleshooting and / or exercises	2	12	14

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
	Description
Master Session	Oral presentation of the main concepts of the course by the professors, supported by multimedia. Lectures by experts
Projects	Personal project (individual or in groups) to be presented during class hours A of the last week
Troubleshooting and / o exercises	or Brief individual assignments on the topics of the master sessions
Practice in computer rooms	Práctice on aspects of specification of requisites, creativity and project design and tracking using computer tools

Personalized attention			
Methodologies	Description		
Projects	- The professors will publish a timetable to attend the students individually at their offices - Course documentation (slides employed in the classroom, homework, questionnaires of practical assignments, documentation for the seminars, recommended lectures) will be available through the TEMA platform (http://faitic.uvigo.es)		
Troubleshooting and / or exercises	- The professors will publish a timetable to attend the students individually at their offices - Course documentation (slides employed in the classroom, homework, questionnaires of practical assignments, documentation for the seminars, recommended lectures) will be available through the TEMA platform (http://faitic.uvigo.es)		

Assessment		
	Description	Qualification
Master Session	Exam	25
Projects	Individual defense (commitee)	30
Troubleshooting and / or exercises	Correction by the professors	5
Practice in computer rooms	Evaluation of partial results+exam	40

#### Other comments on the Evaluation

The exam will take place in the official date. It will consist of two parts, with the same weight in the final score: a written part covering the whole course content and an oral part on the project of the current course. The project assignment must be handed to the professors three days before the exam date.

Competencies considered in the assessment process:

Exam: all

Evaluation of partial results in lab practice & problems: A4, A9, B2, B4, B5

Project: A4, A9, A63, B2, B4, B5

Note: in case problems will not be proposed, their weight in the assessment process will be transferred to the project.

## **Sources of information**

- V. Chiesa (2001), R&D Strategy and Organisation, Imperial College Press
- R. Florida, J. Goodnight, Managing for Creativity, Harvard Business Review
- M. Michalko, Thinkertoys: A Handbook of Creative-Thinking Techniques (2nd edition, ISBN-10: 1580087736 | ISBN-13: 978-1580087735)
- A. Osterwalder, Y. Pigneur, Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (ISBN: 978-2-8399-0580-0)

#### Recommendations