



## IDENTIFYING DATA

### (\*)Proxectos videográficos

Subject	(*)Proxectos videográficos			
Code	P01G010V01909			
Study programme	(*)Grao en Belas Artes			
Descriptors	ECTS Credits	Choose	Year	Quadmester
	6	Optional	4th	1st
Teaching language				
Department				
Coordinator	Alonso Romera, Maria Sol			
Lecturers	Alonso Romera, Maria Sol Garcia Ariza, Alberto Jose Suarez Cabeza, Fernando			
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Web				
General description	Be developed from exploration of technical materials capture and manipulation of image and sound, all power-emotional intellect new visual narrative processes arising from the postmodern context, mass media boom and new products cultural enjoyment. From all this, it presents a research of the elements involved in enhancing communication with the work as a communication channel with the position of the artist, ie devices and exhibition techniques and interactive perceptible and the creation and design of installation and maintenance spaces for audiovisual media.			

## Competencies

Code	
A1	(*)Comprensión crítica da historia, teoría e discurso actual da arte. Comprender de xeito crítico a historia, teoría e discurso actual da arte. Asimilación analítica dos conceptos nos que se sustenta a arte
A2	(*)Comprensión crítica da evolución dos valores estéticos, históricos, materiais, económicos e conceptuais. Analizar a evolución dos valores da arte desde unha perspectiva socioeconómica e cultural
A5	(*)Coñecemento da teoría e do discurso actual da arte, así como o pensamento actual dos artistas a través das súas obras e textos. Actualizar constantemente o coñecemento directo da arte a través dos seus propios creadores
A7	(*)Coñecemento do vocabulario e dos conceptos inherentes a cada técnica artística particular. Coñecer a linguaxe creativa específica
A8	(*)Coñecemento das diferentes funcións que a arte adquiriu a través do desenvolvemento histórico. Estudar a evolución do papel da arte a través do tempo
A16	(*)Coñecemento das características dos espazos e medios de exposición, almacenaxe e transporte das obras de arte
A17	(*)Coñecemento dos diferentes axentes artísticos e o seu funcionamento. Identificar os distintos intermediarios artísticos e as súas funcións na dinámica da arte e a súa metodoloxía de traballo
A19	(*)Capacidade para identificar e entender os problemas da arte. Establecer os aspectos da arte que xeran procesos de creación.
A20	(*)Capacidade de interpretar creativa e imaxinativamente problemas artísticos. Desenvolver os procesos creativos asociados á resolución de problemas artísticos
A21	(*)Capacidade de comprender e valorar discursos artísticos en relación coa propia obra. Establecer medios para comparar e relacionar a obra artística persoal co contexto creativo.
A22	(*)Capacidade de producir e relacionar ideas dentro do proceso creativo
A42	(*)Habilidades para a creación artística e capacidade de construír obras de arte. Adquirir as destrezas propias da práctica artística
A43	(*)Habilidade para establecer sistemas de produción. Desenvolver estratexias aplicadas ao exercicio sistemático da práctica artística
A44	(*)Habilidade para realizar, organizar e administrar proxectos artísticos innovadores
A48	(*)Habilidade para unha presentación adecuada dos proxectos artísticos. Saber comunicar os proxectos artísticos en contextos diversificados
B1	(*)Capacidade de xestión da información.

B2	(*)Capacidade de comunicación. Capacidade para expoñer oralmente e por escrito con claridade problemas complexos e proxectos dentro do seu campo de estudo
B10	(*)Capacidade heurística e de especulación para a resolución de problemas, a realización e novos proxectos e estratexias de acción.

### Learning aims

Expected results from this subject	Training and Learning Results	
(*)Coñecemento das tendencias estéticas actuais da arte nos medios técnicos.	A1 A5	
(*)Coñecementos teóricos e prácticos da interactividade virtual en soportes multimedia e no espazo real.	A5 A7	
(*)Coñecemento dos medios de exposición e difusión da obra audiovisual en redes telemáticas.	A16 A17	
(*)Coñecemento das implicacións estéticas do soporte dixital na produción artística.	A5 A7	
(*)Capacidade de aplicar os recursos propios do campo dixital ao desenvolvemento dun traballo artístico personalizado.	A19 A20 A21 A22	
(*)Capacidade para a comprensión crítica da aplicación das novas tecnoloxías ao discurso artístico.	A2 A19 A20	
(*)Capacidade para comprender o concepto de autoría no contexto dos sistemas de comunicación telemáticos.	A2 A8	
(*)Habilidade no manexo de recursos informáticos na creación artística.	A42 A43 A44	
(*)Habilidade para o desenvolvemento de proxectos multimedia.	A43 A44	
(*)Habilidade na procura e/ou xeración de novas aplicacións informáticas específicas para a solución de problemas artísticos concretos.	A43 A44	B10
(*)Habilidade para o uso de recursos dispoñibles na rede para a creación, difusión e exposición de obras de arte.	A48	B1 B2
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### Contents

Topic	
Theoretical: Movements and Authors gives cinematographic and audiovisual experimentation.	-Vanguard -Narrative. -Abstraction. -Realism. -Documentary.
Theoretical: The Shooting and the Edition in the Video-Art.	-Camera-Stylo / Indifferent Camera. -Edition how tool of Style. -Edition how conventional language.
Theoretical: The configuration of the Look.	-The Look. -The Suture of gaze. -The screen and the viewer's role. -The process of the Look.
Theoretical: Devices of interaction of the image.	-The spatial dimension of the device -The temporal dimension of the device -The technical dimension, the subjective and the ideological.
Theoretical: study of the interactive elements of communication.	-Devices integrated in the Architecture of the Space. -Projection on objects -Devices of Lamp. -Multiple Display / Display only.
Practical: study and application of the diverse interactive forms.	-Creation of interactive projects in function of the body in the space. -Creation of interactive single channel projects.
Practical: study and application of the resources of shooting and edition of image and sound.	-Creation of audiovisual artistic projects how work single channel. -Creation of audiovisual artistic projects how work of installation in the physical space real.

Practical: use and application of tools and resources of adaptation of the image and the sound	-Adaptation of the digital technology of capture and reproduction of image and sound. -Resources of lighting.
Practical: tools and software of interactive creation.	-Editors of digital video. -Editors of adjust of projection.
Practical: put in practice of solutions of installation and projection of the audiovisual Work.	-Application of devices of installation and exhibition for work multimedia.

## Planning

	Class hours	Hours outside the classroom	Total hours
(*) Sesión maxistral	21.5	0	21.5
(*) Prácticas de laboratorio	10	15	25
(*) Trabajos de aula	21	52.5	73.5
(*) Trabajos tutelados	0	30	30

\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

	Description
(*) Sesión maxistral	Master Class with support of documentation and systems multimedia. Exhibition of the contained of the subject: theoretical exhibition of the concepts related with the idea of «visual culture». Image Ontology and of the look. Paradigmatic examples of exhibition strategies and devices of installation multimedia. Resolution of practical problems. It takes of notes and exhibition debated of these. Modality: Guided. Presence of the teaching and compulsory presence of the students. Stage: common classroom. Room of projections.
(*) Prácticas de laboratorio	Description: practical learning, by means of it simulation case, of the handle of the tools of creation (software of interactive creation, animation and visualization) involved in the design of audiovisual devices of installation multimedia and interactive. Modality: Guided. Presence of the teaching and compulsory presence of the students. Stage: audiovisual lab.
(*) Trabajos de aula	Description: The students, individually or in groups (5 students maximum), develops classroom design and realization, as final work, an audiovisual project in which research findings materialize about any of the key issues or visual problems developed in the art. Offer guided, with labor monitoring and evaluation (both during the process and the end result) and linked to the autonomous development of student activities.
(*) Trabajos tutelados	Description: will be individually desk research on 5 artists-authors whose work is developed in the field of video or film experimentation: under a sheet model, whose fields are set by the faculty, each student will dump all information you can stock in relation to training, the method of creative work, the existing literature and major works and exhibitions elegidos. Modalidad authors: autonomous. The students have tutorials to facilitate their work seguimiento by the teacher.

## Personalized attention

Methodologies	Description
Trabajos de aula	Classroom work: Personal attention in this area is conducted in person, takes place directly in the classroom during the student's time presentiality scheduled for this work and, therefore, during the project (audiovisual work) the student is doing. It has theoretical and practical. Jobs tutored: Personalized attention in this area is carried out during the tutorial hours previously set by the teacher. It has theoretical and practical. It develops individually or in small groups. It takes place outside the classroom (offices or offices of classroom teacher). Sol Alonso, Tutoring Hours: Monday 15:30h to 21:30h Alberto G. Ariza, Tutoring Hours: Wednesday 8:30am to 12:30pm Fernando Suarez, Tutoring Hours: Thursday 8:30am to 14:30 pm
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## Assessment

Description	Qualification
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(\*)Trabajos de aula Assessment is continuous during the course of the field. Are valued, especially the following: 70  
 level of personal involvement and researcher on the project to be undertaken; obtaining effective results, and consistent with the idea of the project and monitoring of active matter and attitude in the workshop and assistance to it; experimental management tools and software development; interest and custom criteria in the various activities of study, creation, participation and material analysis.  
 Will stipulate a deadline for delivery of the work and then publish your final grade.

If the qualification of class work reaches the passing mark will be weighted according to their percentage of value, together with that obtained with the supervised work and thus will form the final grade for the subject.

If the student fails to exceed the approved level and fails to deliver the working class as a project that provides practical matter, will choose to stand, to pass the subject, to reviews of the July session.

(*)Trabajos tutelados	The presentation of supervised work (project report along with documentation work), at the end the fourth month period (will stipulate a final delivery date), is mandatory for all students. Be evaluated: the documentation handled, and the conclusions reached in the project finalization of the art audiovisual media (class work), the preparation of a text structure (writing style, and organization of the text argument, vocabulary and spelling) quality . The contribution of artwork and presentation (layout and design).  Failure to submit the written theoretical work (labor ward) reduced by 30% to the grade earned in the class work.	30
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### Other comments on the Evaluation

Second call (July):

Students should submit an audiovisual project itself (final work), second the same parameters that were transmitted and delivered in the field. This project should be done until the date of the notice under tutoring of any or all teachers of the subject and, therefore, teachers should know the process of carrying out this work and know that result will be presented to evaluate the second call of matter (July). For this, the students must maintain contact in times of tutoring to be stipulated, with the teachers involved.

Along with the audiovisual project (final work), the student must present the 5 sheets of artist-authors in the field of video and / or film experimentation, model-as stipulated in the materials, unless supervised work performed during the matter or if the grade obtained was then suspended.

The mark obtained as a final note of the matter is measured as follows: audiovisual project (70%), Sheets (5) of artists-authors: desk research (30%).

Dates Review-Delivery July: 2 / July/ 2013.

### Sources of information

<http://www.google.com> (palabras claves: Espacio interactivo, ADA, Arduino, Processing, 3D, Estereoscopia, Espacio de Relación, Open frameworks),.

<http://www.youtube.com> (palabras claves: Espacio interactivo, ADA, Arduino, Processing, 3D, Estereoscopia, Espacio de Relación, Open frameworks.),

<http://www.arduino.cc>,

<http://processing.org/exhibition/>,

<http://www.openframeworks.cc/>,

AUMONT; J., **La imagen**, Paidós,

DARLEY; A., **Cultura Visual Digital**, Paidós Comunicación,

GONZALEZ LOBO; MARIA A. y CARRERO LOPEZ; E., **Manual de planificación de medios**, Esic,

### Recommendations